

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 55,032,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48537	88	18.0	20.4	989221	100.0
All BBC Radio	Q	33451	61	8.9	14.6	488274	49.4
All BBC Radio 15-44	Q	12966	51	4.6	8.9	115944	33.9
All BBC Radio 45+	Q	20485	69	12.5	18.2	372330	57.5
All BBC Network Radio <sup>1</sup>	Q	30828	56	7.7	13.8	425563	43.0
BBC Local Radio	Q	7430	14	1.1	8.4	62711	6.3
All Commercial Radio	Q	35930	65	8.6	13.2	475371	48.1
All Commercial Radio 15-44	Q	17884	71	8.5	12.0	214585	62.7
All Commercial Radio 45+	Q	18046	61	8.8	14.5	260786	40.3
All National Commercial <sup>1</sup>	Q	22361	41	3.8	9.5	211324	21.4
All Local Commercial (National TSA)	Q	25988	47	4.8	10.2	264047	26.7
Other Radio	Q	4035	7	0.5	6.3	25577	2.6

Source: RAJAR/Ipsos MORI/RSMB

<sup>1</sup> See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am  
24th October 2019

# QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 15th September 2019



## PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio <sup>1</sup>	Q	55032	30828	56	7.7	13.8	425563	43.0
BBC Radio 1	Q	55032	9352	17	1.0	6.1	57052	5.8
BBC Radio 2	Q	55032	14181	26	2.9	11.1	157290	15.9
BBC Radio 3	Q	55032	1932	4	0.2	6.6	12813	1.3
BBC Radio 4 (including 4 Extra)	Q	55032	10793	20	2.2	11.2	120702	12.2
BBC Radio 4	Q	55032	10342	19	2.0	10.6	109289	11.0
BBC Radio 4 Extra	Q	55032	1987	4	0.2	5.7	11413	1.2
BBC Radio 5 live (inc. sports extra)	Q	55032	5869	11	0.8	7.6	44330	4.5
BBC Radio 5 live	Q	55032	4983	9	0.6	6.3	31226	3.2
BBC Radio 5 live sports extra	Q	55032	2195	4	0.2	6.0	13104	1.3
BBC 6 Music	Q	55032	2414	4	0.4	8.8	21155	2.1
1Xtra from the BBC	H	55032	1066	2	0.1	3.9	4156	0.4
BBC Asian Network UK	H	55032	602	1	*	3.7	2226	0.2
BBC World Service	Q	55032	1205	2	0.1	5.0	6041	0.6
All National Commercial <sup>1</sup>	Q	55032	22361	41	3.8	9.5	211324	21.4
Absolute Radio Network <sup>2</sup>	H	55032	4921	9	0.6	7.2	35522	3.6
Absolute Radio	Q	55032	2447	4	0.3	7.2	17626	1.8
Absolute Radio 60s	Q	55032	125	*	*	2.4	298	*
Absolute Radio 70s	H	55032	208	*	*	3.4	712	0.1
Absolute 80s	Q	55032	1824	3	0.2	5.2	9435	1.0
Absolute Radio 90s	H	55032	856	2	0.1	4.3	3661	0.4
Absolute Radio 00s	Q	55032	209	*	*	2.6	540	0.1
Absolute Classic Rock	H	55032	721	1	0.1	5.1	3703	0.4
The Arrow	Q	55032	32	*	*	7.8	252	*
Capital Brand (UK) <sup>6</sup>	H	55032	8103	15	0.8	5.4	43930	4.4
Capital Network (UK) <sup>2</sup>	H	55032	7071	13	0.7	5.1	36328	3.6
Capital XTRA (UK) <sup>2</sup>	H	55032	1879	3	0.1	4.0	7602	0.8
Classic FM	Q	55032	5137	9	0.7	7.7	39481	4.0
Country Hits Radio	H	55032	234	*	*	3.9	904	0.1
Gold Network (UK) <sup>2</sup>	H	55032	1288	2	0.2	7.5	9687	1.0
Greatest Hits Network <sup>2</sup>	H	55032	1209	2	0.2	7.0	8435	0.8
Greatest Hits Radio <sup>2</sup>	H	55032	818	1	0.1	7.2	5870	0.6
Heart Brand (UK) <sup>9</sup>	H	55032	9810	18	1.2	6.5	63891	6.4
Heart 80s	Q	55032	1672	3	0.1	4.0	6676	0.7
Heart Extra	Q	55032	466	1	*	2.8	1283	0.1
Heart Network (UK) <sup>2</sup>	H	55032	8564	16	1.0	6.4	55208	5.5
Heat	H	55032	538	1	*	3.6	1957	0.2
Hits Radio Brand <sup>13</sup>	H	55032	6684	12	1.0	8.2	54489	5.5
Hits Radio Network <sup>2</sup>	H	55032	5914	11	0.8	7.8	46054	4.6
Hits Radio <sup>2</sup>	H	55032	810	1	0.1	4.2	3367	0.3

