

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,502,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All Radio	Q	47614	89	19.0	21.4	1019059	100.0
All BBC Radio	Q	34845	65	10.2	15.7	545934	53.6
All BBC Radio 15-44	Q	15116	59	6.5	11.1	167165	41.7
All BBC Radio 45+	Q	19729	71	13.6	19.2	378769	61.3
All BBC Network Radio ¹	Q	31686	59	8.7	14.7	466020	45.7
BBC Local Radio	Q	8945	17	1.5	8.9	79914	7.8
All Commercial Radio	Q	34045	64	8.3	13.1	445056	43.7
All Commercial Radio 15-44	Q	17922	70	8.6	12.2	219118	54.7
All Commercial Radio 45+	Q	16124	58	8.1	14.0	225938	36.5
All National Commercial ¹	Q	16954	32	2.6	8.2	138195	13.6
All Local Commercial (National TSA)	Q	27213	51	5.7	11.3	306861	30.1
Other Radio	Q	3870	7	0.5	7.3	28069	2.8

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

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Survey Period Ending 14th September 2014

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,502,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All BBC Network Radio	Q	31686	59	8.7	14.7	466020	45.7
BBC Radio 1	Q	10550	20	1.3	6.6	69861	6.9
BBC Radio 2	Q	15014	28	3.2	11.6	173627	17.0
BBC Radio 3	Q	1912	4	0.2	5.8	11180	1.1
BBC Radio 4	Q	10621	20	2.3	11.5	121732	11.9
BBC Radio 4 (including 4 Extra)	Q	10916	20	2.4	12.0	130780	12.8
BBC Radio 4 Extra	Q	1629	3	0.2	5.6	9048	0.9
BBC Radio 5 live	Q	5809	11	0.7	6.7	38953	3.8
BBC Radio 5 live (inc. sports extra)	Q	6132	11	0.8	7.2	44141	4.3
BBC Radio 5 live sports extra	Q	1216	2	0.1	4.3	5187	0.5
BBC 6 Music	Q	1994	4	0.3	9.2	18332	1.8
1Xtra from the BBC	Q	1057	2	0.1	5.7	6050	0.6
BBC Asian Network UK	H	629	1	0.1	6.6	4122	0.4
BBC World Service	Q	1310	2	0.1	5.7	7501	0.7
All National Commercial	Q	16954	32	2.6	8.2	138195	13.6
Total Absolute Radio	Q	1872	3	0.2	6.6	12375	1.2
Absolute Radio 60s	H	208	*	*	5.3	1110	0.1
Absolute Radio 70s	H	167	*	*	4.2	706	0.1
Absolute 80s	Q	1432	3	0.1	4.7	6802	0.7
Absolute Radio 90s	H	665	1	0.1	4.2	2783	0.3
Absolute Radio 00s	H	165	*	*	3.5	571	0.1
Absolute Radio Classic Rock	H	497	1	*	4.8	2382	0.2
Capital Network (UK) & Capital XTRA (UK)	H	7811	15	0.8	5.7	44160	4.3
Capital Network (UK) ²	H	7343	14	0.8	5.5	40409	3.9
Capital XTRA (UK) ²	H	809	2	0.1	4.6	3751	0.4
Classic FM	Q	5199	10	0.7	7.0	36410	3.6
Gold Network (UK) ²	H	1032	2	0.1	7.7	7999	0.8
Heart Network (UK) ²	H	9075	17	1.3	7.4	67403	6.6
Heat	Q	965	2	0.1	4.1	3967	0.4
The Hits	Q	949	2	0.1	4.0	3805	0.4
Jazz FM	Q	553	1	*	4.1	2282	0.2
Kerrang!	H	879	2	0.1	4.4	3826	0.4
Kiss UK ²	H	4858	9	0.5	5.6	27396	2.7
Kiss Fresh (Was Smash Hits)	Q	565	1	*	2.7	1497	0.1
Kisstory	Q	973	2	0.1	4.0	3871	0.4
LBC Network (UK) ²	H	1283	2	0.3	10.7	13679	1.3
Magic UK ²	Q	3547	7	0.4	5.9	21055	2.1
Planet Rock UK ²	Q	1098	2	0.2	8.1	8846	0.9
Smooth Radio Network (UK) ²	H	4692	9	0.7	7.7	36251	3.5
talkSPORT	Q	3148	6	0.4	7.1	22304	2.2
XFM Network (UK) ²	H	988	2	0.1	4.7	4653	0.5

