

RAJAR DATA RELEASE

Quarter 2, 2009 - AUGUST 6, 2009



RELEASED AT 07.00HRS THURSDAY AUGUST 6, 2009

BREAKFAST SHOWS (weekdays) - page 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q2 2009

National: 31,741 Adults 15+

London: 4,686 Adults 15+

TERMS WEEKLY REACH

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	WEEKLY REACH		
	'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI	Q2 2008	Q1 2009	Q2 2009
<i>Time period varies per station</i>			
BBC Radio 1 - 06.30 - 10.00am	7207	7704	7718
BBC Radio 2 - 07.30 - 09.30am	7747	7774	7931
BBC Radio 3 - 07.00 - 10.00am	734	732	810
BBC Radio 4 - 06.00 - 09.00am	6258	6688	6509
BBC Radio FIVE LIVE - 06.00 - 10.00am	2619	2413	2750
Total Absolute Radio (was Total Virgin Radio) - 06.00 - 10.00am ¹		815	839
Classic FM - 08.00 - 12.00pm	2791	2653	2890
talkSPORT - 06.00 - 10.00am	1069	1001	1004

¹ Station changed reporting survey period

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LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	'000s	'000s	'000s
LONDON STATIONS - MON-FRI	Q2 2008	Q1 2009	Q2 2009
<i>Time period varies per station</i>			
BBC London 94.9 - 06.00 - 09.00am	221	208	249
Total Absolute Radio (London) (was Total Virgin (London)) - 06.00 - 10.00am ¹		463	449
95.8 Capital Radio - 06.00 - 10.00am	944	1066	1155
Choice FM London - 06.00 - 10.00am	262	261	223
Club Asia 963+972AM - 06.00 - 10.00am	103	84	90
Gold London - 06.00 - 10.00am	97	141	195
Heart 106.2 FM London - 06.00 - 09.00am	844	833	818
Kismet Radio 1035 (Greater London) - 07.00 - 09.00am	22	27	33
Kiss 100 FM - 06.00 - 09.00am	587	776	789
LBC 97.3 - 07.00 - 10.00am	366	448	504
LBC News 1152 - 07.00 - 09.30am	142	132	127
Magic 105.4 - 05.30 - 09.00am	869	789	858
Premier Christian Radio - 07.00 - 10.30am	59	79	69
Smooth Radio (London) - 06.00 - 10.00am	206	170	248
Sunrise Radio (Greater London) - 07.00 - 10.00am	132	180	173
XFM 104.9 - 07.00 - 11.00am	248	235	226

¹ Station changed reporting survey period