Source: RAJAR/Ipsos MORI/RSMB

<sup>1,2,6,9,13</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
JACK Radio	H	55032	145	*	*	2.8	408	*
Jazz FM	H	55032	548	1	*	4.0	2190	0.2
Kerrang!	H	55032	504	1	*	4.3	2187	0.2
Kiss Network <sup>5</sup>	H	55032	5558	10	0.5	5.3	29311	2.9
Kiss Fresh	H	55032	562	1	*	2.6	1473	0.1
Kisstory	Q	55032	2554	5	0.2	4.9	12503	1.3
LBC Network (UK) <sup>2</sup>	H	55032	2574	5	0.5	9.7	24955	2.5
Magic Network <sup>8</sup>	H	55032	4203	8	0.4	5.5	23073	2.3
Magic Chilled	H	55032	377	1	*	3.9	1467	0.1
Magic Soul	H	55032	311	1	*	5.1	1592	0.2
Mellow Magic	H	55032	664	1	*	3.6	2369	0.2
Planet Rock	Q	55032	1067	2	0.2	7.8	8357	0.8
Scala Radio	H	55032	231	*	*	5.3	1224	0.1
Smooth Brand (UK) <sup>7</sup>	H	55032	5753	10	0.8	7.3	41788	4.2
Smooth Extra	Q	55032	936	2	0.1	4.6	4271	0.4
Smooth Radio Network (UK) <sup>2</sup>	H	55032	5133	9	0.7	7.2	37009	3.7
Sunrise Radio National	H	55032	383	1	*	4.0	1528	0.2
talkRADIO	H	55032	409	1	*	5.5	2237	0.2
talkSPORT	H	55032	2948	5	0.3	6.2	18145	1.8
talkSPORT2	H	55032	326	1	*	2.4	793	0.1
Union JACK	H	55032	184	*	*	5.0	910	0.1
Virgin Anthems	Q	55032	208	*	*	3.5	734	0.1
Virgin Chilled	Q	55032	148	*	*	2.9	429	*
Virgin Radio	Q	55032	1417	3	0.1	5.7	8077	0.8
Radio X Network (UK) <sup>2</sup>	H	55032	1737	3	0.3	8.0	13915	1.4

Source: RAJAR/Ipsos MORI/RSMB

<sup>2,5,7,8</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
<b>BBC NETWORK RADIO</b>								
BBC Radio 1	Q	55032	9352	17	1.0	6.1	57052	5.8
BBC Radio 2	Q	55032	14181	26	2.9	11.1	157290	15.9
BBC Radio 3	Q	55032	1932	4	0.2	6.6	12813	1.3
BBC Radio 4 (including 4 Extra)	Q	55032	10793	20	2.2	11.2	120702	12.2
BBC Radio 4	Q	55032	10342	19	2.0	10.6	109289	11.0
BBC Radio 4 Extra	Q	55032	1987	4	0.2	5.7	11413	1.2
BBC Radio 5 live (inc. sports extra)	Q	55032	5869	11	0.8	7.6	44330	4.5
BBC Radio 5 live	Q	55032	4983	9	0.6	6.3	31226	3.2
BBC Radio 5 live sports extra	Q	55032	2195	4	0.2	6.0	13104	1.3
BBC 6 Music	Q	55032	2414	4	0.4	8.8	21155	2.1
1Xtra from the BBC	H	55032	1066	2	0.1	3.9	4156	0.4
BBC Asian Network UK	H	55032	602	1	*	3.7	2226	0.2
BBC World Service	Q	55032	1205	2	0.1	5.0	6041	0.6
<b>NATIONAL REGIONAL</b>								
BBC Radio Scotland	H	4592	776	17	1.0	5.8	4484	5.9
BBC Radio Ulster <sup>3</sup>	H	1515	513	34	3.3	9.7	4959	20.1
BBC Radio Wales	H	2622	368	14	1.2	8.4	3074	6.0
BBC Radio Cymru	H	2622	102	4	0.4	9.3	951	1.9
<b>LOCAL</b>								
BBC Local Radio in England	Q	44615	5566	12	1.1	8.6	48131	6.0
BBC Radio Berkshire	H	845	122	14	0.7	4.8	586	4.0
BBC Radio Bristol	H	934	111	12	1.0	8.3	921	4.9
BBC Radio Cambridgeshire	H	759	85	11	1.2	11.1	944	6.5
BBC Radio Cornwall	H	476	118	25	2.7	10.9	1293	11.6
BBC Coventry and Warwickshire	H	741	65	9	0.5	5.6	368	2.7
BBC Radio Cumbria	H	404	89	22	2.2	9.8	870	10.8
BBC Radio Derby	H	670	129	19	1.9	9.7	1250	9.4
BBC Radio Devon	H	1007	164	16	1.7	10.6	1734	8.0
BBC Essex	H	1347	195	14	1.4	9.4	1837	6.5
BBC Radio Gloucestershire	H	515	90	17	1.5	8.3	747	6.8
BBC Hereford & Worcester	H	523	103	20	1.4	6.9	714	6.6
BBC Radio Humberside	H	766	112	15	1.7	11.4	1282	8.7
BBC Radio Kent	H	1526	161	11	0.9	8.6	1388	4.3
BBC Radio Lancashire	H	1198	163	14	1.1	7.9	1289	5.7