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	53502	10550	20	1.3	6.6	69861	6.9
BBC Radio 2	Q	53502	15014	28	3.2	11.6	173627	17.0
BBC Radio 3	Q	53502	1912	4	0.2	5.8	11180	1.1
BBC Radio 4	Q	53502	10621	20	2.3	11.5	121732	11.9
BBC Radio 4 (including 4 Extra)	Q	53502	10916	20	2.4	12.0	130780	12.8
BBC Radio 4 Extra	Q	53502	1629	3	0.2	5.6	9048	0.9
BBC Radio 5 live	Q	53502	5809	11	0.7	6.7	38953	3.8
BBC Radio 5 live (inc. sports extra)	Q	53502	6132	11	0.8	7.2	44141	4.3
BBC Radio 5 live sports extra	Q	53502	1216	2	0.1	4.3	5187	0.5
BBC 6 Music	Q	53502	1994	4	0.3	9.2	18332	1.8
1Xtra from the BBC	Q	53502	1057	2	0.1	5.7	6050	0.6
BBC Asian Network UK	H	53502	629	1	0.1	6.6	4122	0.4
BBC World Service	Q	53502	1310	2	0.1	5.7	7501	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4505	870	19	1.4	7.5	6517	8.3
BBC Radio Ulster ³	H	1485	536	36	3.5	9.7	5189	19.2
Total BBC Radio Wales/Cymru	H	2583	472	18	1.9	10.7	5037	9.2
BBC Radio Wales	H	2583	398	15	1.5	9.5	3804	6.9
BBC Radio Cymru	H	2583	105	4	0.5	11.8	1234	2.2
LOCAL								
BBC Local Radio in England	Q	43252	6740	16	1.4	9.0	60331	7.3
BBC Radio Berkshire	H	822	114	14	1.2	8.4	964	6.5
BBC Radio Bristol	H	893	140	16	1.4	8.7	1217	6.4
BBC Radio Cambridgeshire	H	744	117	16	1.0	6.0	707	4.9
BBC Radio Cornwall	H	461	172	37	4.5	12.0	2066	17.9
BBC Coventry and Warwickshire	H	695	87	13	0.9	6.8	597	5.2
BBC Radio Cumbria	H	408	122	30	3.0	9.9	1207	13.8
BBC Radio Derby	H	655	126	19	2.0	10.5	1316	10.8
BBC Radio Devon	H	976	197	20	1.8	8.9	1759	8.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Essex	H	1297	225	17	1.9	10.8	2434	8.4
BBC Radio Gloucestershire	H	501	100	20	1.8	8.8	877	7.8
BBC Hereford & Worcester	H	505	128	25	1.6	6.4	821	8.8
BBC Radio Humberside	H	768	183	24	2.1	8.9	1629	10.0
BBC Radio Kent	H	1464	225	15	1.3	8.6	1926	5.7
BBC Radio Lancashire	H	1190	194	16	1.2	7.5	1449	6.8
BBC Radio Leeds	H	1647	195	12	0.8	6.7	1298	4.4
BBC Radio Leicester	H	839	189	23	2.1	9.2	1736	10.9
BBC Radio Lincolnshire	H	554	107	19	3.2	16.6	1782	14.7
BBC London 94.9	Q	11790	462	4	0.2	5.0	2299	1.1
BBC Radio Manchester	H	2214	207	9	0.8	8.9	1846	4.4
BBC Radio Merseyside	H	1667	310	19	2.8	15.2	4719	13.6
BBC Radio Newcastle	H	1444	277	19	1.5	7.9	2202	9.1
BBC Radio Norfolk	H	776	204	26	2.6	9.8	2010	11.6
BBC Radio Northampton	H	490	87	18	1.7	9.7	839	8.8
BBC Radio Nottingham	H	804	147	18	1.5	8.2	1213	7.8
BBC Radio Oxford	H	528	96	18	1.4	7.6	724	7.7
BBC Radio Sheffield	H	1297	238	18	1.3	7.0	1669	6.6
BBC Radio Shropshire	H	397	120	30	3.2	10.7	1286	14.5
Total BBC Radio Solent	Y	1778	281	16	1.6	10.3	2887	8.0
BBC Somerset	H	448	64	14	1.2	8.3	528	4.9
BBC Radio Stoke	H	616	119	19	2.1	10.7	1275	9.9
BBC Radio Suffolk	H	541	118	22	2.1	9.7	1142	10.4
BBC Sussex and BBC Surrey	H	2563	254	10	0.8	8.4	2134	4.1
BBC Radio Tees	H	795	122	15	1.1	6.9	842	5.6
BBC Three Counties Radio	H	1342	144	11	0.7	6.4	919	3.5
BBC WM (Birmingham & Black Country)	H	2367	195	8	0.7	8.4	1649	4.1
BBC Radio Wiltshire/Swindon	H	574	80	14	0.8	6.0	483	4.0
BBC Radio York	H	534	95	18	1.5	8.2	779	7.4
BBC Radio Guernsey	Y	53	21	40	3.7	9.3	199	18.3
BBC Radio Jersey	Y	85	29	34	3.2	9.5	273	17.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
NATIONAL								
Total Absolute Radio Network	Q	53502	4005	7	0.5	6.8	27246	2.7
Total Absolute Radio	Q	53502	1872	3	0.2	6.6	12375	1.2
Absolute Radio National	Q	53502	1444	3	0.2	7.0	10119	1.0
Absolute Radio 60s	H	53502	208	*	*	5.3	1110	0.1
Absolute Radio 70s	H	53502	167	*	*	4.2	706	0.1
Absolute 80s	Q	53502	1432	3	0.1	4.7	6802	0.7
Absolute Radio 90s	H	53502	665	1	0.1	4.2	2783	0.3
Absolute Radio 00s	H	53502	165	*	*	3.5	571	0.1
Absolute Radio Classic Rock	H	53502	497	1	*	4.8	2382	0.2
Capital Network (UK) & Capital XTRA (UK)	H	53502	7811	15	0.8	5.7	44160	4.3
Capital Network (UK)	H	53502	7343	14	0.8	5.5	40409	3.9
Capital XTRA (UK)	H	53502	809	2	0.1	4.6	3751	0.4
Classic FM	Q	53502	5199	10	0.7	7.0	36410	3.6
Gold Network (UK)	H	53502	1032	2	0.1	7.7	7999	0.8
Heart Network (UK)	H	53502	9075	17	1.3	7.4	67403	6.6
Heat	Q	53502	965	2	0.1	4.1	3967	0.4
The Hits	Q	53502	949	2	0.1	4.0	3805	0.4
Jazz FM	Q	53502	553	1	*	4.1	2282	0.2
Kerrang!	H	53502	879	2	0.1	4.4	3826	0.4
Kiss UK	H	53502	4858	9	0.5	5.6	27396	2.7
Kiss Fresh (Was Smash Hits)	Q	53502	565	1	*	2.7	1497	0.1
Kisstory	Q	53502	973	2	0.1	4.0	3871	0.4
LBC Network (UK)	H	53502	1283	2	0.3	10.7	13679	1.3
Magic UK	Q	53502	3547	7	0.4	5.9	21055	2.1
Planet Rock UK	Q	53502	1098	2	0.2	8.1	8846	0.9
Smooth Radio Network (UK)	H	53502	4692	9	0.7	7.7	36251	3.5
talkSPORT	Q	53502	3148	6	0.4	7.1	22304	2.2
XFM Network (UK)	H	53502	988	2	0.1	4.7	4653	0.5

Source: RAJAR/Ipsos MORI/RSMB

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PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
LOCAL								
All Local Commercial Radio (ILR)	Q	52973	27184	51	5.8	11.3	306481	30.4
Radio 1035 AM	Q	11790	72	1	*	2.2	156	0.1
Radio 1458 AM	Q	11790	85	1	*	6.2	530	0.3
Anglian Radio Group	Y	1007	227	23	2.0	8.7	1975	9.3
THE BEACH	Y	182	61	33	3.3	9.8	597	16.1
Dream 100	Y	134	35	26	2.2	8.6	298	9.4
North Norfolk Radio	Y	93	23	25	2.6	10.5	240	11.2
Norwich 99.9fm	Y	330	49	15	1.1	7.3	357	5.0
Town 102 FM	Y	289	60	21	1.7	8.0	482	8.4
107.8 Arrow FM for Hastings	Y	119	17	14	0.7	5.2	88	3.4
Bauer Radio - Total (Inc Orion)	H	53502	17079	32	2.7	8.5	145072	14.2
Bauer Place - Total (Inc Orion)	H	53502	9490	18	1.4	7.7	73421	7.2
Bauer Place - FMs (Inc Orion)	H	36131	8034	22	1.7	7.5	60083	9.1
Bauer Place - England (Inc Orion)	H	30941	6573	21	1.6	7.4	48664	8.5
Bauer Place - England FMs (Inc Orion)	H	30445	6016	20	1.4	7.0	42117	7.5
Bauer Radio - Total	H	53502	16200	30	2.5	8.4	135424	13.2
Bauer Passion Portfolio	Q	53502	10282	19	1.4	7.3	74577	7.3
Total Absolute Radio Network	Q	53502	4005	7	0.5	6.8	27246	2.7
Total Absolute Radio	Q	53502	1872	3	0.2	6.6	12375	1.2
Total Absolute Radio Network (London)	Q	11790	1168	10	0.6	6.2	7298	3.6
Total Absolute Radio (London)	Q	11790	799	7	0.4	5.5	4373	2.1
Absolute Radio National	Q	53502	1444	3	0.2	7.0	10119	1.0
Absolute Radio London	Q	11790	522	4	0.2	4.3	2256	1.1
Absolute Radio 60s	H	53502	208	*	*	5.3	1110	0.1
Absolute Radio 70s	H	53502	167	*	*	4.2	706	0.1
Absolute 80s	Q	53502	1432	3	0.1	4.7	6802	0.7
Absolute Radio 90s	H	53502	665	1	0.1	4.2	2783	0.3
Absolute Radio 00s	H	53502	165	*	*	3.5	571	0.1
Absolute Radio Classic Rock	H	53502	497	1	*	4.8	2382	0.2
Heat	Q	53502	965	2	0.1	4.1	3967	0.4
The Hits	Q	53502	949	2	0.1	4.0	3805	0.4
Kiss Fresh (Was Smash Hits)	Q	53502	565	1	*	2.7	1497	0.1
Kisstory	Q	53502	973	2	0.1	4.0	3871	0.4

