

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 55,032,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48788	89	18.4	20.8	1014982	100.0
All BBC Radio	Q	34080	62	9.1	14.7	500172	49.3
All BBC Radio 15-44	Q	13333	53	4.8	9.2	122149	34.2
All BBC Radio 45+	Q	20748	70	12.7	18.2	378023	57.5
All BBC Network Radio ¹	Q	31474	57	8.0	14.0	440318	43.4
BBC Local Radio	Q	7593	14	1.1	7.9	59855	5.9
All Commercial Radio	Q	36147	66	8.9	13.5	487215	48.0
All Commercial Radio 15-44	Q	17965	71	8.8	12.3	221568	62.0
All Commercial Radio 45+	Q	18182	61	8.9	14.6	265647	40.4
All National Commercial ¹	Q	22656	41	3.8	9.3	211650	20.9
All Local Commercial (National TSA)	Q	25762	47	5.0	10.7	275565	27.1
Other Radio	Q	3927	7	0.5	7.0	27595	2.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
1st August 2019

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 23rd June 2019



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	55032	31474	57	8.0	14.0	440318	43.4
BBC Radio 1	Q	55032	9563	17	1.1	6.3	60226	5.9
BBC Radio 2	Q	55032	14593	27	3.0	11.4	166629	16.4
BBC Radio 3	Q	55032	2028	4	0.2	6.5	13141	1.3
BBC Radio 4 (including 4 Extra)	Q	55032	11107	20	2.3	11.4	126274	12.4
BBC Radio 4	Q	55032	10572	19	2.1	10.7	113117	11.1
BBC Radio 4 Extra	Q	55032	2223	4	0.2	5.9	13157	1.3
BBC Radio 5 live (inc. sports extra)	Q	55032	5691	10	0.7	6.9	39518	3.9
BBC Radio 5 live	Q	55032	5242	10	0.6	6.3	32863	3.2
BBC Radio 5 live sports extra	Q	55032	1484	3	0.1	4.5	6655	0.7
BBC 6 Music	Q	55032	2285	4	0.4	9.4	21482	2.1
1Xtra from the BBC	H	55032	1102	2	0.1	3.9	4304	0.4
BBC Asian Network UK	H	55032	614	1	*	4.0	2477	0.2
BBC World Service	Q	55032	1452	3	0.1	4.5	6594	0.6
All National Commercial ¹	Q	55032	22656	41	3.8	9.3	211650	20.9
Absolute Radio Network ²	H	55032	4743	9	0.6	7.5	35474	3.5
Absolute Radio	Q	55032	2151	4	0.3	7.6	16402	1.6
Absolute Radio 70s	H	55032	206	*	*	3.4	699	0.1
Absolute 80s	Q	55032	1779	3	0.2	5.2	9294	0.9
Absolute Radio 90s	H	55032	907	2	0.1	4.4	4008	0.4
Absolute Classic Rock	H	55032	741	1	0.1	4.6	3438	0.3
The Arrow	Q	55032	84	*	*	3.5	293	*
Capital Brand (UK) ⁶	H	55032	8233	15	0.8	5.3	43922	4.3
Capital Network (UK) ²	H	55032	7197	13	0.7	5.1	36900	3.6
Capital XTRA (UK) ²	H	55032	1931	4	0.1	3.6	7022	0.7
Classic FM	Q	55032	5627	10	0.7	6.7	37648	3.7
Country Hits Radio	Q	55032	208	*	*	3.8	783	0.1
Gold Network (UK) ²	H	55032	1302	2	0.2	7.8	10119	1.0
Greatest Hits Network ²	H	55032	1103	2	0.1	7.3	8070	0.8
Greatest Hits Radio ²	H	55032	715	1	0.1	7.4	5281	0.5
Heart Brand (UK) ⁹	H	55032	9717	18	1.2	6.8	65766	6.5
Heart 80s	Q	55032	1495	3	0.1	4.8	7156	0.7
Heart Extra	Q	55032	503	1	*	3.9	1976	0.2
Heart Network (UK) ²	H	55032	8536	16	1.0	6.7	57237	5.6
Heat	H	55032	522	1	*	3.5	1843	0.2
Hits Radio Brand ¹³	H	55032	6491	12	1.0	8.2	53184	5.2
Hits Radio Network ²	H	55032	5789	11	0.8	7.8	45114	4.4
Hits Radio ²	H	55032	781	1	0.1	5.1	3967	0.4
JACK Radio	H	55032	125	*	*	4.4	554	0.1
Jazz FM	H	55032	548	1	*	3.9	2123	0.2

