

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,752,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48826	89	18.5	20.8	1015622	100.0
All BBC Radio	Q	34468	63	9.6	15.2	525464	51.7
All BBC Radio 15-44	Q	13800	55	5.4	9.9	136961	37.8
All BBC Radio 45+	Q	20668	70	13.2	18.8	388504	59.4
All BBC Network Radio ¹	Q	31613	58	8.4	14.5	457536	45.0
BBC Local Radio	Q	7874	14	1.2	8.6	67928	6.7
All Commercial Radio	Q	35507	65	8.5	13.1	464279	45.7
All Commercial Radio 15-44	Q	17940	71	8.5	11.9	213886	59.1
All Commercial Radio 45+	Q	17567	60	8.5	14.3	250393	38.3
All National Commercial ¹	Q	20574	38	3.4	8.9	183949	18.1
All Local Commercial (National TSA)	Q	26591	49	5.1	10.5	280330	27.6
Other Radio	Q	3880	7	0.5	6.7	25878	2.5

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
2nd August 2018

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54752	31613	58	8.4	14.5	457536	45.0
BBC Radio 1	Q	54752	9236	17	1.1	6.5	59667	5.9
BBC Radio 2	Q	54752	14935	27	3.3	12.2	181477	17.9
BBC Radio 3	Q	54752	1908	3	0.2	6.0	11448	1.1
BBC Radio 4 (including 4 Extra)	Q	54752	10998	20	2.4	11.9	130649	12.9
BBC Radio 4	Q	54752	10598	19	2.2	11.3	119258	11.7
BBC Radio 4 Extra	Q	54752	1965	4	0.2	5.8	11391	1.1
BBC Radio 5 live (inc. sports extra)	Q	54752	5086	9	0.6	6.9	34854	3.4
BBC Radio 5 live	Q	54752	4733	9	0.6	6.6	31306	3.1
BBC Radio 5 live sports extra	Q	54752	1173	2	0.1	3.0	3548	0.3
BBC 6 Music	Q	54752	2444	4	0.4	9.9	24283	2.4
1Xtra from the BBC	H	54752	1033	2	0.1	4.1	4284	0.4
BBC Asian Network UK	H	54752	672	1	0.1	5.2	3509	0.3
BBC World Service	Q	54752	1514	3	0.1	4.9	7353	0.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54752	20574	38	3.4	8.9	183949	18.1
Absolute Radio Network ²	H	54752	4738	9	0.6	7.3	34440	3.4
Absolute Radio	Q	54752	2544	5	0.3	6.8	17406	1.7
Absolute Radio 70s	H	54752	260	*	*	3.7	948	0.1
Absolute 80s	Q	54752	1536	3	0.1	5.2	8055	0.8
Absolute Radio 90s	H	54752	822	2	0.1	4.9	4055	0.4
Absolute Radio Classic Rock	H	54752	691	1	0.1	5.0	3424	0.3
The Arrow	Q	54752	77	*	*	5.7	442	*
Capital Brand (UK) ⁶	H	54752	8344	15	0.8	5.1	42337	4.1
Capital Network (UK) ²	H	54752	7416	14	0.7	4.9	36552	3.6
Capital XTRA (UK) ²	H	54752	1759	3	0.1	3.3	5785	0.6
Classic FM	Q	54752	5153	9	0.6	6.9	35344	3.5
Gold Network (UK) ²	H	54752	1204	2	0.2	7.7	9242	0.9
Heart Brand (UK) ⁹	H	54752	9760	18	1.2	7.0	68261	6.7
Heart 80s	Q	54752	1171	2	0.1	5.1	6016	0.6
Heart Extra	Q	54752	579	1	*	3.6	2065	0.2
Heart Network (UK) ²	H	54752	8661	16	1.1	7.0	60711	5.9
Heat	H	54752	579	1	*	3.6	2082	0.2
Hits Radio (was The Hits) ²	H	54752	804	1	0.1	4.6	3719	0.4
Jazz FM	Q	54752	672	1	0.1	4.5	3047	0.3
Kerrang!	H	54752	692	1	0.1	4.8	3334	0.3
Kiss Network ⁵	H	54752	5629	10	0.5	5.1	28990	2.8
Kiss Fresh	H	54752	515	1	*	3.0	1519	0.1
Kisstory	Q	54752	2024	4	0.2	4.1	8342	0.8
LBC Network (UK) ²	H	54752	2100	4	0.4	9.6	20262	2.0
Magic Network ⁸	H	54752	3876	7	0.4	5.3	20587	2.0
Magic Chilled	H	54752	304	1	*	4.0	1207	0.1
Magic Soul	H	54752	319	1	*	4.0	1274	0.1
Mellow Magic	H	54752	488	1	*	3.9	1886	0.2
Panjab Radio	Q	54752	213	*	*	4.4	929	0.1
Planet Rock	Q	54752	1046	2	0.1	7.4	7717	0.8
Smooth Brand (UK) ⁷	H	54752	5616	10	0.7	7.1	39640	3.9
Smooth Extra	Q	54752	1104	2	0.1	6.0	6597	0.6
Smooth Radio Network (UK) ²	H	54752	4949	9	0.6	6.9	33955	3.3
Sunrise Radio National	H	54752	330	1	*	5.0	1649	0.2
talkRADIO	H	54752	294	1	*	4.5	1339	0.1
talkSPORT	Q	54752	2895	5	0.4	7.0	20235	2.0
talkSPORT2	Q	54752	273	*	*	2.5	681	0.1
Union JACK	Q	54752	116	*	*	4.2	486	*
Virgin Radio	H	54752	413	1	*	3.7	1543	0.2
Radio X Network (UK) ²	H	54752	1679	3	0.2	7.9	13208	1.3