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Planet Rock UK	Q	53502	1098	2	0.2	8.1	8846	0.9
Planet Rock 105.2	H	3691	204	6	0.4	7.0	1436	2.2
Bauer Rock Portfolio	H	53502	1861	3	0.2	6.3	11750	1.1
Bauer Radio - Total ILR	H	38427	10365	27	2.0	7.5	78047	11.0
Bauer Place - Total	H	53502	8348	16	1.2	7.6	63773	6.2
Bauer Place - FMs	H	29705	6917	23	1.7	7.4	51233	9.4
Bauer Place - England	H	24515	5383	22	1.6	7.2	39016	8.6
Bauer Place - England FMs	H	24019	4899	20	1.4	6.8	33267	7.5
Bauer Place - North East	H	2256	747	33	2.3	6.9	5179	13.1
Bauer Middlesbrough	H	822	221	27	2.2	8.4	1848	11.8
Bauer Newcastle	H	1499	529	35	2.2	6.3	3331	13.2
Bauer Place - North West	H	5260	1361	26	2.1	8.0	10827	10.6
Bauer Liverpool (inc. City Talk)	H	1852	512	28	2.4	8.8	4534	11.9
Bauer Liverpool	H	1852	481	26	2.3	8.9	4287	11.2
Bauer Manchester	H	2497	557	22	1.5	6.7	3709	7.9
Bauer Preston	H	1412	315	22	1.8	8.2	2584	9.7
Bauer Place - Yorkshire	H	3145	863	27	2.3	8.2	7096	11.5
Bauer Hull	H	913	286	31	2.5	8.0	2297	11.7
Bauer Leeds	H	994	170	17	1.4	7.9	1349	7.4
Bauer Sheffield	H	1298	419	32	2.7	8.3	3481	13.9
Bauer Radio London	Q	11790	3697	31	1.9	5.9	21875	10.7
Kiss 100 FM	Q	11790	1805	15	0.8	5.1	9195	4.5
Magic 105.4 (London)	Q	11790	1959	17	0.9	5.3	10424	5.1
Bauer Place - North East FMs	H	2256	606	27	1.7	6.2	3735	9.4
Metro Radio	H	1499	446	30	1.7	5.6	2500	9.9
TFM Radio	H	822	163	20	1.5	7.6	1234	7.9
Bauer FM Liverpool	H	1852	434	23	1.9	8.1	3501	9.2
Total City Talk/Magic 1548	H	1852	175	9	0.7	7.3	1279	3.4
City Talk 105.9	H	1611	77	5	0.2	3.2	247	0.7
Bauer Place - North West FMs	H	5112	1206	24	1.7	7.3	8810	8.9
Radio City 96.7	H	1852	400	22	1.8	8.1	3255	8.5
Key 103 (Manchester)	H	2497	507	20	1.2	6.0	3041	6.4
97.4 Rock FM	H	1264	284	22	1.8	8.0	2268	9.4
Bauer Place - Yorkshire FMs	H	2797	675	24	1.7	7.1	4808	8.7
96.3 Radio Aire	H	647	98	15	0.9	6.1	593	5.1

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			'000	%	per head	per listener		
Hallam FM	H	1298	352	27	2.1	7.6	2678	10.7
96.9 Viking FM	H	913	230	25	1.7	6.7	1536	7.8
Bauer Northern Ireland	H	1459	594	41	3.5	8.6	5096	19.2
97.4 Cool FM	H	1003	372	37	2.8	7.5	2795	16.3
Downtown Radio (DTR)	H	1459	269	18	1.6	8.6	2301	8.7
Bauer Place - Scotland	H	4236	1587	37	3.6	9.6	15304	20.5
Bauer Place - Scotland FMs	Y	4236	1462	35	3.1	9.0	13123	18.0
Bauer Place - Central Scotland	H	2919	912	31	2.6	8.5	7709	15.6
Scotland's Greatest Hits Network	H	3644	294	8	0.7	8.3	2433	3.9
Bauer Glasgow	H	1891	570	30	2.5	8.1	4641	14.1
Clyde 1 FM	H	1891	496	26	1.9	7.2	3557	10.8
Clyde 2	H	1891	126	7	0.6	8.6	1085	3.3
Bauer Edinburgh	H	1128	344	31	2.7	8.9	3067	16.8
ForthOne	H	1128	323	29	2.4	8.2	2655	14.5
Forth2	H	1128	53	5	0.4	7.8	412	2.3
Moray Firth Radio (Bauer Inverness)	Y	250	119	48	4.8	10.0	1197	23.8
Bauer Aberdeen	Y	344	150	44	4.0	9.2	1387	23.4
Northsound One	Y	344	131	38	3.4	9.0	1177	19.8
Northsound Two	Y	344	39	11	0.6	5.4	210	3.5
Radio Borders (Bauer Borders)	Y	110	57	52	6.6	12.8	724	34.1
Bauer Dundee	Y	391	201	51	5.8	11.2	2254	30.6
Tay-FM	Y	391	152	39	3.5	9.0	1367	18.6
Tay-AM	Y	391	77	20	2.3	11.5	886	12.0
West Sound ³ (Bauer Southwest Scotland)	Y	398	180	45	5.1	11.2	2016	26.9
C.F.M (Bauer Carlisle)	Y	253	112	44	4.5	10.1	1140	21.1
Kerrang!	H	53502	879	2	0.1	4.4	3826	0.4
Kiss UK	H	53502	4858	9	0.5	5.6	27396	2.7
Kiss East	H	2115	425	20	1.2	6.0	2554	5.8
Kiss West	H	2420	494	20	1.3	6.2	3072	6.1
Magic UK	Q	53502	3547	7	0.4	5.9	21055	2.1
Magic Network - North	H	10625	672	6	0.5	8.6	5749	2.8
Magic Network - North East	H	2256	194	9	0.6	7.5	1444	3.6