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,6,9,13} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kerrang!	H	55032	490	1	*	4.2	2054	0.2
Kiss Network ⁵	H	55032	5379	10	0.5	5.0	26751	2.6
Kiss Fresh	H	55032	573	1	*	2.8	1609	0.2
Kisstory	Q	55032	2323	4	0.2	4.9	11483	1.1
LBC Network (UK) ²	H	55032	2352	4	0.4	9.6	22533	2.2
Magic Network ⁸	H	55032	4120	7	0.4	5.8	23859	2.3
Magic Chilled	H	55032	355	1	*	3.7	1331	0.1
Magic Soul	H	55032	347	1	*	6.0	2096	0.2
Mellow Magic	H	55032	593	1	*	4.3	2575	0.3
Planet Rock	Q	55032	1213	2	0.2	8.0	9762	1.0
Scala Radio	Q	55032	258	*	*	5.9	1521	0.1
Smooth Brand (UK) ⁷	H	55032	5748	10	0.8	7.6	43732	4.3
Smooth Extra	Q	55032	995	2	0.1	5.4	5363	0.5
Smooth Radio Network (UK) ²	H	55032	5069	9	0.7	7.6	38666	3.8
Sunrise Radio National	H	55032	372	1	*	3.8	1425	0.1
talkRADIO	H	55032	386	1	*	4.9	1880	0.2
talkSPORT	H	55032	3112	6	0.4	6.2	19310	1.9
talkSPORT2	H	55032	439	1	*	3.1	1343	0.1
Union JACK	H	55032	155	*	*	4.7	725	0.1
Virgin Anthems	Q	55032	145	*	*	3.8	556	0.1
Virgin Chilled	Q	55032	83	*	*	4.5	374	*
Virgin Radio	Q	55032	1545	3	0.2	6.5	10088	1.0
Radio X Network (UK) ²	H	55032	1621	3	0.2	8.1	13184	1.3

Source: RAJAR/Ipsos MORI/RSMB

^{2,5,7,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	55032	9563	17	1.1	6.3	60226	5.9
BBC Radio 2	Q	55032	14593	27	3.0	11.4	166629	16.4
BBC Radio 3	Q	55032	2028	4	0.2	6.5	13141	1.3
BBC Radio 4 (including 4 Extra)	Q	55032	11107	20	2.3	11.4	126274	12.4
BBC Radio 4	Q	55032	10572	19	2.1	10.7	113117	11.1
BBC Radio 4 Extra	Q	55032	2223	4	0.2	5.9	13157	1.3
BBC Radio 5 live (inc. sports extra)	Q	55032	5691	10	0.7	6.9	39518	3.9
BBC Radio 5 live	Q	55032	5242	10	0.6	6.3	32863	3.2
BBC Radio 5 live sports extra	Q	55032	1484	3	0.1	4.5	6655	0.7
BBC 6 Music	Q	55032	2285	4	0.4	9.4	21482	2.1
1Xtra from the BBC	H	55032	1102	2	0.1	3.9	4304	0.4
BBC Asian Network UK	H	55032	614	1	*	4.0	2477	0.2
BBC World Service	Q	55032	1452	3	0.1	4.5	6594	0.6
NATIONAL REGIONAL								
BBC Radio Scotland	H	4592	794	17	1.1	6.4	5074	6.4
BBC Radio Ulster ³	H	1516	503	33	3.2	9.6	4811	19.0
BBC Radio Wales	H	2622	365	14	1.2	8.6	3146	6.0
BBC Radio Cymru	H	2622	112	4	0.4	9.8	1103	2.1
LOCAL								
BBC Local Radio in England	Q	44595	5571	12	1.0	7.9	44089	5.3
BBC Radio Berkshire	H	838	100	12	0.9	7.8	784	5.7
BBC Radio Bristol	H	934	125	13	0.7	5.5	683	3.5
BBC Radio Cambridgeshire	H	760	86	11	0.8	7.3	624	4.3
BBC Radio Cornwall	H	476	118	25	2.4	9.8	1154	10.7
BBC Coventry and Warwickshire	H	736	82	11	0.5	4.7	385	3.1
BBC Radio Cumbria	H	404	73	18	2.0	11.1	811	9.9
BBC Radio Derby	H	670	148	22	2.1	9.4	1390	11.1
BBC Radio Devon	H	1008	165	16	2.0	12.2	2002	9.1
BBC Essex	H	1347	191	14	1.8	12.5	2387	8.0
BBC Radio Gloucestershire	H	521	80	15	1.1	7.1	564	5.0
BBC Hereford & Worcester	H	522	97	19	1.3	7.1	687	6.2
BBC Radio Humberside	H	766	138	18	1.8	10.0	1370	8.8
BBC Radio Kent	H	1527	188	12	0.9	7.3	1363	4.2
BBC Radio Lancashire	H	1198	150	13	1.1	9.0	1352	6.4

