

RAJAR DATA RELEASE



Quarter 1, 2020 – May 14th 2020

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share
5. DAB set ownership
6. Listening to radio via a mobile phone and/or tablet

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q1 2019	Q4 2019	Q1 2020
All Radio Listening			
Weekly Reach ('000)	48,945	48,136	48,894
Weekly Reach (%)	89.4	87.5	88.8
Average hours per head	18.7	17.7	17.9
Average hours per listener	20.9	20.3	20.2
Total hours (millions)	1,023	976	988

All Radio Listening - Share Via Platform (%)			
AM/FM	43.6	41.5	41.4
All Digital	56.4	58.5	58.6
DAB	40.4	41.0	40.2
DTV	5.0	5.0	4.4
Online/Apps	11.0	12.5	14.0

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All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q1 19	Q4 19	Q1 20	Q1 19	Q4 19	Q1 20	Q1 19	Q4 19	Q1 20
All Radio	89.4	87.5	88.8	1,023	975	988	100	100	100
All Digital	66.3	66.1	67.0	577	571	578	56.4	58.5	58.6
DAB	52.9	52.9	53.1	413	400	397	40.4	41.0	40.2
DTV	13.9	13.3	13.4	51	48	43	5.0	5.0	4.4
Online/Apps	23.0	24.5	26.4	113	122	138	11.0	12.5	14.0

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Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 19	Q4 19	Q1 20		Q1 19	Q4 19	Q1 20
All BBC Radio	34,436	33,584	33,535	All Commercial Radio	36,130	35,157	36,267
All BBC Network Radio	31,846	31,081	30,835	All National Commercial	22,032	22,416	22,823
All BBC Local / Regional Radio	7,857	7,500	7,798	All Local Commercial	25,790	24,348	25,194

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 19	Q4 19	Q1 20		Q1 19	Q4 19	Q1 20
All BBC Radio	51.4	51.0	49.7	All Commercial Radio	45.7	46.6	47.8
All BBC Network Radio	44.8	45.0	43.4	All National Commercial	19.9	22.0	22.3
All BBC Local / Regional Radio	6.6	6.0	6.3	All Local Commercial	25.9	24.6	25.5

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Platform Share

All BBC Radio

	Q1 19	Q4 19	Q1 20
AM/FM	46.1	44.3	44.1
All Digital	53.9	55.7	55.9
DAB	40.4	40.3	40.2
DTV	4.5	4.2	4.2
Online/App	8.9	11.1	11.4

All Commercial Radio

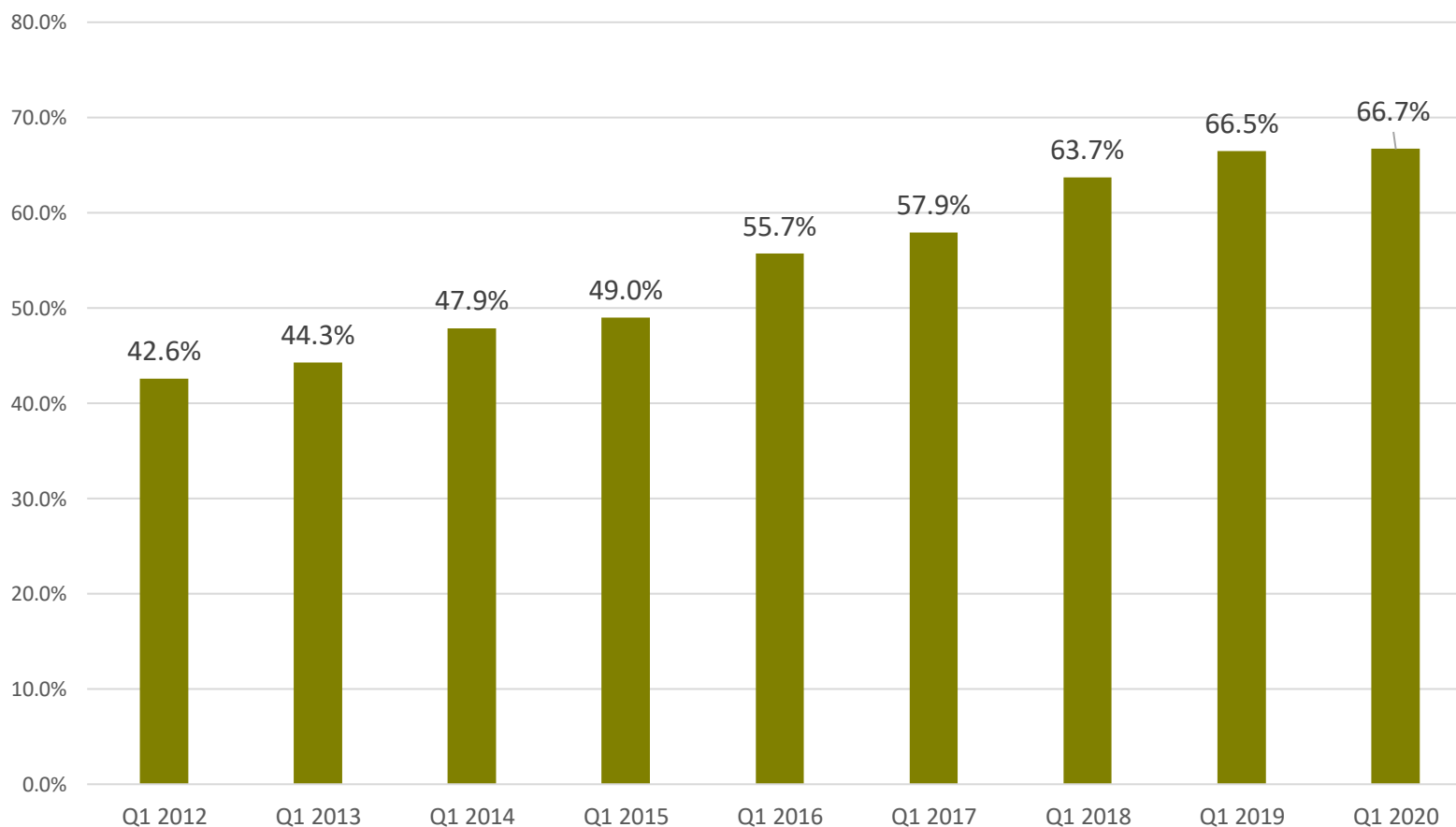
	Q1 19	Q4 19	Q1 20
AM/FM	40.3	38.2	38.4
All Digital	59.7	61.8	61.6
DAB	41.7	42.8	41.3
DTV	5.7	5.9	4.6
Online/App	12.3	13.1	15.7

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% Adults (15+) who claim to own a DAB set at home



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% who claim to listen via a mobile phone or tablet at least once per month