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Magic 1152 (Newcastle)	H	1499	114	8	0.6	7.3	831	3.3
Magic 1170 (Teesside)	H	822	80	10	0.7	7.7	613	3.9
Magic Network - North West	H	5224	217	4	0.4	9.3	2017	2.0
Magic 1548 (Liverpool)	H	1852	101	5	0.6	10.2	1032	2.7
Magic 1152 (Manchester)	H	2497	82	3	0.3	8.1	668	1.4
Magic 999 (Preston)	H	1125	35	3	0.3	9.1	316	1.5
Magic Network - Yorkshire	H	3145	261	8	0.7	8.8	2288	3.7
Magic 828 (Leeds)	H	994	92	9	0.8	8.2	755	4.2
Magic 1161 (Hull)	H	913	77	8	0.8	9.8	760	3.9
Magic AM (Sheffield)	H	1298	102	8	0.6	7.9	804	3.2
Wave 105 FM (Bauer South Coast)	H	1811	360	20	2.4	12.0	4325	11.8
Total Celador Radio	H	3769	675	18	1.3	7.3	4926	6.2
The Breeze (Basingstoke / Newbury and Andover)	Y	293	55	19	1.1	6.1	335	5.9
The Breeze (Cheltenham)	Y	168	18	11	0.9	8.3	151	4.3
Celador Radio South	H	1854	295	16	1.1	7.0	2070	5.5
The Breeze (Solent/ East Hants and West Surrey)	H	1097	77	7	0.4	6.2	481	2.2
Jack FM South Coast	H	1738	231	13	0.9	6.9	1588	4.5
Celador Radio South West	H	1250	257	21	1.6	7.7	1983	7.2
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	973	101	10	0.8	7.3	735	3.5
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	293	59	20	2.6	12.9	766	10.7
106 JACKfm (Bristol)	H	633	114	18	1.2	6.5	738	5.8
JACK fm (Swindon)	Y	204	40	20	1.4	7.0	281	5.8
Central FM	Y	215	45	21	1.2	5.7	256	7.0
Total Cheshire Radio	Y	378	69	18	1.1	6.0	417	5.9
Cheshire's Silk 106.9	Y	185	29	16	1.0	6.7	192	5.5
Chester's Dee 106.3	Y	193	40	21	1.2	5.6	225	6.3
Total CN Radio	Y	849	256	30	2.3	7.6	1951	12.3
The Bay	Y	282	112	40	3.3	8.4	943	15.5
Citybeat 96.7/102.5FM	H	566	127	22	1.4	6.3	794	8.6
Lakeland Radio	Y	51	20	39	2.9	7.5	150	12.6
Communicorp UK	H	17813	3346	19	1.4	7.6	25339	7.6

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Capital Scotland	H	2798	523	19	1.1	6.2	3216	6.9
Capital South Wales	H	1031	208	20	1.2	6.0	1258	6.1
Heart North Wales	H	727	72	10	0.6	5.9	423	2.6
Heart Yorkshire	H	3146	447	14	1.3	9.4	4226	7.3
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2926	123	4	0.2	5.1	627	1.1
Smooth Radio East Midlands	H	2483	397	16	1.3	8.2	3267	6.8
Smooth Radio North East	H	2293	475	21	1.5	7.4	3521	8.7
Smooth Radio North West	H	5609	1146	20	1.6	7.7	8801	8.1
Connect DAB	Y	562	7	1	0.1	5.4	39	0.4
Connect FM (was Connect FM and Lite 106.8FM)	Y	441	41	9	0.6	6.6	270	3.0
Radio Essex DAB	Y	1277	57	4	0.2	4.2	239	0.9
Radio Exe	Y	197	24	12	0.9	7.4	174	4.2
Fire Radio	Y	319	46	15	0.6	4.2	195	3.1
Fire Radio South Coast 3FM	Y	1014	4	*	*	2.4	9	*
Total Global Radio (UK)	H	53502	21232	40	3.5	8.7	185712	18.1
Classic FM	Q	53502	5199	10	0.7	7.0	36410	3.6
Capital Network (UK) & Capital XTRA (UK)	H	53502	7811	15	0.8	5.7	44160	4.3
Capital Network (UK)	H	53502	7343	14	0.8	5.5	40409	3.9
Capital Birmingham	H	2219	440	20	1.2	5.9	2617	7.0
Capital East Midlands	H	2245	480	21	1.4	6.8	3248	7.6
Capital London	Q	11790	1999	17	0.9	5.4	10886	5.3
Capital Manchester	H	2926	523	18	0.9	5.2	2727	4.9
Capital North East	H	2234	500	22	1.2	5.1	2571	6.6
Capital North West and Wales	H	1028	178	17	0.9	5.2	929	4.4
Capital Scotland ⁴	H	2798	523	19	1.1	6.2	3216	6.9
Capital South Coast	H	1168	189	16	1.1	6.8	1274	5.5
Capital South Wales ⁴	H	1031	208	20	1.2	6.0	1258	6.1
Capital Yorkshire	H	4548	1052	23	1.6	6.9	7246	8.3
Capital XTRA (UK)	H	53502	809	2	0.1	4.6	3751	0.4
Capital XTRA (London)	Q	11790	323	3	0.1	4.8	1551	0.8
Gold Network (UK)	H	53502	1032	2	0.1	7.7	7999	0.8
Gold East Midlands	H	2245	84	4	0.4	9.8	825	1.9

Source: RAJAR/Ipsos MORI/RSMB

⁴ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Gold London	Q	11790	345	3	0.2	7.9	2720	1.3
Gold Manchester	H	2926	73	2	0.2	8.5	617	1.1
Heart Network (UK)	H	53502	9075	17	1.3	7.4	67403	6.6
Heart Cambridgeshire	H	876	244	28	2.3	8.3	2020	11.8
Heart East Anglia	H	1216	312	26	1.6	6.2	1939	7.4
Heart Essex	H	1359	418	31	2.6	8.6	3590	12.2
Heart Four Counties ³	H	2057	514	25	1.7	6.9	3551	8.8
Heart Kent	H	1242	383	31	2.7	8.6	3312	11.5
Heart London	Q	11790	1448	12	0.7	5.5	7963	3.9
Heart North East	H	2293	313	14	1.0	7.0	2207	5.5
Heart North Wales ⁴	H	727	72	10	0.6	5.9	423	2.6
Heart North West	H	5609	565	10	0.9	8.9	5039	4.6
Heart Scotland	H	2798	480	17	1.1	6.4	3086	6.6
Heart Solent	H	1833	289	16	1.1	6.7	1947	5.2
Heart South Wales	H	1886	529	28	2.5	8.9	4731	12.0
Heart South West	H	1437	396	28	2.3	8.2	3262	10.3
Heart Cornwall	Y	462	99	21	1.6	7.4	732	6.1
Heart Sussex	H	1409	417	30	2.4	8.1	3377	11.2
Heart Thames Valley	H	1453	338	23	1.8	7.9	2685	9.9
Heart West Country	H	2235	676	30	2.7	9.1	6137	12.5
Heart West Midlands	H	3726	701	19	1.0	5.4	3812	5.9
Heart Yorkshire ⁴	H	3146	447	14	1.3	9.4	4226	7.3
LBC Network (UK)	H	53502	1283	2	0.3	10.7	13679	1.3
LBC London (ILR)	Q	11790	1116	9	1.0	11.0	12253	6.0
LBC 97.3	Q	11790	967	8	0.9	10.7	10375	5.1
LBC News 1152	Q	11790	334	3	0.2	5.6	1878	0.9
Smooth Radio Network (UK)	H	53502	4692	9	0.7	7.7	36251	3.5
Smooth Radio Cambridgeshire	H	876	53	6	0.6	9.9	525	3.1
Smooth Radio Devon	H	1028	29	3	0.3	10.9	311	1.5
Smooth Radio East Anglia	H	1216	50	4	0.3	7.3	367	1.4
Smooth Radio Essex	H	1359	28	2	0.1	6.2	174	0.6
Smooth Radio Four Counties	H	2057	65	3	0.2	7.9	512	1.3
Smooth Radio Kent	H	1242	38	3	0.2	7.9	298	1.0
Smooth Radio London	Q	11790	742	6	0.4	5.9	4362	2.1
Smooth Radio Midlands	H	6169	865	14	1.2	8.8	7639	6.8
Smooth Radio East Midlands ⁴	H	2483	397	16	1.3	8.2	3267	6.8