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1668	196	12	0.6	5.4	1066	3.5
BBC Radio Leicester	H	881	169	19	1.1	6.0	1013	6.0
BBC Radio Lincolnshire	H	570	93	16	2.0	12.1	1122	9.1
BBC Radio London	Q	12260	454	4	0.2	5.8	2626	1.3
BBC Radio Manchester	H	2273	171	8	0.6	7.5	1287	3.7
BBC Radio Merseyside	H	1702	236	14	2.1	14.9	3514	10.1
BBC Radio Newcastle	H	1461	216	15	1.0	6.7	1453	6.6
BBC Radio Norfolk	H	799	164	21	2.1	10.1	1657	8.7
BBC Radio Northampton	H	512	88	17	2.2	12.9	1129	9.9
BBC Radio Nottingham	H	831	178	21	2.2	10.3	1835	10.4
BBC Radio Oxford	H	536	81	15	1.4	9.1	733	6.7
BBC Radio Sheffield	H	1328	171	13	0.9	6.7	1146	4.9
BBC Radio Shropshire	H	418	100	24	1.8	7.6	766	9.8
Total BBC Radio Solent	Y	1821	201	11	1.1	10.1	2024	5.4
BBC Somerset	H	466	55	12	0.9	7.6	417	4.2
BBC Radio Stoke	H	626	121	19	1.6	8.0	970	7.1
BBC Radio Suffolk	H	559	116	21	2.4	11.5	1330	10.6
BBC Sussex and BBC Surrey	H	2647	234	9	0.8	8.6	2004	3.6
BBC Radio Tees	H	796	97	12	0.8	6.3	608	4.0
BBC Three Counties Radio	H	1407	125	9	0.6	7.1	882	3.4
BBC WM 95.6	H	2429	214	9	0.8	9.0	1913	4.7
BBC Radio Wiltshire/Swindon	H	596	66	11	0.8	6.9	455	3.7
BBC Radio York	H	545	66	12	0.9	7.8	514	4.8
BBC Radio Guernsey	Y	53	17	32	3.0	9.2	158	17.9
BBC Radio Jersey	Y	90	25	28	2.5	8.8	225	14.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	55032	18083	33	2.8	8.6	156216	15.3
Absolute Radio Network ²	H	55032	4743	9	0.6	7.5	35474	3.5
Absolute Radio	Q	55032	2151	4	0.3	7.6	16402	1.6
Absolute Radio (London)	Q	12260	729	6	0.3	5.9	4279	2.1
Absolute Radio 70s	H	55032	206	*	*	3.4	699	0.1
Absolute 80s	Q	55032	1779	3	0.2	5.2	9294	0.9
Absolute Radio 90s	H	55032	907	2	0.1	4.4	4008	0.4
Absolute Classic Rock	H	55032	741	1	0.1	4.6	3438	0.3
Hits Radio Brand ¹³	H	55032	6491	12	1.0	8.2	53184	5.2
Greatest Hits Network ²	H	55032	1103	2	0.1	7.3	8070	0.8
Greatest Hits Radio	H	55032	715	1	0.1	7.4	5281	0.5
Greatest Hits Radio (Cov & Works) (was Free Radio 80s (Coventry & Warwickshire))	H	728	18	2	0.3	12.6	224	1.8
Greatest Hits Radio (E.Yorks & N.Lincs) (was Viking 2)	H	914	16	2	0.2	10.4	169	0.9
Greatest Hits Radio (Heref & Worcs) (was Free Radio 80s (Herefordshire & Worcestershire))	Y	495	15	3	0.2	7.1	109	1.0
Greatest Hits Radio (Lancashire) (was Rock FM 2)	H	1133	15	1	0.2	17.6	259	1.3
Greatest Hits Radio (L'pool N-West & N.Wales) (was Radio City 2)	H	1888	116	6	0.6	9.1	1054	2.7
Greatest Hits Radio (Manchester) (was Key Radio)	H	2561	36	1	0.1	3.7	133	0.3
Greatest Hits Radio (North East) (was Metro 2 Radio)	H	1520	18	1	0.1	8.8	154	0.7
Greatest Hits Radio (S.Yorks) (was Hallam 2)	H	1329	24	2	0.3	14.8	356	1.5
Greatest Hits Radio (Teesside) (was TFM 2)	H	820	12	1	0.1	4.5	54	0.3
Greatest Hits Radio (West Midlands)	H	3823	204	5	0.4	7.5	1535	2.3
Greatest Hits Radio (W.Yorks) (was Radio Aire 2)	H	1007	26	3	0.2	9.3	244	1.3
Clyde 2	H	1934	148	8	0.6	7.4	1102	3.3
Downtown Country	H	1516	121	8	0.5	5.9	709	2.8
Forth 2	H	1171	52	4	0.3	5.7	297	1.7