Source: RAJAR/Ipsos MORI/RSMB

<sup>3</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1668	174	10	0.8	8.1	1406	4.6
BBC Radio Leicester	H	882	142	16	1.1	6.5	926	5.6
BBC Radio Lincolnshire	H	570	96	17	2.1	12.6	1200	9.8
BBC Radio London	Q	12260	469	4	0.2	5.7	2687	1.4
BBC Radio Manchester	H	2273	186	8	0.6	7.1	1319	3.7
BBC Radio Merseyside	H	1702	222	13	1.8	13.4	2988	8.9
BBC Radio Newcastle	H	1467	231	16	1.0	6.5	1512	6.4
BBC Radio Norfolk	H	806	156	19	2.0	10.1	1576	8.7
BBC Radio Northampton	H	511	90	18	2.0	11.3	1018	9.9
BBC Radio Nottingham	H	831	161	19	1.6	8.2	1314	8.1
BBC Radio Oxford	H	536	82	15	1.6	10.1	833	8.8
BBC Radio Sheffield	H	1327	156	12	0.9	7.5	1168	4.9
BBC Radio Shropshire	H	418	80	19	1.3	6.8	546	6.9
Total BBC Radio Solent	Y	1828	190	10	1.0	9.9	1888	5.1
BBC Somerset	H	465	55	12	0.8	6.5	357	3.5
BBC Radio Stoke	H	625	121	19	1.6	8.5	1028	7.9
BBC Radio Suffolk	H	552	89	16	1.9	11.9	1057	9.0
BBC Sussex and BBC Surrey	H	2648	219	8	0.6	7.3	1587	3.0
BBC Radio Tees	H	795	101	13	0.6	5.0	505	3.4
BBC Three Counties Radio	H	1407	120	9	0.6	7.4	882	3.4
BBC WM 95.6	H	2429	204	8	0.6	7.3	1481	4.0
BBC Radio Wiltshire/Swindon	H	595	80	13	1.0	7.2	570	4.5
BBC Radio York	H	544	58	11	0.7	6.3	368	3.7
BBC Radio Guernsey	Y	53	16	31	3.2	10.5	170	19.4
BBC Radio Jersey	Y	90	27	30	2.7	9.0	241	15.4

Source: RAJAR/Ipsos MORI/RSMB

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	55032	18371	33	2.9	8.7	158995	15.9
Absolute Radio Network <sup>2</sup>	H	55032	4921	9	0.6	7.2	35522	3.6
Absolute Radio	Q	55032	2447	4	0.3	7.2	17626	1.8
Absolute Radio (London)	Q	12260	821	7	0.4	5.3	4370	2.2
Absolute Radio 60s	Q	55032	125	*	*	2.4	298	*
Absolute Radio 70s	H	55032	208	*	*	3.4	712	0.1
Absolute 80s	Q	55032	1824	3	0.2	5.2	9435	1.0
Absolute Radio 90s	H	55032	856	2	0.1	4.3	3661	0.4
Absolute Radio 00s	Q	55032	209	*	*	2.6	540	0.1
Absolute Classic Rock	H	55032	721	1	0.1	5.1	3703	0.4
Hits Radio Brand <sup>13</sup>	H	55032	6684	12	1.0	8.2	54489	5.5
Greatest Hits Network <sup>2</sup>	H	55032	1209	2	0.2	7.0	8435	0.8
Greatest Hits Radio	H	55032	818	1	0.1	7.2	5870	0.6
Greatest Hits Radio (Cov & Warks) (was Free Radio 80s (Coventry & Warwickshire))	H	728	12	2	0.1	5.9	70	0.5
Greatest Hits Radio (E.Yorks & N.Lincs) (was Viking 2)	H	914	22	2	0.4	14.9	328	1.9
Greatest Hits Radio (Heref & Worcs) (was Free Radio 80s (Herefordshire & Worcestershire))	Y	495	14	3	0.1	3.7	53	0.5
Greatest Hits Radio (Lancashire) (was Rock FM 2)	H	1133	11	1	0.1	12.2	135	0.6
Greatest Hits Radio (L'pool N-West & N.Wales) (was Radio City 2)	H	1888	145	8	0.7	9.5	1378	3.7
Greatest Hits Radio (Manchester) (was Key Radio)	H	2561	41	2	0.1	4.9	200	0.5
Greatest Hits Radio (North East) (was Metro 2 Radio)	H	1515	24	2	0.1	5.9	145	0.6
Greatest Hits Radio (S.Yorks) (was Hallam 2)	H	1329	32	2	0.3	12.5	407	1.8
Greatest Hits Radio (Teesside) (was TFM 2)	H	823	19	2	0.2	9.0	171	1.1
Greatest Hits Radio (West Midlands)	H	3824	198	5	0.4	8.5	1681	2.7
Greatest Hits Radio (W.Yorks) (was Radio Aire 2)	H	1007	17	2	0.2	9.8	166	0.9
Clyde 2	H	1933	154	8	0.5	6.0	928	2.9