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54752	9236	17	1.1	6.5	59667	5.9
BBC Radio 2	Q	54752	14935	27	3.3	12.2	181477	17.9
BBC Radio 3	Q	54752	1908	3	0.2	6.0	11448	1.1
BBC Radio 4 (including 4 Extra)	Q	54752	10998	20	2.4	11.9	130649	12.9
BBC Radio 4	Q	54752	10598	19	2.2	11.3	119258	11.7
BBC Radio 4 Extra	Q	54752	1965	4	0.2	5.8	11391	1.1
BBC Radio 5 live (inc. sports extra)	Q	54752	5086	9	0.6	6.9	34854	3.4
BBC Radio 5 live	Q	54752	4733	9	0.6	6.6	31306	3.1
BBC Radio 5 live sports extra	Q	54752	1173	2	0.1	3.0	3548	0.3
BBC 6 Music	Q	54752	2444	4	0.4	9.9	24283	2.4
1Xtra from the BBC	H	54752	1033	2	0.1	4.1	4284	0.4
BBC Asian Network UK	H	54752	672	1	0.1	5.2	3509	0.3
BBC World Service	Q	54752	1514	3	0.1	4.9	7353	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4580	950	21	1.4	6.9	6596	8.2
BBC Radio Ulster ³	H	1511	566	37	3.8	10.2	5789	21.3
BBC Radio Wales	H	2618	367	14	1.2	8.6	3140	5.8
BBC Radio Cymru	H	2618	112	4	0.5	12.4	1384	2.5
LOCAL								
BBC Local Radio in England	Q	44344	5741	13	1.1	8.6	49552	6.0
BBC Radio Berkshire	H	830	145	17	1.0	5.9	853	5.7
BBC Radio Bristol	H	926	109	12	0.8	7.1	778	4.2
BBC Radio Cambridgeshire	H	766	103	14	1.6	11.7	1210	7.2
BBC Radio Cornwall	H	470	140	30	3.4	11.3	1581	14.6
BBC Coventry and Warwickshire	H	722	69	10	0.6	6.4	445	3.5
BBC Radio Cumbria	H	404	101	25	2.2	8.7	879	12.2
BBC Radio Derby	H	664	127	19	1.8	9.5	1209	8.5
BBC Radio Devon	H	998	176	18	1.8	10.3	1810	8.5
BBC Essex	H	1330	147	11	1.0	9.3	1364	5.4
BBC Radio Gloucestershire	H	516	89	17	1.1	6.2	547	5.1
BBC Hereford & Worcester	H	515	99	19	1.4	7.0	697	6.8
BBC Radio Humberside	H	765	148	19	1.3	6.9	1023	7.2
BBC Radio Kent	H	1518	191	13	1.2	9.3	1772	5.6
BBC Radio Lancashire	H	1194	197	16	1.1	7.0	1366	6.6