Source: RAJAR/Ipsos MORI/RSMB

^{2,13} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Northsound 2	Y	346	24	7	0.8	11.7	276	4.2
Tay 2	Y	395	46	12	1.0	8.6	395	5.8
Hits Radio Network ²	H	55032	5789	11	0.8	7.8	45114	4.4
Hits Radio ²	H	55032	781	1	0.1	5.1	3967	0.4
Hits Radio (Manchester) (was Key 103)	H	2561	258	10	0.8	7.9	2036	5.1
Radio Aire	H	651	73	11	0.6	5.3	382	3.3
Radio Borders	Y	111	47	43	5.0	11.8	558	30.9
CFM	Y	253	84	33	3.1	9.4	791	16.2
Radio City	H	1888	361	19	1.4	7.3	2633	6.8
Radio City Talk	H	1888	42	2	0.1	6.4	267	0.7
Clyde 1	H	1934	593	31	2.5	8.3	4923	14.7
Cool FM	H	1516	442	29	2.1	7.0	3115	12.3
Country Hits Radio	Q	55032	208	*	*	3.8	783	0.1
Downtown Radio	H	1496	215	14	1.1	7.5	1620	6.5
Forth 1	H	1171	327	28	2.3	8.1	2651	15.0
Free Radio Birmingham	H	2264	209	9	0.5	5.4	1119	2.9
Free Radio FM (Cov & Warks)	H	728	103	14	1.1	7.9	812	6.6
Free Radio FM (Herefordshire & Worcestershire)	Y	495	79	16	1.1	7.2	567	5.3
Free Radio Wolverhampton & The Black Country	H	1541	97	6	0.4	6.5	628	2.2
Gem	H	2489	457	18	1.4	7.5	3408	7.0
Hallam FM	H	1329	319	24	1.8	7.4	2376	10.1
Metro Radio	H	1520	263	17	1.2	6.8	1800	7.8
MFR	Y	254	118	46	4.9	10.6	1250	24.4
Northsound 1	Y	346	125	36	3.1	8.5	1065	16.4
Rock FM	H	1274	182	14	0.9	6.6	1197	4.9
Tay FM	Y	395	140	35	2.8	7.8	1093	16.1
TFM	H	820	123	15	0.9	5.9	728	4.6
Viking FM	H	914	195	21	1.3	6.3	1226	6.8
Wave 105	H	1850	405	22	2.4	11.0	4445	11.8
West Sound (inc West FM) ³	Y	395	173	44	4.5	10.3	1782	25.5
Heat	H	55032	522	1	*	3.5	1843	0.2
Jazz FM	H	55032	548	1	*	3.9	2123	0.2
Kerrang!	H	55032	490	1	*	4.2	2054	0.2
Kiss Network ⁵	H	55032	5379	10	0.5	5.0	26751	2.6
Kiss	Q	55032	4190	8	0.3	3.9	16465	1.6
Kiss (East)	H	2200	329	15	1.0	6.6	2160	4.5
Kiss (London)	Q	12260	1583	13	0.5	3.6	5685	2.8

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss (West)	H	2501	357	14	0.7	4.6	1638	3.3
Kiss Fresh	H	55032	573	1	*	2.8	1609	0.2
Kisstory	Q	55032	2323	4	0.2	4.9	11483	1.1
Magic Network ⁸	H	55032	4120	7	0.4	5.8	23859	2.3
Magic ²	Q	55032	3333	6	0.3	5.3	17604	1.7
Magic (London)	Q	12260	1456	12	0.6	5.3	7669	3.8
Magic Chilled	H	55032	355	1	*	3.7	1331	0.1
Magic Soul	H	55032	347	1	*	6.0	2096	0.2
Mellow Magic	H	55032	593	1	*	4.3	2575	0.3
Planet Rock	Q	55032	1213	2	0.2	8.0	9762	1.0
Scala Radio	Q	55032	258	*	*	5.9	1521	0.1
Total Global Radio (UK)	H	55032	23967	44	3.9	8.9	214112	21.0
The Arrow	Q	55032	84	*	*	3.5	293	*
Capital Brand (UK) ⁶	H	55032	8233	15	0.8	5.3	43922	4.3
Capital Network (UK) ²	H	55032	7197	13	0.7	5.1	36900	3.6
Capital Liverpool ¹⁰	H	1086	208	19	1.3	6.8	1410	6.6
Capital London	Q	12260	1834	15	0.7	4.8	8875	4.4
Capital Midlands	H	4640	958	21	1.1	5.2	4969	5.9
Capital Birmingham ¹⁰	H	2293	442	19	0.8	4.4	1937	5.1
Capital East Midlands ¹⁰	H	2347	516	22	1.3	5.9	3032	6.5
Capital East Midlands - Derbyshire	H	549	104	19	1.1	5.7	595	5.9
Capital East Midlands - Leicestershire	H	807	165	20	1.3	6.1	1012	6.5
Capital East Midlands - Nottinghamshire	H	1041	254	24	1.4	5.9	1498	6.7
Capital North East ¹⁰	H	2255	399	18	1.1	6.2	2478	6.6
Capital North West	H	3581	549	15	1.0	6.4	3490	5.9
Capital Lancashire ¹⁰	H	586	97	17	1.4	8.6	833	8.6
Capital Manchester ¹⁰	H	2995	452	15	0.9	5.9	2656	5.4
Capital North West and Wales ¹⁰	H	1037	140	13	0.7	5.3	742	3.4
Capital Scotland ¹¹	H	2878	558	19	1.1	5.5	3087	6.6
Capital South	H	1581	244	15	1.0	6.7	1639	5.1
Capital Brighton ¹⁰	Y	380	46	12	0.4	3.6	168	2.4
Capital South Coast ¹⁰	H	1201	218	18	1.3	7.0	1530	6.3
Capital South Wales ¹¹	H	1057	231	22	1.2	5.6	1300	6.4
Capital Yorkshire ¹⁰	H	4655	945	20	1.1	5.5	5179	6.0
Capital XTRA (UK) ²	H	55032	1931	4	0.1	3.6	7022	0.7
Capital XTRA (London)	Q	12260	837	7	0.4	5.3	4426	2.2
Classic FM	Q	55032	5627	10	0.7	6.7	37648	3.7