Source: RAJAR/Ipsos MORI/RSMB

<sup>2,13</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Downtown Country	H	1515	125	8	0.4	4.5	564	2.3
Forth 2	H	1171	52	4	0.3	5.7	297	1.8
Northsound 2	Y	346	24	7	0.8	11.6	279	4.4
Tay 2	Y	394	43	11	1.1	10.1	438	6.7
Hits Radio Network <sup>2</sup>	H	55032	5914	11	0.8	7.8	46054	4.6
Hits Radio <sup>2</sup>	H	55032	810	1	0.1	4.2	3367	0.3
Hits Radio (Manchester) (was Key 103)	H	2561	246	10	0.5	5.7	1402	3.4
Radio Aire	H	651	73	11	0.7	6.6	484	4.2
Radio Borders	Y	111	49	45	5.4	12.1	596	31.8
CFM	Y	252	85	34	3.5	10.4	883	17.3
Radio City	H	1888	314	17	1.5	8.8	2763	7.5
Radio City Talk	H	1888	35	2	0.1	3.0	104	0.3
Clyde 1	H	1933	601	31	2.6	8.2	4952	15.3
Cool FM	H	1515	477	31	1.8	5.7	2738	11.1
Country Hits Radio	H	55032	234	*	*	3.9	904	0.1
Downtown Radio	H	1494	220	15	1.1	7.3	1610	6.6
Forth 1	H	1171	327	28	2.2	8.0	2612	16.1
Free Radio Birmingham	H	2264	196	9	0.4	5.0	986	2.9
Free Radio FM (Cov & Warks)	H	728	128	18	1.2	6.6	847	6.6
Free Radio FM (Herefordshire & Worcestershire)	Y	495	86	17	1.3	7.6	656	6.3
Free Radio Wolverhampton & The Black Country	H	1540	123	8	0.6	7.9	974	4.0
Gem	H	2490	451	18	1.4	8.0	3606	7.5
Hallam FM	H	1329	290	22	1.5	7.1	2049	8.9
Metro Radio	H	1515	285	19	1.6	8.3	2350	9.6
MFR	Y	254	121	48	5.3	11.1	1350	27.2
Northsound 1	Y	346	126	36	3.3	9.1	1146	18.1
Rock FM	H	1274	211	17	1.0	5.8	1231	4.9
Tay FM	Y	394	137	35	2.6	7.4	1012	15.5
TFM	H	823	132	16	1.1	6.6	878	5.6
Viking FM	H	914	188	21	1.4	6.8	1279	7.6
Wave 105	H	1858	398	21	2.7	12.7	5047	13.5
West Sound (inc West FM) <sup>3</sup>	Y	395	170	43	4.1	9.5	1612	23.5
Heat	H	55032	538	1	*	3.6	1957	0.2
Jazz FM	H	55032	548	1	*	4.0	2190	0.2
Kerrang!	H	55032	504	1	*	4.3	2187	0.2
Kiss Network <sup>5</sup>	H	55032	5558	10	0.5	5.3	29311	2.9
Kiss	Q	55032	3762	7	0.3	4.1	15285	1.5

Source: RAJAR/Ipsos MORI/RSMB

<sup>2,3,5</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss (East)	H	2201	316	14	0.9	6.2	1956	4.2
Kiss (London)	Q	12260	1272	10	0.4	3.9	4961	2.5
Kiss (West)	H	2512	386	15	0.7	4.6	1796	3.7
Kiss Fresh	H	55032	562	1	*	2.6	1473	0.1
Kisstory	Q	55032	2554	5	0.2	4.9	12503	1.3
Magic Network <sup>8</sup>	H	55032	4203	8	0.4	5.5	23073	2.3
Magic <sup>2</sup>	Q	55032	3482	6	0.3	5.4	18805	1.9
Magic (London)	Q	12260	1567	13	0.7	5.2	8173	4.1
Magic Chilled	H	55032	377	1	*	3.9	1467	0.1
Magic Soul	H	55032	311	1	*	5.1	1592	0.2
Mellow Magic	H	55032	664	1	*	3.6	2369	0.2
Planet Rock	Q	55032	1067	2	0.2	7.8	8357	0.8
Scala Radio	H	55032	231	*	*	5.3	1224	0.1
Total Global Radio (UK)	H	55032	23806	43	3.9	8.9	212056	21.2
The Arrow	Q	55032	32	*	*	7.8	252	*
Capital Brand (UK) <sup>6</sup>	H	55032	8103	15	0.8	5.4	43930	4.4
Capital Network (UK) <sup>2</sup>	H	55032	7071	13	0.7	5.1	36328	3.6
Capital Liverpool <sup>10</sup>	H	1086	208	19	1.3	6.8	1405	6.8
Capital London	Q	12260	1571	13	0.5	4.0	6218	3.1
Capital Midlands	H	4635	895	19	1.1	5.5	4899	6.1
Capital Birmingham <sup>10</sup>	H	2288	415	18	0.8	4.4	1809	5.3
Capital East Midlands <sup>10</sup>	H	2348	479	20	1.3	6.4	3089	6.8
Capital East Midlands - Derbyshire	H	549	106	19	1.5	7.8	832	7.8
Capital East Midlands - Leicestershire	H	807	136	17	1.1	6.4	867	5.7
Capital East Midlands - Nottinghamshire	H	1041	242	23	1.3	5.8	1405	6.8
Capital North East <sup>10</sup>	H	2251	408	18	1.0	5.8	2351	6.1
Capital North West	H	3588	590	16	1.1	7.0	4115	6.9
Capital Lancashire <sup>10</sup>	H	593	98	16	1.4	8.2	803	7.4
Capital Manchester <sup>10</sup>	H	2995	493	16	1.1	6.7	3312	6.7
Capital North West and Wales <sup>10</sup>	H	1037	123	12	0.8	6.5	804	3.9
Capital Scotland <sup>11</sup>	H	2879	513	18	0.9	4.9	2515	5.7
Capital South	H	1588	219	14	0.6	4.3	948	3.0
Capital Brighton <sup>10</sup>	Y	380	38	10	0.4	3.9	149	2.0
Capital South Coast <sup>10</sup>	H	1209	200	17	0.7	4.3	849	3.5
Capital South Wales <sup>11</sup>	H	1058	213	20	0.9	4.4	935	4.7
Capital Yorkshire <sup>10</sup>	H	4654	914	20	1.2	6.0	5512	6.5
Capital XTRA (UK) <sup>2</sup>	H	55032	1879	3	0.1	4.0	7602	0.8

Source: RAJAR/Ipsos MORI/RSMB

<sup>2,6,8,10,11</sup> See note on back cover.



# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Capital XTRA (London)	Q	12260	708	6	0.3	4.3	3072	1.6
Classic FM	Q	55032	5137	9	0.7	7.7	39481	4.0
Gold Network (UK) <sup>2</sup>	H	55032	1288	2	0.2	7.5	9687	1.0
Gold East Midlands	H	2335	98	4	0.6	14.0	1368	3.0
Gold London	Q	12260	273	2	0.1	5.5	1513	0.8
Gold Manchester	H	2995	102	3	0.3	10.2	1036	2.1
Heart Brand (UK) <sup>9</sup>	H	55032	9810	18	1.2	6.5	63891	6.4
Heart 80s	Q	55032	1672	3	0.1	4.0	6676	0.7
Heart Extra	Q	55032	466	1	*	2.8	1283	0.1
Heart Network (UK) <sup>2</sup>	H	55032	8564	16	1.0	6.4	55208	5.5
Heart East	H	5588	1284	23	1.6	6.8	8789	7.9
Heart Cambridgeshire	H	899	213	24	1.5	6.5	1377	8.0
Heart East Anglia	H	1266	267	21	1.5	7.3	1942	7.0
Heart East Anglia - Norfolk	H	688	146	21	1.9	8.8	1276	8.6
Heart East Anglia - Suffolk	H	578	122	21	1.2	5.5	666	5.2
Heart Essex	H	1413	329	23	1.6	7.1	2328	7.9
Heart Essex	H	1111	270	24	1.8	7.3	1970	8.7
- Chelmsford & Southend								
Heart Essex - Colchester	Y	198	39	20	1.6	8.0	313	6.9
Heart Essex - Harlow	Y	103	22	21	1.5	7.2	159	7.2
Heart Four Counties	H	2152	478	22	1.5	6.6	3141	7.8
Heart Four Counties	Y	334	78	23	1.8	7.5	584	9.0
- Bedfordshire								
Heart Four Counties	H	764	151	20	1.2	6.3	944	7.2
- Beds/Bucks/Herts								
Heart Four Counties <sup>4</sup>	Y	368	30	8	0.3	3.9	119	1.9
- 96.6 FM Hertfordshire								
Heart Four Counties	Y	260	64	24	1.7	6.9	438	8.0
- Milton Keynes								
Heart Four Counties	H	588	167	28	1.9	6.6	1107	9.2
- Northamptonshire								
Heart London	Q	12260	1423	12	0.6	5.6	7962	4.0
Heart North East	H	2310	329	14	0.8	5.4	1763	4.4
Heart North Wales <sup>4</sup>	H	729	127	17	1.1	6.4	815	5.8
Heart North West Group	H	6000	714	12	0.8	7.1	5089	4.8
Heart North Lancs & Cumbria	Y	280	65	23	1.7	7.2	468	10.4
Heart North West	H	5721	655	11	0.8	7.4	4841	4.7
Heart Scotland	H	2879	423	15	0.7	5.0	2121	4.8
Heart South	H	6112	1309	21	1.2	5.6	7335	6.1
Heart Kent	H	1294	322	25	1.4	5.6	1806	6.6
Heart Solent	H	1887	362	19	1.0	5.1	1862	4.9
Heart Solent - Dorset	H	629	135	21	1.1	5.1	685	5.4
Heart Solent - Hampshire	H	1259	227	18	0.9	5.2	1177	4.6

Source: RAJAR/Ipsos MORI/RSMB

<sup>2,4,9</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Sussex	H	1428	301	21	1.3	6.1	1829	6.6
Heart Sussex - North	Y	288	47	16	1.5	9.4	446	8.2
Heart Sussex - South	H	1141	255	22	1.4	6.1	1550	6.6
Heart Thames Valley	H	1503	324	22	1.2	5.7	1839	6.7
Heart Thames Valley - Berks & N.Hants	H	793	204	26	1.5	5.7	1162	8.1
Heart Thames Valley - Oxfordshire	H	710	121	17	1.0	5.6	678	5.1
Heart South Wales	H	1923	453	24	2.2	9.5	4304	11.4
Heart West	H	3824	915	24	1.8	7.5	6876	8.4
Heart South West	H	1483	334	23	1.5	6.9	2290	7.0
Heart South West - Cornwall	Y	446	106	24	1.5	6.2	656	6.5
Heart South West - Exeter	Y	327	68	21	1.3	6.3	428	6.9
Heart South West - North Devon	Y	157	39	25	1.7	6.7	261	8.3
Heart South West - Plymouth	Y	304	75	25	2.2	8.8	663	9.5
Heart South West - South Hams	Y	39	10	25	1.8	7.0	70	7.5
Heart South West - Torbay	Y	210	51	24	2.1	8.7	444	8.2
Heart West Country	H	2341	581	25	2.0	7.9	4586	9.4
Heart West Country - Bristol/Weston & Bath	H	963	218	23	2.0	9.0	1971	10.2
Heart West Country - Gloucestershire	Y	436	126	29	1.7	5.9	747	8.4
Heart West Country - Somerset	Y	425	110	26	1.9	7.4	817	8.7
Heart West Country - Wiltshire	Y	518	139	27	1.8	6.9	954	8.7
Heart West Midlands	H	3862	615	16	1.0	6.1	3733	5.9
Heart Yorkshire <sup>4</sup>	H	3199	456	14	1.1	7.9	3592	6.2
LBC Network (UK) <sup>2</sup>	H	55032	2574	5	0.5	9.7	24955	2.5
LBC 97.3	Q	12260	1341	11	1.1	9.9	13292	6.7
LBC London News	Q	12260	612	5	0.3	5.3	3271	1.7
Smooth Brand (UK) <sup>7</sup>	H	55032	5753	10	0.8	7.3	41788	4.2
Smooth Extra	Q	55032	936	2	0.1	4.6	4271	0.4
Smooth Radio Network (UK) <sup>2</sup>	H	55032	5133	9	0.7	7.2	37009	3.7
Smooth Radio Cambridgeshire	H	899	46	5	0.3	6.6	299	1.7
Smooth Radio Devon	H	1060	44	4	0.3	8.4	366	1.6
Smooth Radio East Anglia	H	1266	64	5	0.4	8.2	529	1.9
Smooth Radio East Midlands <sup>4</sup>	H	2668	401	15	1.2	7.8	3129	6.0
Smooth Radio Essex	H	1413	47	3	0.2	5.9	279	1.0
Smooth Radio Four Counties	H	2152	76	4	0.3	7.1	542	1.4
Smooth Radio Kent	H	1294	57	4	0.3	6.1	346	1.3
Smooth Radio Lake District	Y	51	9	17	0.9	5.5	49	4.8
Smooth Radio London	Q	12260	713	6	0.4	6.8	4874	2.5
Smooth Radio North East <sup>4</sup>	H	2310	549	24	2.1	8.8	4819	12.1
Smooth Radio North West <sup>4</sup>	H	5721	1046	18	1.4	7.8	8141	8.0