Source: RAJAR/Ipsos MORI/RSMB

^{3,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio West Midlands	H	3726	468	13	1.2	9.4	4383	6.8
Smooth Radio North East ⁴	H	2293	475	21	1.5	7.4	3521	8.7
Smooth Radio North West ⁴	H	5609	1146	20	1.6	7.7	8801	8.1
Smooth Radio North West and Wales	H	1028	73	7	0.5	7.7	563	2.7
Smooth Radio Scotland	H	1984	323	16	1.2	7.4	2379	6.9
Smooth Radio Solent	H	1833	68	4	0.4	10.6	724	1.9
Smooth Radio South Wales	H	1031	55	5	0.5	8.8	484	2.3
Smooth Radio Sussex	H	1409	49	3	0.3	9.3	459	1.5
Smooth Radio Thames Valley	H	1453	40	3	0.2	8.4	332	1.2
Smooth Radio West Country	H	2235	109	5	0.5	10.7	1168	2.4
XFM Network (UK)	H	53502	988	2	0.1	4.7	4653	0.5
XFM London	Q	11790	417	4	0.1	3.5	1470	0.7
XFM Manchester	H	2926	298	10	0.6	5.6	1659	3.0
XFM Scotland	H	830	39	5	0.2	5.3	205	1.3
IOW Radio	Y	120	43	36	2.3	6.5	279	11.1
107 JACK fm Berkshire (was Reading 107 FM)	Y	236	18	8	0.3	3.7	66	1.6
JACKfm Oxfordshire	H	513	93	18	0.9	5.1	470	5.1
JACKfm 2 Oxford (was Glide FM 107.9)	H	501	41	8	0.3	4.2	174	2.0
106 JACKfm (Oxford)	H	513	65	13	0.6	4.6	296	3.2
Kingdom FM	Y	289	58	20	1.2	6.2	359	6.6
kmfm Group	H	1235	185	15	1.2	7.7	1434	5.0
kmfm East	H	564	94	17	1.7	10.0	937	6.9
kmfm West	H	671	91	14	0.7	5.4	497	3.3
Lincs FM Group	H	2423	598	25	2.6	10.4	6240	12.3
Lincs FM 102.2 ³	H	927	302	33	3.7	11.3	3395	17.0
Lincs FM Group Yorkshire	Y	1512	300	20	1.8	9.2	2757	8.6
Dearne FM	Y	236	47	20	1.7	8.3	391	9.1
KCFM 99.8	Y	444	92	21	2.1	10.3	950	9.4
Ridings FM	Y	301	44	15	1.3	8.6	378	5.9
Rother FM	Y	208	30	14	1.4	9.4	283	6.5
Trax FM	Y	375	87	23	2.0	8.7	755	9.6
The Local Radio Company Group Total	Y	1989	536	27	2.1	7.7	4125	10.7

Source: RAJAR/Ipsos MORI/RSMB

^{3,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
2BR	Y	181	56	31	2.7	8.8	496	14.4
Minster FM	Y	309	59	19	1.3	6.5	388	7.0
Mix 96	Y	127	45	35	2.2	6.1	274	10.3
Spire FM	Y	118	36	30	2.2	7.2	261	10.6
Spirit FM	Y	218	55	25	2.4	9.4	514	11.8
Star North East	Y	387	54	14	0.8	6.0	326	4.6
97.2 Stray FM	Y	143	48	34	2.3	6.8	331	10.7
Sun FM	Y	270	75	28	2.3	8.4	630	13.4
Wessex FM	Y	123	54	44	3.9	8.9	486	17.0
Yorkshire Coast Radio	Y	114	53	46	3.7	8.0	419	17.3
Radio Mansfield 103.2	Y	159	37	23	2.1	9.1	338	10.5
Manx Radio	Y	72	39	55	5.8	10.6	417	28.1
Original 106 (Aberdeen)	Y	344	81	24	1.7	7.3	595	10.0
Total Orion Midlands	H	6426	1190	19	1.5	8.1	9648	8.2
Orion Midlands FM	H	6426	1117	17	1.4	7.9	8850	7.5
Gem 106 (East Midlands)	H	2396	461	19	1.5	7.8	3575	7.7
Free Radio (West Midlands)	H	4122	735	18	1.5	8.3	6073	8.3
Free Radio FM (West Midlands)	H	4122	660	16	1.3	8.0	5276	7.2
Free Radio 80s (West Midlands)	H	3648	113	3	0.2	7.0	798	1.2
Free Radio (Birmingham & Black Country)	H	2586	407	16	1.3	8.6	3483	7.7
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2586	380	15	1.2	8.1	3064	6.8
Free Radio 80s (Birmingham & Black Country)	H	2586	51	2	0.2	8.2	420	0.9
Free Radio (Coventry & Warwickshire)	H	687	133	19	1.6	8.2	1098	10.1
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	687	107	16	1.3	8.6	919	8.4
Free Radio 80s (Coventry & Warwickshire)	H	687	35	5	0.3	5.0	178	1.6