Source: RAJAR/Ipsos MORI/RSMB

^{2,6,8,10,11} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Gold Network (UK) ²	H	55032	1302	2	0.2	7.8	10119	1.0
Gold East Midlands	H	2335	107	5	0.6	13.6	1457	3.1
Gold London	Q	12260	327	3	0.2	6.2	2040	1.0
Gold Manchester	H	2995	104	3	0.3	9.5	987	2.0
Heart Brand (UK) ⁹	H	55032	9717	18	1.2	6.8	65766	6.5
Heart 80s	Q	55032	1495	3	0.1	4.8	7156	0.7
Heart Extra	Q	55032	503	1	*	3.9	1976	0.2
Heart Network (UK) ²	H	55032	8536	16	1.0	6.7	57237	5.6
Heart Cambridgeshire	H	898	193	22	1.2	5.8	1120	6.5
Heart East Anglia	H	1257	267	21	1.8	8.3	2231	7.7
Heart East Anglia - Norfolk	H	673	145	22	2.0	9.1	1322	8.4
Heart East Anglia - Suffolk	H	584	123	21	1.6	7.4	908	6.8
Heart Essex	H	1413	333	24	1.9	8.3	2752	9.0
Heart Essex	H	1111	272	25	2.0	8.3	2252	9.5
- Chelmsford & Southend								
Heart Essex - Colchester	Y	198	46	23	1.6	7.1	326	7.2
Heart Essex - Harlow	Y	104	23	23	1.7	7.7	179	8.3
Heart Four Counties	H	2152	480	22	1.5	6.8	3259	7.7
Heart Four Counties	Y	333	73	22	1.4	6.3	458	6.9
- Bedfordshire								
Heart Four Counties	H	763	163	21	1.1	5.3	865	6.7
- Beds/Bucks/Herts								
Heart Four Counties ⁴	Y	368	29	8	0.4	4.5	130	2.1
- 96.6 FM Hertfordshire								
Heart Four Counties	Y	259	64	25	1.6	6.3	405	7.5
- Milton Keynes								
Heart Four Counties	H	589	168	28	2.2	7.7	1293	10.0
- Northamptonshire								
Heart Kent	H	1294	380	29	1.9	6.6	2503	8.9
Heart London	Q	12260	1428	12	0.7	6.4	9098	4.5
Heart North East	H	2310	299	13	0.8	6.2	1846	4.8
Heart North Lancs & Cumbria	Y	281	64	23	1.6	7.1	451	9.8
Heart North Wales ⁴	H	729	108	15	1.1	7.5	810	5.2
Heart North West	H	5719	681	12	0.9	7.7	5235	5.1
Heart Scotland	H	2878	404	14	0.9	6.3	2545	5.4
Heart Solent	H	1880	326	17	0.9	5.4	1763	4.6
Heart Solent - Dorset	H	630	110	17	1.0	5.5	607	4.7
Heart Solent - Hampshire	H	1251	216	17	0.9	5.3	1156	4.6
Heart South Wales	H	1924	394	20	1.8	8.8	3472	9.2
Heart South West	H	1484	355	24	1.5	6.1	2166	6.6
Heart South West - Cornwall	Y	446	106	24	1.7	7.3	772	7.6
Heart South West - Exeter	Y	327	70	21	1.2	5.6	388	6.3
Heart South West - North Devon	Y	157	41	26	1.8	6.8	278	8.4

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart South West - Plymouth	Y	305	78	26	1.9	7.3	569	8.2
Heart South West - South Hams	Y	39	10	26	1.8	6.8	69	7.9
Heart South West - Torbay	Y	211	55	26	1.9	7.2	395	7.5
Heart Sussex	H	1434	341	24	1.9	8.1	2779	9.0
Heart Sussex - North	Y	288	47	16	1.4	8.4	396	7.5
Heart Sussex - South	H	1147	299	26	2.2	8.4	2520	9.7
Heart Thames Valley	H	1503	324	22	1.3	6.1	1985	6.9
Heart Thames Valley - Berks & N.Hants	H	792	209	26	1.6	6.0	1255	8.8
Heart Thames Valley - Oxfordshire	H	711	116	16	1.0	6.3	729	5.0
Heart West Country	H	2327	585	25	1.6	6.5	3819	7.8
Heart West Country - Bristol/Weston & Bath	H	957	211	22	1.4	6.2	1309	6.5
Heart West Country - Gloucestershire	Y	442	130	29	1.8	6.0	782	8.5
Heart West Country - Somerset	Y	417	102	24	1.9	7.7	785	8.4
Heart West Country - Wiltshire	Y	511	144	28	2.2	7.9	1131	10.9
Heart West Midlands	H	3861	632	16	1.1	6.6	4168	6.3
Heart Yorkshire ⁴	H	3199	426	13	1.0	7.7	3281	5.7
LBC Network (UK) ²	H	55032	2352	4	0.4	9.6	22533	2.2
LBC 97.3	Q	12260	1228	10	1.1	10.5	12925	6.4
LBC London News	Q	12260	598	5	0.2	4.5	2702	1.3
Smooth Brand (UK) ⁷	H	55032	5748	10	0.8	7.6	43732	4.3
Smooth Extra	Q	55032	995	2	0.1	5.4	5363	0.5
Smooth Radio Network (UK) ²	H	55032	5069	9	0.7	7.6	38666	3.8
Smooth Radio Cambridgeshire	H	898	42	5	0.3	6.6	280	1.6
Smooth Radio Devon	H	1060	47	4	0.4	10.0	474	2.1
Smooth Radio East Anglia	H	1257	77	6	0.6	9.1	698	2.4
Smooth Radio East Midlands ⁴	H	2668	444	17	1.4	8.4	3738	7.0
Smooth Radio Essex	H	1413	52	4	0.2	5.3	276	0.9
Smooth Radio Four Counties	H	2152	91	4	0.3	7.3	664	1.6
Smooth Radio Kent	H	1294	40	3	0.2	7.6	305	1.1
Smooth Radio Lake District	Y	52	9	18	1.0	5.7	52	4.9
Smooth Radio London	Q	12260	790	6	0.4	5.6	4426	2.2
Smooth Radio North East ⁴	H	2310	496	21	2.1	9.7	4831	12.6
Smooth Radio North West ⁴	H	5719	984	17	1.2	7.2	7095	6.9
Smooth Radio North West and Wales	H	1037	67	6	0.3	4.4	296	1.3
Smooth Radio Scotland	H	1856	420	23	1.9	8.2	3443	10.6
Smooth Radio Solent	H	1880	51	3	0.2	6.9	352	0.9
Smooth Radio South Wales	H	1057	81	8	0.6	7.2	589	2.9
Smooth Radio Sussex	H	1472	50	3	0.2	7.0	352	1.1