Source: RAJAR/Ipsos MORI/RSMB

<sup>2,4,7</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio North West and Wales	H	1037	49	5	0.3	6.1	295	1.4
Smooth Radio Scotland	H	1856	422	23	1.6	7.1	3012	9.6
Smooth Radio Solent	H	1887	77	4	0.3	7.9	610	1.6
Smooth Radio South Wales	H	1058	97	9	0.9	9.4	908	4.6
Smooth Radio Sussex	H	1466	64	4	0.2	5.6	356	1.2
Smooth Radio Thames Valley	H	1503	39	3	0.2	6.6	256	0.9
Smooth Radio West Country	H	2341	139	6	0.5	9.0	1253	2.6
Smooth Radio West Midlands	H	3862	511	13	1.0	7.3	3716	5.9
Radio X Network (UK) <sup>2</sup>	H	55032	1737	3	0.3	8.0	13915	1.4
Radio X London	Q	12260	446	4	0.2	5.9	2615	1.3
Radio X Manchester	H	2995	161	5	0.5	9.1	1464	3.0
Sunrise Radio National	H	55032	383	1	*	4.0	1528	0.2
Sunrise Radio London	H	12260	228	2	0.1	3.9	883	0.4
Total Wireless Group	Q	55032	4860	9	0.6	6.6	32219	3.3
Scottish Sun 80s	H	4592	23	1	*	2.2	50	0.1
Scottish Sun Greatest Hits	H	4592	10	*	*	4.6	48	0.1
Scottish Sun Hits	H	4592	16	*	*	2.0	32	*
talkRADIO	H	55032	409	1	*	5.5	2237	0.2
talkSPORT	H	55032	2948	5	0.3	6.2	18145	1.8
talkSPORT2	H	55032	326	1	*	2.4	793	0.1
U105 (Greater Belfast)	H	907	191	21	1.9	9.2	1749	11.7
U105 (Outside Belfast)	Y	609	31	5	0.4	7.1	224	2.2
Virgin Anthems	Q	55032	208	*	*	3.5	734	0.1
Virgin Chilled	Q	55032	148	*	*	2.9	429	*
Virgin Radio	Q	55032	1417	3	0.1	5.7	8077	0.8

Source: RAJAR/Ipsos MORI/RSMB

<sup>2</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54921	25988	47	4.8	10.2	264047	26.7
Total Celador Radio	H	4852	503	10	0.7	7.1	3566	3.6
The Beach	Y	184	41	22	1.9	8.6	353	8.2
The Breeze (Berkshire & North Hampshire)	H	817	82	10	0.7	6.9	562	3.7
The Breeze (Cheltenham and Gloucester)	Y	299	19	6	0.2	3.2	60	1.0
The Breeze South Devon	Y	261	29	11	0.9	8.1	231	3.5
The Breeze (South West)	Y	477	56	12	0.7	6.4	356	3.5
The Breeze (West Country)	H	1085	85	8	0.5	6.4	539	2.5
Dream 100	Y	282	33	12	1.6	13.3	438	6.9
Fire Radio	Y	422	44	10	0.5	4.6	198	2.4
North Norfolk Radio	Y	94	17	18	1.7	9.2	157	7.1
Radio Norwich	Y	362	28	8	0.5	7.2	199	2.7
SAMfm Bristol	H	829	64	8	0.3	4.1	263	1.6
SAMfm Swindon	Y	273	25	9	0.3	3.6	90	1.6
Town 102	Y	298	10	3	0.3	8.5	83	1.3
Central FM	Y	218	46	21	2.0	9.3	428	11.5
Communicorp UK	H	20342	3422	17	1.2	7.2	24796	6.8
Capital Scotland	H	2879	513	18	0.9	4.9	2515	5.7
Capital South Wales	H	1058	213	20	0.9	4.4	935	4.7
Connect FM	Y	491	44	9	0.5	5.9	259	2.4
Connect FM Herts Beds and Bucks	Y	1564	8	1	*	5.1	40	0.1
Heart Four Counties - 96.6 FM Hertfordshire	Y	368	30	8	0.3	3.9	119	1.9
Heart North Wales	H	729	127	17	1.1	6.4	815	5.8
Heart Yorkshire	H	3199	456	14	1.1	7.9	3592	6.2
Smooth Radio East Midlands	H	2668	401	15	1.2	7.8	3129	6.0
Smooth Radio North East	H	2310	549	24	2.1	8.8	4819	12.1
Smooth Radio North West	H	5721	1046	18	1.4	7.8	8141	8.0
XS Manchester	H	2995	80	3	0.2	6.7	540	1.1
Total Dee Radio Group	Y	1398	50	4	0.2	6.1	303	1.1
Cheshire's Silk 106.9	Y	187	13	7	0.4	5.6	75	2.4
Chester's Dee 106.3 (Dee on DAB)	Y	196	25	13	0.8	6.3	160	3.9
Love 80s Liverpool	Y	1015	11	1	0.1	6.2	69	0.3
Total Radio Essex	H	1325	105	8	0.4	4.7	494	1.8
Radio Essex (was Southend & Chelmsford)	H	737	59	8	0.5	6.3	372	2.4
Radio Essex DAB	Y	1325	54	4	0.1	3.2	171	0.6
Total Radio Exe	Y	733	31	4	0.4	9.6	295	1.9

