

RAJAR DATA RELEASE

Q3 24 – October 24th 2024



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Platform Share

All BBC Radio

	Q3 23	Q2 24	Q3 24
AM/FM	36.8	36.4	36.2
Total Digital	63.2	63.6	63.8
DAB	40.8	37.7	39.5
DTV	3.4	3.5	3.3
Total Online	19.1	22.4	21.1
Website/Apps	9.2	10.5	9.8
Smart Speaker	9.9	11.9	11.3

All Commercial Radio

	Q3 23	Q2 24	Q3 24
AM/FM	23.6	18.0	16.4
Total Digital	76.4	82.0	83.6
DAB	44.2	47.6	48.8
DTV	4.1	2.1	2.0
Total Online	28.2	32.3	32.8
Website/Apps	11.1	11.4	11.3
Smart Speaker	17.0	20.8	21.5