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio Thames Valley	H	1503	43	3	0.2	6.3	274	0.9
Smooth Radio West Country	H	2327	112	5	0.6	11.4	1285	2.6
Smooth Radio West Midlands	H	3861	541	14	1.2	8.3	4514	6.8
Radio X Network (UK) ²	H	55032	1621	3	0.2	8.1	13184	1.3
Radio X London	Q	12260	426	3	0.3	9.8	4194	2.1
Radio X Manchester	H	2995	170	6	0.5	9.0	1541	3.1
Sunrise Radio National	H	55032	372	1	*	3.8	1425	0.1
Sunrise Radio London	H	12260	218	2	0.1	3.4	731	0.4
Total Wireless Group	Q	55032	5111	9	0.6	6.6	33690	3.3
Scottish Sun 80s	H	4592	19	*	*	5.4	102	0.1
Scottish Sun Greatest Hits	H	4592	8	*	*	5.3	43	0.1
Scottish Sun Hits	H	4592	9	*	*	3.8	36	*
talkRADIO	H	55032	386	1	*	4.9	1880	0.2
talkSPORT	H	55032	3112	6	0.4	6.2	19310	1.9
talkSPORT2	H	55032	439	1	*	3.1	1343	0.1
U105 (Greater Belfast)	H	907	189	21	1.9	9.3	1751	11.6
U105 (Outside Belfast)	Y	609	31	5	0.3	6.1	191	1.7
Virgin Anthems	Q	55032	145	*	*	3.8	556	0.1
Virgin Chilled	Q	55032	83	*	*	4.5	374	*
Virgin Radio	Q	55032	1545	3	0.2	6.5	10088	1.0

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54920	25762	47	5.0	10.7	275565	27.2
Total Celador Radio	H	4853	567	12	0.8	6.7	3803	3.7
The Beach	Y	183	44	24	2.2	9.1	397	9.0
The Breeze (Berkshire & North Hampshire)	H	824	70	9	0.6	6.8	477	3.3
The Breeze (Cheltenham and Gloucester)	Y	298	21	7	0.4	5.2	109	1.8
The Breeze South Devon	Y	262	32	12	0.9	7.7	247	3.8
The Breeze (South West)	Y	471	59	12	0.8	6.5	379	3.7
The Breeze (West Country)	H	1090	111	10	0.8	8.1	898	4.0
Dream 100	Y	282	31	11	1.1	9.9	308	5.0
Fire Radio	Y	422	57	13	0.6	4.4	248	2.9
North Norfolk Radio	Y	93	16	18	1.7	9.7	160	7.2
Radio Norwich	Y	361	31	9	0.6	6.9	212	2.8
SAMfm Bristol	H	823	95	12	0.4	3.8	360	2.1
SAMfm Swindon	Y	273	27	10	0.5	4.7	127	2.5
Town 102 ¹²	Y	299	18	6	0.4	7.4	130	2.0
Central FM	Y	218	46	21	2.0	9.7	446	12.4
Communicorp UK	H	20342	3377	17	1.2	7.4	24973	6.8
Capital Scotland	H	2878	558	19	1.1	5.5	3087	6.6
Capital South Wales	H	1057	231	22	1.2	5.6	1300	6.4
Connect FM	Y	491	51	10	0.7	6.4	327	3.0
Connect FM Herts Beds and Bucks	Y	1564	9	1	*	5.0	45	0.2
Heart Four Counties - 96.6 FM Hertfordshire	Y	368	29	8	0.4	4.5	130	2.1
Heart North Wales	H	729	108	15	1.1	7.5	810	5.2
Heart Yorkshire	H	3199	426	13	1.0	7.7	3281	5.7
Smooth Radio East Midlands	H	2668	444	17	1.4	8.4	3738	7.0
Smooth Radio North East	H	2310	496	21	2.1	9.7	4831	12.6
Smooth Radio North West	H	5719	984	17	1.2	7.2	7095	6.9
XS Manchester	H	2995	67	2	0.1	6.5	435	0.9
Total Dee Radio Group	Y	1398	47	3	0.2	6.2	289	1.0
Cheshire's Silk 106.9	Y	187	13	7	0.4	5.8	77	2.5
Chester's Dee 106.3 (Dee on DAB)	Y	196	22	11	0.7	6.3	139	3.2
Love 80s Liverpool	Y	1015	11	1	0.1	6.6	73	0.4
Total Radio Essex	Y	1325	73	6	0.4	6.4	469	1.7
Radio Essex (was Southend & Chelmsford)	H	737	48	7	0.4	5.7	273	1.7
Radio Essex DAB	Y	1325	49	4	0.2	4.5	216	0.8