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	474	90	19	1.4	7.5	681	7.5
Free Radio (Shropshire)	Y	376	93	25	1.9	7.7	720	9.0
Free Radio FM (Shropshire) (was Beacon)	Y	376	81	21	1.6	7.4	594	7.4
Free Radio 80s (Shropshire)	Y	376	19	5	0.3	6.7	126	1.6
Palm FM	Y	223	38	17	1.6	9.6	360	7.2
Radio Plymouth	Y	260	44	17	1.3	7.4	326	5.9
Premier Christian Radio	Q	11790	149	1	0.2	14.4	2135	1.0
Q Radio Network	H	619	117	19	1.4	7.6	892	7.0
Total Quidem	Y	1337	162	12	0.9	7.2	1161	4.7
Oak FM	Y	321	28	9	0.4	4.5	125	2.0
Total Touch Radio Network	Y	1016	134	13	1.0	7.7	1035	5.6
107.6 Banbury Sound	Y	85	18	21	1.7	8.0	141	8.8
Rugby FM	Y	78	20	25	2.1	8.6	167	10.3
96.2 Touch FM - Coventry	Y	301	22	7	0.4	5.1	113	2.7
Touch FM Staffs	Y	256	30	12	0.9	7.8	237	4.3
102 Touch FM - Warks Worcs Cotswolds	Y	296	44	15	1.3	8.5	377	6.6
96.2 The Revolution	H	523	33	6	0.4	5.7	187	2.0
Southend & Chelmsford Radio	Y	495	52	11	0.8	7.4	386	3.4
107.5 Sovereign Radio	Y	155	21	14	1.1	8.3	177	5.2
Sunrise Radio	Q	11790	259	2	0.2	10.8	2800	1.4
Time FM 106.6	Y	305	23	8	0.4	4.9	113	2.4
Tindle Radio Group	Y	139	86	62	7.9	12.7	1091	41.4
Channel 103 FM	Y	85	50	59	6.5	10.9	550	35.6
Island FM 104.7	Y	53	35	66	10.1	15.4	541	49.7
Town and Country Broadcasting (South and West Wales)	Y	1728	327	19	1.2	6.4	2093	5.9
106.3 Bridge FM	Y	128	42	33	2.1	6.5	270	9.9
Radio Carmarthenshire and Scarlet FM	Y	130	38	29	2.3	7.8	294	9.8
Radio Ceredigion	Y	79	16	20	1.5	7.3	115	5.9
Nation Hits! (was Nation 80s)	Y	471	42	9	0.6	6.8	283	2.7
Nation Radio	Y	1507	174	12	0.5	3.9	683	2.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
102.5 Radio Pembrokeshire	Y	100	45	45	4.5	10.0	448	17.9
Total UKRD	H	1635	406	25	2.1	8.5	3465	10.3
The Bee	Y	451	55	12	1.0	8.4	462	5.5
Total Eagle	H	543	130	24	1.8	7.6	987	9.6
96.4 Eagle Radio	H	543	129	24	1.8	7.5	968	9.4
Eagle Extra	H	543	3	*	*	7.4	19	0.2
KL.FM 96.7	Y	154	49	32	3.7	11.6	569	16.7
Pirate FM	Y	486	166	34	3.4	9.9	1644	12.8
UTV Radio (inc. talkSPORT)	H	53502	4550	9	0.7	8.0	36195	3.5
UTV Radio (excl. talkSPORT)	H	6846	1434	21	1.9	9.2	13145	9.8
107.6 Juice FM	H	1063	207	19	1.4	7.3	1513	6.6
Peak 107 FM	Y	420	98	23	2.3	9.7	957	11.2
The Pulse/Pulse 2	H	881	151	17	1.0	6.0	902	6.3
The Pulse	H	881	139	16	0.8	5.4	747	5.2
Pulse 2	H	881	26	3	0.2	5.9	155	1.1
Signal 107	H	1024	46	5	0.5	12.0	555	2.7
Signal One & Signal Two	H	797	309	39	4.7	12.2	3775	22.8
Signal One	H	797	268	34	3.5	10.4	2789	16.8
Signal Two	H	797	78	10	1.2	12.6	985	5.9
Total Swansea Sound/ 96.4 FM The Wave	Y	471	172	36	3.5	9.6	1641	15.5
Swansea Sound - 1170 MW	Y	471	68	15	1.1	7.6	522	4.9
96.4 FM The Wave	Y	471	130	28	2.4	8.6	1119	10.6
U105	H	888	193	22	1.9	8.8	1694	11.5
Radio Wave 96.5 FM	Y	233	76	33	2.2	6.9	523	10.8
102.4 Wish/107.2 Wire/ 107.4 Tower FM	Y	1118	146	13	0.8	6.0	879	4.0
107.4 Tower FM	Y	441	37	8	0.6	7.3	272	3.4
107.2 Wire FM	Y	271	54	20	1.3	6.6	357	6.8
102.4 Wish FM	Y	455	56	12	0.6	4.5	251	2.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 4 - UNITED KINGDOM

(Key Demographics)

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	53502	34045	64	8.3	13.1	445056	43.7
Children 10-14	Q	3513	2712	77	5.9	7.6	20733	66.4
15-24	Q	8236	5718	69	7.7	11.0	63068	59.9
25-44	Q	17316	12203	70	9.0	12.8	156049	52.8
45-64	Q	16503	11031	67	9.6	14.4	158700	43.5
65+	Q	11446	5093	44	5.9	13.2	67239	26.6
Main Shoppers	Q	44232	27624	62	8.3	13.4	369146	42.5
Main Shoppers with children	Q	13077	9339	71	9.2	12.8	119928	53.6
ABC1	Q	29061	18555	64	7.0	11.0	203756	37.3
C2DE	Q	24440	15490	63	9.9	15.6	241300	51.0
ALL BBC 15+	Q	53502	34845	65	10.2	15.7	545934	53.6
Children 10-14	Q	3513	1706	49	2.5	5.1	8687	27.8
15-24	Q	8236	4597	56	4.7	8.4	38427	36.5
25-44	Q	17316	10519	61	7.4	12.2	128739	43.6
45-64	Q	16503	11408	69	12.0	17.3	197380	54.1
65+	Q	11446	8321	73	15.8	21.8	181389	71.7
Main Shoppers	Q	44232	29068	66	10.7	16.3	474817	54.7
Main Shoppers with children	Q	13077	7743	59	7.3	12.3	95296	42.6
ABC1	Q	29061	21214	73	11.3	15.5	328283	60.1
C2DE	Q	24440	13631	56	8.9	16.0	217651	46.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 14th September 2014



PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio 1035 AM	Q	11790	72	1	*	2.2	156	0.1
Radio 1458 AM	Q	11790	85	1	*	6.2	530	0.3
Absolute Radio London	Q	11790	522	4	0.2	4.3	2256	1.1
96.3 Radio Aire	H	647	98	15	0.9	6.1	593	5.1
107.8 Arrow FM for Hastings	Y	119	17	14	0.7	5.2	88	3.4
107.6 Banbury Sound	Y	85	18	21	1.7	8.0	141	8.8
The Bay	Y	282	112	40	3.3	8.4	943	15.5
THE BEACH	Y	182	61	33	3.3	9.8	597	16.1
The Bee	Y	451	55	12	1.0	8.4	462	5.5
Radio Borders (Bauer Borders)	Y	110	57	52	6.6	12.8	724	34.1
2BR	Y	181	56	31	2.7	8.8	496	14.4
The Breeze (Basingstoke / Newbury and Andover)	Y	293	55	19	1.1	6.1	335	5.9
The Breeze (Cheltenham)	Y	168	18	11	0.9	8.3	151	4.3
The Breeze (Solent/ East Hants and West Surrey)	H	1097	77	7	0.4	6.2	481	2.2
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	973	101	10	0.8	7.3	735	3.5
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	293	59	20	2.6	12.9	766	10.7
106.3 Bridge FM	Y	128	42	33	2.1	6.5	270	9.9
Capital Birmingham	H	2219	440	20	1.2	5.9	2617	7.0
Capital East Midlands	H	2245	480	21	1.4	6.8	3248	7.6
Capital London	Q	11790	1999	17	0.9	5.4	10886	5.3
Capital Manchester	H	2926	523	18	0.9	5.2	2727	4.9
Capital North East	H	2234	500	22	1.2	5.1	2571	6.6
Capital North West and Wales	H	1028	178	17	0.9	5.2	929	4.4
Capital Scotland	H	2798	523	19	1.1	6.2	3216	6.9
Capital South Coast	H	1168	189	16	1.1	6.8	1274	5.5
Capital South Wales	H	1031	208	20	1.2	6.0	1258	6.1
Capital XTRA (London)	Q	11790	323	3	0.1	4.8	1551	0.8
Capital Yorkshire	H	4548	1052	23	1.6	6.9	7246	8.3
Radio Carmarthenshire and Scarlet FM	Y	130	38	29	2.3	7.8	294	9.8
Central FM	Y	215	45	21	1.2	5.7	256	7.0
Radio Ceredigion	Y	79	16	20	1.5	7.3	115	5.9
C.F.M (Bauer Carlisle)	Y	253	112	44	4.5	10.1	1140	21.1
Channel 103 FM	Y	85	50	59	6.5	10.9	550	35.6
Cheshire's Silk 106.9	Y	185	29	16	1.0	6.7	192	5.5
Chester's Dee 106.3	Y	193	40	21	1.2	5.6	225	6.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