Source: RAJAR/Ipsos MORI/RSMB

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Exe (DAB)	Y	733	18	2	0.2	6.3	113	0.7
Radio Exe (FM)	Y	212	16	8	0.9	11.4	182	5.1
3FM	Y	70	27	39	3.4	8.7	238	16.4
Fosse 107	Y	353	18	5	0.4	7.7	137	2.1
Fun Kids (London)	H	12260	51	*	*	1.3	64	*
IOW Radio	Y	121	44	36	3.2	8.8	385	14.6
Ipswich 102	Y	298	35	12	0.6	4.9	171	2.7
Total JACK	H	55032	394	1	*	4.5	1783	0.2
JACK Radio	H	55032	145	*	*	2.8	408	*
JACK Local	Y	525	83	16	0.8	5.3	441	4.5
JACK 2 Hits Oxfordshire	Y	525	25	5	0.1	2.4	61	0.6
106 JACKfm (Oxford)	Y	525	64	12	0.7	5.5	351	3.6
JACK 3	Y	525	4	1	0.1	8.1	30	0.3
Union JACK	H	55032	184	*	*	5.0	910	0.1
Kingdom FM	Y	293	55	19	0.9	4.9	266	5.9
KMFM	H	1345	200	15	0.7	5.0	994	3.6
Lincs FM Group	Y	2028	486	24	2.6	10.9	5287	12.7
Dearne FM	Y	245	49	20	1.9	9.5	463	9.4
Lincs FM 102.2 <sup>3</sup>	H	949	311	33	4.2	12.8	3973	19.8
Ridings FM	Y	309	32	10	0.8	7.8	247	3.6
Rother FM	Y	210	34	16	1.8	11.0	370	9.1
Trax FM	Y	381	80	21	1.9	9.0	719	10.3
Love Sport	H	12260	39	*	*	2.4	94	*
Total Lyca	H	12260	165	1	0.1	7.6	1252	0.6
Dilse Radio 1035am	H	12260	79	1	*	6.0	474	0.2
Lyca Radio 1458am	H	12260	83	1	*	2.8	233	0.1
Time FM 107.5	Y	477	26	5	0.7	12.4	323	4.4
Radio Mansfield 103.2	Y	165	31	19	1.8	9.4	289	8.4
Manx Radio	Y	70	31	45	3.8	8.5	266	18.3
Mi-Soul	H	12260	75	1	*	4.8	359	0.2
More Radio	H	522	49	9	1.5	16.4	802	7.3
Nation Broadcasting Group	H	19651	776	4	0.2	6.0	4683	1.4
The Breeze (Solent)	H	1209	56	5	0.3	7.1	400	1.6
106.3 Bridge FM	Y	132	22	17	0.8	4.8	107	4.4
Radio Carmarthenshire	Y	140	29	21	1.4	6.6	194	7.1
Chris Country Radio	H	12260	44	*	*	8.6	373	0.2
Dragon Radio Wales	Y	2622	50	2	0.1	5.3	265	0.5
KCFM	Y	464	62	13	1.1	8.0	497	5.6
Nation Radio Ceredigion (was Radio Ceredigion)	Y	77	14	18	0.6	3.7	50	3.8