Source: RAJAR/Ipsos MORI/RSMB

¹² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Total Radio Exe	Y	734	33	4	0.4	8.7	285	1.8
Radio Exe (DAB)	Y	734	19	3	0.1	5.4	101	0.7
Radio Exe (FM)	Y	213	17	8	0.9	10.7	184	5.1
3FM	Y	70	27	38	3.6	9.5	254	18.2
Fosse 107	Y	354	20	6	0.5	8.3	165	2.4
Fun Kids (London)	H	12260	38	*	*	1.7	66	*
IOW Radio	Y	121	42	35	3.0	8.5	362	14.0
Total JACK	H	55032	350	1	*	5.2	1820	0.2
JACK Radio	H	55032	125	*	*	4.4	554	0.1
JACK Local	Y	525	79	15	0.8	5.2	415	4.1
JACK 2 Hits Oxfordshire	Y	525	29	6	0.1	2.1	62	0.6
106 JACKfm (Oxford)	Y	525	57	11	0.6	5.8	331	3.3
JACK 3	Y	525	3	1	*	7.3	23	0.2
Union JACK	H	55032	155	*	*	4.7	725	0.1
Kingdom FM	Y	293	55	19	0.9	4.9	271	5.4
KMFM	H	1344	233	17	1.2	6.8	1590	5.4
Lincs FM Group	Y	2028	490	24	2.4	10.1	4934	11.9
Dearne FM	Y	245	53	22	1.2	5.4	284	5.9
Lincs FM 102.2 ³	H	949	326	34	4.2	12.1	3949	19.4
Ridings FM	Y	309	34	11	0.9	7.9	270	4.3
Rother FM	Y	211	33	16	1.5	9.9	325	8.0
Trax FM	Y	381	78	21	1.7	8.2	643	9.5
Love Sport	H	12260	40	*	*	2.6	105	0.1
Total Lyca	Y	12260	142	1	0.1	6.7	945	0.5
Dilse Radio 1035am	Y	12260	56	*	*	6.8	382	0.2
Lyca Radio 1458am	Y	12260	81	1	*	3.9	314	0.2
Time FM 107.5	Y	477	24	5	0.5	10.6	249	3.5
Radio Mansfield 103.2	Y	164	29	18	1.9	11.0	315	8.7
Manx Radio	Y	70	30	43	3.7	8.5	255	18.3
Mi-Soul	H	12260	78	1	*	5.3	409	0.2
More Radio	H	522	27	5	0.3	6.3	171	1.4
Nation Broadcasting Group	H	19652	718	4	0.2	5.9	4230	1.2
The Breeze (Solent)	H	1202	66	6	0.2	3.7	245	1.0
106.3 Bridge FM	Y	132	22	17	1.2	7.5	163	6.7
Radio Carmarthenshire	Y	140	30	21	1.5	7.0	208	7.3
Radio Ceredigion (will be Nation Radio Ceredigion)	Y	78	14	18	0.7	3.7	52	3.7
Chris Country Radio	H	12260	23	*	*	9.5	224	0.1
Dragon Radio Wales	Y	2622	49	2	0.1	5.5	269	0.5
KCFM	Y	464	65	14	1.2	8.7	568	6.2