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1665	164	10	0.8	7.7	1261	4.3
BBC Radio Leicester	H	870	172	20	1.3	6.5	1112	6.8
BBC Radio Lincolnshire	H	564	86	15	2.2	14.2	1216	10.4
BBC Radio London	Q	12260	452	4	0.2	6.2	2781	1.4
BBC Radio Manchester	H	2262	198	9	0.8	9.5	1887	5.2
BBC Radio Merseyside	H	1687	280	17	2.2	13.0	3635	10.6
BBC Radio Newcastle	H	1457	235	16	1.0	5.9	1384	6.1
BBC Radio Norfolk	H	793	188	24	2.8	11.9	2242	13.3
BBC Radio Northampton	H	507	88	17	1.9	11.2	986	9.5
BBC Radio Nottingham	H	822	131	16	1.1	6.9	905	5.3
BBC Radio Oxford	H	547	72	13	1.2	9.4	682	6.5
BBC Radio Sheffield	H	1318	184	14	1.2	8.8	1620	6.6
BBC Radio Shropshire	H	405	88	22	2.0	9.2	812	9.5
Total BBC Radio Solent	Y	1820	242	13	1.3	9.8	2380	6.1
BBC Somerset	H	460	50	11	0.9	8.2	409	4.3
BBC Radio Stoke	H	622	130	21	1.8	8.8	1140	8.7
BBC Radio Suffolk	H	546	110	20	2.0	10.0	1100	9.1
BBC Sussex and BBC Surrey	H	2629	239	9	0.9	9.4	2243	4.3
BBC Radio Tees	H	793	132	17	1.3	7.6	1003	6.9
BBC Three Counties Radio	H	1404	132	9	0.9	9.6	1260	4.8
BBC WM 95.6	H	2411	216	9	1.0	11.2	2424	6.2
BBC Radio Wiltshire/Swindon	H	586	81	14	1.0	7.5	608	4.9
BBC Radio York	H	539	72	13	1.4	10.7	771	7.5
BBC Radio Guernsey	Y	52	19	36	3.4	9.4	176	17.3
BBC Radio Jersey	Y	89	28	31	3.4	10.9	301	17.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54752	17706	32	2.8	8.6	151858	14.9
Absolute Radio Network ²	H	54752	4738	9	0.6	7.3	34440	3.4
Absolute Radio	Q	54752	2544	5	0.3	6.8	17406	1.7
Absolute Radio (London)	Q	12260	868	7	0.5	7.1	6160	3.0
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	H	3778	230	6	0.6	9.3	2140	3.3
Absolute Radio 70s	H	54752	260	*	*	3.7	948	0.1
Absolute 80s	Q	54752	1536	3	0.1	5.2	8055	0.8
Absolute Radio 90s	H	54752	822	2	0.1	4.9	4055	0.4
Absolute Radio Classic Rock	H	54752	691	1	0.1	5.0	3424	0.3
Hits Radio Brand	H	54752	6499	12	1.0	8.2	53382	5.2
Radio Aire	H	649	88	13	0.8	6.1	532	4.6
Radio Aire 2	H	1001	67	7	0.5	7.2	483	2.6
Radio Borders (Bauer Borders)	Y	110	52	47	5.2	11.2	576	28.5
C.F.M (Bauer Carlisle)	Y	252	94	37	2.9	7.7	724	14.8
Radio City	H	1875	355	19	1.2	6.1	2173	5.5
Radio City 2	H	1875	215	11	1.2	10.6	2281	5.8
Radio City Talk	H	1875	31	2	0.1	3.2	99	0.2
Clyde 1	H	1925	535	28	2.6	9.5	5098	15.3
Clyde 2	H	1925	128	7	0.6	8.9	1132	3.4
Cool FM	H	1511	473	31	2.2	6.9	3279	12.1
Downtown Network	H	1511	312	21	1.8	8.6	2694	9.9
Downtown Country	H	1511	116	8	0.4	5.1	590	2.2
Downtown Radio (DTR)	H	1484	244	16	1.4	8.6	2104	7.9
Forth 1	H	1162	311	27	2.2	8.2	2556	14.1
Forth 2	H	1162	67	6	0.6	10.1	673	3.7
Free Radio FM (Birmingham & Black Country)	H	2633	308	12	0.7	6.3	1928	4.4
Free Radio 80s (Birmingham & Black Country)	H	2633	54	2	0.1	4.3	232	0.5
Free Radio FM (Coventry & Warwickshire)	H	714	117	16	1.2	7.3	853	6.9
Free Radio 80s (Coventry & Warwickshire)	H	714	16	2	0.1	5.0	79	0.6
Free Radio FM (Herefordshire & Worcestershire)	Y	484	85	18	1.1	6.1	518	5.3
Free Radio 80s (Herefordshire & Worcestershire)	Y	484	7	2	0.1	3.3	24	0.3
Free Radio FM (Shropshire)	Y	385	70	18	1.5	8.4	592	7.6