Source: RAJAR/Ipsos MORI/RSMB

<sup>3</sup> See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Nation Radio London	H	12260	10	*	*	1.6	17	*
Nation Radio Scotland	H	1856	57	3	0.2	7.7	443	1.4
Nation Radio South Wales	Y	1682	143	9	0.4	5.0	713	2.2
102.5 Radio Pembrokeshire	Y	103	36	35	2.0	5.8	206	8.7
Sam FM South Coast	H	2189	182	8	0.3	4.0	736	1.7
Sun FM Radio	Y	269	58	22	2.2	10.0	581	12.9
Swansea Bay Radio	Y	480	26	5	0.3	6.5	167	1.8
Original 106 (Aberdeen)	Y	346	82	24	2.3	9.6	783	12.4
Panjab Radio	Q	12260	83	1	*	4.4	363	0.2
Peak 107 FM	Y	424	67	16	1.4	8.6	580	7.0
Radio Plymouth	Y	261	33	12	1.2	9.3	302	5.0
Premier Christian Radio	Q	12260	136	1	0.2	16.9	2302	1.2
Pulse 1 (was The Pulse)	H	729	109	15	0.9	6.1	663	5.6
Pulse 2	H	729	44	6	0.4	6.9	303	2.6
Pulse 80's	Y	730	12	2	*	2.3	27	0.2
Q Radio	H	1215	311	26	1.6	6.3	1959	9.8
Total Quidem	Y	1076	110	10	0.5	5.1	558	2.9
107.6 Banbury Sound	Y	86	12	14	0.5	3.9	46	2.5
Rugby FM	Y	82	20	25	1.5	6.1	124	8.1
96.2 Touch FM - Coventry	Y	336	22	6	0.2	3.9	84	1.7
Touch FM Staffs	Y	261	24	9	0.4	4.4	105	2.2
102 Touch FM - Warks Worcs Cotswolds	Y	311	32	10	0.6	6.3	199	3.1
Revolution 96.2	Y	490	28	6	0.3	5.8	159	2.1
Signal 80's	Y	812	19	2	0.1	4.3	83	0.5
Signal 107	H	1053	41	4	0.2	5.6	229	1.3
Signal One	H	811	225	28	2.8	10.0	2249	13.5
Signal Two	H	811	48	6	0.4	6.6	320	1.9
Swansea Sound - 1170 MW	Y	480	36	8	0.4	5.8	211	2.3
Tindle Radio Group	Y	143	80	56	5.9	10.6	847	34.6
Channel 103 FM	Y	90	50	56	5.5	9.9	498	31.8
Island FM 104.7	Y	53	30	56	6.6	11.8	348	39.7
107.4 Tower FM	Y	452	33	7	0.6	8.3	276	3.5
Total UKRD	Y	2481	726	29	2.2	7.4	5362	10.3
Eagle 80s	Y	510	6	1	0.1	6.7	37	0.4
Eagle Radio	H	511	139	27	1.9	6.8	945	9.0
KL.FM 96.7	Y	189	60	32	2.5	7.8	469	10.5
Minster FM	Y	363	85	23	1.6	7.1	598	9.2
Mix 96	Y	143	45	31	2.4	7.6	344	11.7
Pirate FM	Y	502	152	30	2.1	7.1	1078	9.5

Source: RAJAR/Ipsos MORI/RSMB

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Spire FM	Y	124	41	33	2.7	8.3	338	12.4
Spirit FM	Y	198	54	27	2.3	8.5	460	11.6
97.2 Stray FM	Y	211	58	28	1.7	6.1	357	7.7
Wessex FM	Y	126	51	40	3.2	7.9	402	13.8
Yorkshire Coast Radio	Y	113	46	41	3.8	9.4	432	18.8
The Voice	Y	157	13	8	0.5	6.5	85	2.7
Wave FM Total	Y	233	19	8	0.5	5.6	107	2.8
Wave FM (Dundee)	Y	144	16	11	0.7	6.1	94	4.3
Wave FM (Perth)	Y	89	4	4	0.1	3.5	13	0.8
96.4 FM The Wave	Y	480	137	29	2.0	7.0	964	10.6
Radio Wave 96.5 FM	Y	233	49	21	1.5	7.1	346	7.5
Wave 80's	Y	480	8	2	0.1	3.8	31	0.3
107.2 Wire FM	Y	277	50	18	0.9	4.8	244	4.7
102.4 Wish FM	Y	457	56	12	0.6	5.1	286	3.9

Source: RAJAR/Ipsos MORI/RSMB

# QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2019

## PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	55032	35930	65	8.6	13.2	475371	48.1
Children 10-14	Q	3966	2953	74	6.5	8.7	25706	72.7
15-24	Q	7791	5147	66	7.0	10.6	54700	69.2
25-44	Q	17522	12737	73	9.1	12.6	159885	60.8
45-64	Q	17293	11773	68	10.2	14.9	175831	47.2
65+	Q	12426	6273	50	6.8	13.5	84955	30.9
Main Shoppers	Q	47451	30859	65	8.8	13.6	419001	47.1
Main Shoppers with children	Q	13257	9864	74	9.8	13.1	129587	60.1
ABC1	Q	30083	19563	65	7.2	11.0	215370	41.0
C2DE	Q	24949	16367	66	10.4	15.9	260001	56.0
ALL BBC 15+	Q	55032	33451	61	8.9	14.6	488274	49.4
Children 10-14	Q	3966	1985	50	2.1	4.3	8490	24.0
15-24	Q	7791	3770	48	2.8	5.9	22057	27.9
25-44	Q	17522	9196	52	5.4	10.2	93887	35.7
45-64	Q	17293	11523	67	10.9	16.4	188620	50.6
65+	Q	12426	8962	72	14.8	20.5	183710	66.9
Main Shoppers	Q	47451	29336	62	9.4	15.3	447824	50.4
Main Shoppers with children	Q	13257	7277	55	5.9	10.8	78793	36.5
ABC1	Q	30083	20370	68	9.9	14.5	296346	56.5
C2DE	Q	24949	13081	52	7.7	14.7	191928	41.3

Source: RAJAR/Ipsos MORI/RSMB



# DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.
- (10) This includes listening to Capital UK.
- (11) Station owned by Communicorp Group Limited and includes listening to Capital UK.
- (12) Please note this includes listening to AM/FM, a platform no longer available to this Station.
- (13) This includes Greatest Hits Network and Hits Radio Network.

## AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

## TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

## SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	24th June 2019 - 15th September 2019	23,990
H	1st April 2019 - 15th September 2019	47,977
Y	17th September 2018 - 15th September 2019	97,506