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Nation Radio London	H	12260	12	*	*	3.2	40	*
Nation Radio Scotland	H	1856	52	3	0.2	6.4	332	1.0
Nation Radio South Wales	Y	1682	145	9	0.4	4.8	703	2.2
102.5 Radio Pembrokeshire	Y	102	35	34	1.7	5.0	174	7.6
Sam FM South Coast	H	2190	167	8	0.3	4.2	708	1.6
Sun FM Radio	Y	269	54	20	2.1	10.5	573	12.7
Swansea Bay Radio	Y	480	21	4	0.2	4.1	85	0.9
Original 106 (Aberdeen)	Y	346	82	24	2.3	9.8	798	12.3
Panjab Radio	Q	12260	92	1	*	3.8	347	0.2
Peak 107 FM	Y	424	78	18	1.4	7.8	612	7.0
Radio Plymouth	Y	260	30	12	1.3	11.0	331	5.5
Premier Christian Radio	Q	12260	131	1	0.1	6.3	826	0.4
Pulse 1 (was The Pulse)	H	729	116	16	0.9	5.9	682	5.5
Pulse 2	H	729	44	6	0.4	5.9	261	2.1
Pulse 80's	Y	730	10	1	*	2.2	21	0.2
Q Radio	H	1208	289	24	1.7	7.1	2038	9.9
Total Quidem	Y	1066	104	10	0.5	5.6	578	2.9
107.6 Banbury Sound	Y	86	10	11	0.3	2.9	28	1.5
Rugby FM	Y	82	18	22	1.4	6.2	113	6.9
96.2 Touch FM - Coventry	Y	336	19	6	0.2	4.0	75	1.5
Touch FM Staffs	Y	261	22	8	0.4	4.7	103	2.1
102 Touch FM - Warks Worcs Cotswolds	Y	300	36	12	0.9	7.2	259	4.0
Revolution 96.2	Y	490	27	5	0.3	5.8	154	2.0
Signal 80's	Y	812	19	2	0.1	3.9	72	0.4
Signal 107	H	1054	52	5	0.3	6.5	337	1.7
Signal One	H	812	242	30	2.6	8.8	2130	12.2
Signal Two	H	812	47	6	0.6	9.5	450	2.6
Swansea Sound - 1170 MW	Y	480	40	8	0.6	7.0	277	3.0
Tindle Radio Group	Y	144	81	56	6.4	11.4	916	37.2
Channel 103 FM	Y	90	50	55	6.2	11.3	562	35.4
Island FM 104.7	Y	53	31	58	6.7	11.5	354	40.3
107.4 Tower FM	Y	450	37	8	0.6	7.4	274	3.6
Total UKRD	Y	2487	731	29	2.3	7.7	5608	10.9
Eagle Radio	H	511	153	30	1.9	6.4	987	9.9
KL.FM 96.7	Y	189	65	34	2.9	8.4	545	12.9
Minster FM	Y	363	84	23	1.7	7.3	609	9.1
Mix 96	Y	143	47	33	2.6	8.0	376	12.5
Pirate FM	Y	502	156	31	2.3	7.5	1168	10.3
Spire FM	Y	131	42	32	2.6	8.0	334	10.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Spirit FM	Y	198	47	24	1.9	7.9	367	9.8
97.2 Stray FM	Y	212	51	24	1.7	6.8	350	7.8
Wessex FM	Y	126	48	38	3.0	7.9	381	13.5
Yorkshire Coast Radio	Y	113	48	42	4.5	10.5	502	21.6
The Voice	Y	157	12	8	0.5	6.3	75	2.3
Wave FM Total	Y	234	21	9	0.6	6.2	130	3.2
Wave FM (Dundee)	Y	144	17	12	0.8	6.8	115	4.9
Wave FM (Perth)	Y	90	4	5	0.2	3.7	16	0.9
96.4 FM The Wave	Y	480	115	24	1.8	7.6	867	9.2
Radio Wave 96.5 FM	Y	239	49	21	1.3	6.3	309	7.1
Wave 80's	Y	480	11	2	0.1	5.8	63	0.7
107.2 Wire FM	Y	277	47	17	0.8	4.5	215	4.0
102.4 Wish FM	Y	457	58	13	0.5	3.8	217	2.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2019

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	55032	36147	66	8.9	13.5	487215	48.0
Children 10-14	Q	3966	2988	75	6.3	8.4	25132	70.3
15-24	Q	7790	5202	67	6.5	9.8	50993	65.4
25-44	Q	17522	12763	73	9.7	13.4	170575	61.1
45-64	Q	17293	11880	69	10.5	15.2	180941	47.1
65+	Q	12426	6302	51	6.8	13.4	84707	30.9
Main Shoppers	Q	47128	30902	66	9.1	13.9	429292	47.2
Main Shoppers with children	Q	14171	10648	75	10.4	13.9	147574	61.3
ABC1	Q	30084	19722	66	7.5	11.4	224134	41.9
C2DE	Q	24948	16424	66	10.5	16.0	263081	54.8
ALL BBC 15+	Q	55032	34080	62	9.1	14.7	500172	49.3
Children 10-14	Q	3966	1941	49	2.5	5.0	9765	27.3
15-24	Q	7790	3741	48	3.2	6.6	24601	31.5
25-44	Q	17522	9592	55	5.6	10.2	97548	35.0
45-64	Q	17293	11728	68	11.2	16.5	193515	50.4
65+	Q	12426	9020	73	14.8	20.5	184508	67.4
Main Shoppers	Q	47128	29707	63	9.7	15.4	456136	50.1
Main Shoppers with children	Q	14171	7931	56	6.0	10.7	85137	35.4
ABC1	Q	30084	20767	69	9.9	14.4	298938	55.9
C2DE	Q	24948	13313	53	8.1	15.1	201234	41.9

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.
- (10) This includes listening to Capital UK.
- (11) Station owned by Communicorp Group Limited and includes listening to Capital UK.
- (12) Please note this includes listening to AM/FM, a platform no longer available to this Station.
- (13) This includes Greatest Hits Network and Hits Radio Network.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	1st April 2019 - 23rd June 2019	23,987
H	31st December 2018 - 23rd June 2019	48,460
Y	25th June 2018 - 23rd June 2019	96,818