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Radio City 96.7	H	1852	400	22	1.8	8.1	3255	8.5
City Talk 105.9	H	1611	77	5	0.2	3.2	247	0.7
Citybeat 96.7/102.5FM	H	566	127	22	1.4	6.3	794	8.6
Clyde 1 FM	H	1891	496	26	1.9	7.2	3557	10.8
Clyde 2	H	1891	126	7	0.6	8.6	1085	3.3
Connect DAB	Y	562	7	1	0.1	5.4	39	0.4
Connect FM (was Connect FM and Lite 106.8FM)	Y	441	41	9	0.6	6.6	270	3.0
97.4 Cool FM	H	1003	372	37	2.8	7.5	2795	16.3
Dearne FM	Y	236	47	20	1.7	8.3	391	9.1
Downtown Radio (DTR)	H	1459	269	18	1.6	8.6	2301	8.7
Dream 100	Y	134	35	26	2.2	8.6	298	9.4
96.4 Eagle Radio	H	543	129	24	1.8	7.5	968	9.4
Eagle Extra	H	543	3	*	*	7.4	19	0.2
Radio Essex DAB	Y	1277	57	4	0.2	4.2	239	0.9
Radio Exe	Y	197	24	12	0.9	7.4	174	4.2
Fire Radio	Y	319	46	15	0.6	4.2	195	3.1
Fire Radio South Coast	Y	1014	4	*	*	2.4	9	*
3FM	Y	72	26	37	3.1	8.6	225	15.2
Forth2	H	1128	53	5	0.4	7.8	412	2.3
ForthOne	H	1128	323	29	2.4	8.2	2655	14.5
Free Radio 80s (Birmingham & Black Country)	H	2586	51	2	0.2	8.2	420	0.9
Free Radio 80s (Coventry & Warwickshire)	H	687	35	5	0.3	5.0	178	1.6
Free Radio 80s (Shropshire)	Y	376	19	5	0.3	6.7	126	1.6
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2586	380	15	1.2	8.1	3064	6.8
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	687	107	16	1.3	8.6	919	8.4
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	474	90	19	1.4	7.5	681	7.5
Free Radio FM (Shropshire) (was Beacon)	Y	376	81	21	1.6	7.4	594	7.4
Gem 106 (East Midlands)	H	2396	461	19	1.5	7.8	3575	7.7
Gold East Midlands	H	2245	84	4	0.4	9.8	825	1.9
Gold London	Q	11790	345	3	0.2	7.9	2720	1.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

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			'000	%	per head	per listener		
Gold Manchester	H	2926	73	2	0.2	8.5	617	1.1
Hallam FM	H	1298	352	27	2.1	7.6	2678	10.7
Heart Cambridgeshire	H	876	244	28	2.3	8.3	2020	11.8
Heart Cornwall	Y	462	99	21	1.6	7.4	732	6.1
Heart East Anglia	H	1216	312	26	1.6	6.2	1939	7.4
Heart Essex	H	1359	418	31	2.6	8.6	3590	12.2
Heart Four Counties ³	H	2057	514	25	1.7	6.9	3551	8.8
Heart Kent	H	1242	383	31	2.7	8.6	3312	11.5
Heart London	Q	11790	1448	12	0.7	5.5	7963	3.9
Heart North East	H	2293	313	14	1.0	7.0	2207	5.5
Heart North Wales	H	727	72	10	0.6	5.9	423	2.6
Heart North West	H	5609	565	10	0.9	8.9	5039	4.6
Heart Scotland	H	2798	480	17	1.1	6.4	3086	6.6
Heart Solent	H	1833	289	16	1.1	6.7	1947	5.2
Heart South Wales	H	1886	529	28	2.5	8.9	4731	12.0
Heart South West	H	1437	396	28	2.3	8.2	3262	10.3
Heart Sussex	H	1409	417	30	2.4	8.1	3377	11.2
Heart Thames Valley	H	1453	338	23	1.8	7.9	2685	9.9
Heart West Country	H	2235	676	30	2.7	9.1	6137	12.5
Heart West Midlands	H	3726	701	19	1.0	5.4	3812	5.9
Heart Yorkshire	H	3146	447	14	1.3	9.4	4226	7.3
IOW Radio	Y	120	43	36	2.3	6.5	279	11.1
Island FM 104.7	Y	53	35	66	10.1	15.4	541	49.7
Jack FM South Coast	H	1738	231	13	0.9	6.9	1588	4.5
JACK fm (Swindon)	Y	204	40	20	1.4	7.0	281	5.8
106 JACKfm (Bristol)	H	633	114	18	1.2	6.5	738	5.8
106 JACKfm (Oxford)	H	513	65	13	0.6	4.6	296	3.2
107 JACK fm Berkshire (was Reading 107 FM)	Y	236	18	8	0.3	3.7	66	1.6
JACKfm 2 Oxford (was Glide FM 107.9)	H	501	41	8	0.3	4.2	174	2.0
107.6 Juice FM	H	1063	207	19	1.4	7.3	1513	6.6
KCFM 99.8	Y	444	92	21	2.1	10.3	950	9.4
Key 103 (Manchester)	H	2497	507	20	1.2	6.0	3041	6.4
Kingdom FM	Y	289	58	20	1.2	6.2	359	6.6
Kiss 100 FM	Q	11790	1805	15	0.8	5.1	9195	4.5
Kiss East	H	2115	425	20	1.2	6.0	2554	5.8
Kiss West	H	2420	494	20	1.3	6.2	3072	6.1
KL.FM 96.7	Y	154	49	32	3.7	11.6	569	16.7
kmfm East	H	564	94	17	1.7	10.0	937	6.9

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

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			'000	%	per head	per listener		
kmfm West	H	671	91	14	0.7	5.4	497	3.3
Lakeland Radio	Y	51	20	39	2.9	7.5	150	12.6
LBC 97.3	Q	11790	967	8	0.9	10.7	10375	5.1
LBC News 1152	Q	11790	334	3	0.2	5.6	1878	0.9
Lincs FM 102.2 ³	H	927	302	33	3.7	11.3	3395	17.0
Magic 105.4 (London)	Q	11790	1959	17	0.9	5.3	10424	5.1
Magic 1152 (Manchester)	H	2497	82	3	0.3	8.1	668	1.4
Magic 1152 (Newcastle)	H	1499	114	8	0.6	7.3	831	3.3
Magic 1161 (Hull)	H	913	77	8	0.8	9.8	760	3.9
Magic 1170 (Teesside)	H	822	80	10	0.7	7.7	613	3.9
Magic 1548 (Liverpool)	H	1852	101	5	0.6	10.2	1032	2.7
Magic 828 (Leeds)	H	994	92	9	0.8	8.2	755	4.2
Magic 999 (Preston)	H	1125	35	3	0.3	9.1	316	1.5
Magic AM (Sheffield)	H	1298	102	8	0.6	7.9	804	3.2
Radio Mansfield 103.2	Y	159	37	23	2.1	9.1	338	10.5
Manx Radio	Y	72	39	55	5.8	10.6	417	28.1
Metro Radio	H	1499	446	30	1.7	5.6	2500	9.9
Minster FM	Y	309	59	19	1.3	6.5	388	7.0
Mix 96	Y	127	45	35	2.2	6.1	274	10.3
Moray Firth Radio (Bauer Inverness)	Y	250	119	48	4.8	10.0	1197	23.8
Nation Hits! (was Nation 80s)	Y	471	42	9	0.6	6.8	283	2.7
Nation Radio	Y	1507	174	12	0.5	3.9	683	2.3
North Norfolk Radio	Y	93	23	25	2.6	10.5	240	11.2
Northsound One	Y	344	131	38	3.4	9.0	1177	19.8
Northsound Two	Y	344	39	11	0.6	5.4	210	3.5
Norwich 99.9fm	Y	330	49	15	1.1	7.3	357	5.0
Oak FM	Y	321	28	9	0.4	4.5	125	2.0
Original 106 (Aberdeen)	Y	344	81	24	1.7	7.3	595	10.0
Palm FM	Y	223	38	17	1.6	9.6	360	7.2
Peak 107 FM	Y	420	98	23	2.3	9.7	957	11.2
102.5 Radio Pembrokeshire	Y	100	45	45	4.5	10.0	448	17.9
Pirate FM	Y	486	166	34	3.4	9.9	1644	12.8
Planet Rock 105.2	H	3691	204	6	0.4	7.0	1436	2.2
Radio Plymouth	Y	260	44	17	1.3	7.4	326	5.9
Premier Christian Radio	Q	11790	149	1	0.2	14.4	2135	1.0
The Pulse	H	881	139	16	0.8	5.4	747	5.2
Pulse 2	H	881	26	3	0.2	5.9	155	1.1
Q Radio Network	H	619	117	19	1.4	7.6	892	7.0
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2926	123	4	0.2	5.1	627	1.1

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 14th September 2014

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96.2 The Revolution	H	523	33	6	0.4	5.7	187	2.0
Ridings FM	Y	301	44	15	1.3	8.6	378	5.9
97.4 Rock FM	H	1264	284	22	1.8	8.0	2268	9.4
Rother FM	Y	208	30	14	1.4	9.4	283	6.5
Rugby FM	Y	78	20	25	2.1	8.6	167	10.3
Signal 107	H	1024	46	5	0.5	12.0	555	2.7
Signal One	H	797	268	34	3.5	10.4	2789	16.8
Signal Two	H	797	78	10	1.2	12.6	985	5.9
Smooth Radio Cambridgeshire	H	876	53	6	0.6	9.9	525	3.1
Smooth Radio Devon	H	1028	29	3	0.3	10.9	311	1.5
Smooth Radio East Anglia	H	1216	50	4	0.3	7.3	367	1.4
Smooth Radio East Midlands	H	2483	397	16	1.3	8.2	3267	6.8
Smooth Radio Essex	H	1359	28	2	0.1	6.2	174	0.6
Smooth Radio Four Counties	H	2057	65	3	0.2	7.9	512	1.3
Smooth Radio Kent	H	1242	38	3	0.2	7.9	298	1.0
Smooth Radio London	Q	11790	742	6	0.4	5.9	4362	2.1
Smooth Radio North East	H	2293	475	21	1.5	7.4	3521	8.7
Smooth Radio North West	H	5609	1146	20	1.6	7.7	8801	8.1
Smooth Radio North West and Wales	H	1028	73	7	0.5	7.7	563	2.7
Smooth Radio Scotland	H	1984	323	16	1.2	7.4	2379	6.9
Smooth Radio Solent	H	1833	68	4	0.4	10.6	724	1.9
Smooth Radio South Wales	H	1031	55	5	0.5	8.8	484	2.3
Smooth Radio Sussex	H	1409	49	3	0.3	9.3	459	1.5
Smooth Radio Thames Valley	H	1453	40	3	0.2	8.4	332	1.2
Smooth Radio West Country	H	2235	109	5	0.5	10.7	1168	2.4
Smooth Radio West Midlands	H	3726	468	13	1.2	9.4	4383	6.8
Southend & Chelmsford Radio	Y	495	52	11	0.8	7.4	386	3.4
107.5 Sovereign Radio	Y	155	21	14	1.1	8.3	177	5.2
Spire FM	Y	118	36	30	2.2	7.2	261	10.6
Spirit FM	Y	218	55	25	2.4	9.4	514	11.8
Star North East	Y	387	54	14	0.8	6.0	326	4.6
97.2 Stray FM	Y	143	48	34	2.3	6.8	331	10.7
Sun FM	Y	270	75	28	2.3	8.4	630	13.4
Sunrise Radio	Q	11790	259	2	0.2	10.8	2800	1.4
Swansea Sound - 1170 MW	Y	471	68	15	1.1	7.6	522	4.9
Tay-AM	Y	391	77	20	2.3	11.5	886	12.0
Tay-FM	Y	391	152	39	3.5	9.0	1367	18.6
TFM Radio	H	822	163	20	1.5	7.6	1234	7.9
Time FM 106.6	Y	305	23	8	0.4	4.9	113	2.4
96.2 Touch FM - Coventry	Y	301	22	7	0.4	5.1	113	2.7

Source: RAJAR/Ipsos MORI/RSMB

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Touch FM Staffs	Y	256	30	12	0.9	7.8	237	4.3
102 Touch FM - Warks Worcs Cotswolds	Y	296	44	15	1.3	8.5	377	6.6
107.4 Tower FM	Y	441	37	8	0.6	7.3	272	3.4
Town 102 FM	Y	289	60	21	1.7	8.0	482	8.4
Trax FM	Y	375	87	23	2.0	8.7	755	9.6
U105	H	888	193	22	1.9	8.8	1694	11.5
96.9 Viking FM	H	913	230	25	1.7	6.7	1536	7.8
96.4 FM The Wave	Y	471	130	28	2.4	8.6	1119	10.6
Wave 105 FM (Bauer South Coast)	H	1811	360	20	2.4	12.0	4325	11.8
Radio Wave 96.5 FM	Y	233	76	33	2.2	6.9	523	10.8
Wessex FM	Y	123	54	44	3.9	8.9	486	17.0
West Sound ³ (Bauer Southwest Scotland)	Y	398	180	45	5.1	11.2	2016	26.9
107.2 Wire FM	Y	271	54	20	1.3	6.6	357	6.8
102.4 Wish FM	Y	455	56	12	0.6	4.5	251	2.7
XFM London	Q	11790	417	4	0.1	3.5	1470	0.7
XFM Manchester	H	2926	298	10	0.6	5.6	1659	3.0
XFM Scotland	H	830	39	5	0.2	5.3	205	1.3
Yorkshire Coast Radio	Y	114	53	46	3.7	8.0	419	17.3

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.

AREAS

UNITED KINGDOM (Parts 1 and 4)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 2)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 3 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 2 and 3 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	23rd June 2014 - 14th September 2014	24,245
H	31st March 2014 - 14th September 2014	50,268
Y	16th September 2013 - 14th September 2014	102,471