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio 80s (Shropshire)	Y	385	12	3	0.2	5.2	64	0.8
Gem 106 (East Midlands)	H	2462	427	17	1.3	7.4	3175	6.4
Hallam FM	H	1319	316	24	1.7	7.2	2280	9.0
Hallam 2	H	1319	117	9	0.6	7.2	842	3.3
Hits Radio (was The Hits) ²	H	54752	804	1	0.1	4.6	3719	0.4
Hits Radio (Manchester) (surveyed as Key 103)	H	2548	374	15	0.9	5.9	2220	5.2
Key Radio	H	2548	81	3	0.2	5.9	475	1.1
Metro Radio	H	1511	312	21	1.4	6.8	2116	8.9
Metro 2 Radio	H	1511	84	6	0.3	5.5	458	1.9
Moray Firth Radio (Bauer Inverness)	Y	253	121	48	5.2	10.9	1314	26.9
Northsound 1	Y	350	134	38	3.4	9.0	1204	18.3
Northsound 2	Y	350	26	7	0.6	8.6	222	3.4
Rock FM	H	1268	201	16	0.8	5.0	1002	4.4
Rock FM 2	H	1129	62	6	0.2	2.9	181	0.9
Tay FM	Y	394	136	34	3.2	9.3	1264	16.2
Tay 2	Y	394	39	10	1.1	11.4	446	5.7
TFM Radio	H	822	111	13	0.7	5.0	552	3.7
TFM 2	H	822	46	6	0.4	6.9	315	2.1
Viking FM	H	911	169	19	1.5	8.1	1365	7.9
Viking 2	H	911	62	7	0.4	5.4	334	1.9
Wave 105 FM (Bauer South Coast)	H	1855	382	21	2.1	10.3	3932	9.9
West Sound ³ (Bauer Southwest Scotland)	Y	395	180	46	4.8	10.5	1883	26.9
Heat	H	54752	579	1	*	3.6	2082	0.2
Kerrang!	H	54752	692	1	0.1	4.8	3334	0.3
Kiss Network ⁵	H	54752	5629	10	0.5	5.1	28990	2.8
Kiss	Q	54752	4582	8	0.4	4.6	20888	2.1
Kiss (East)	H	2183	385	18	1.0	5.6	2140	4.6
Kiss (London)	Q	12260	2087	17	0.7	4.2	8828	4.3
Kiss (West)	H	2489	411	17	0.8	5.1	2087	4.1
Kiss Fresh	H	54752	515	1	*	3.0	1519	0.1
Kisstory	Q	54752	2024	4	0.2	4.1	8342	0.8
Magic Network ⁸	H	54752	3876	7	0.4	5.3	20587	2.0
Magic ²	Q	54752	3289	6	0.3	5.0	16289	1.6
Magic (London)	Q	12260	1667	14	0.7	5.1	8506	4.2
Magic Chilled	H	54752	304	1	*	4.0	1207	0.1
Magic Soul	H	54752	319	1	*	4.0	1274	0.1
Mellow Magic	H	54752	488	1	*	3.9	1886	0.2
Planet Rock	Q	54752	1046	2	0.1	7.4	7717	0.8

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Total Global Radio (UK)	H	54752	23686	43	3.8	8.8	207545	20.3
The Arrow	Q	54752	77	*	*	5.7	442	*
Capital Brand (UK) ⁶	H	54752	8344	15	0.8	5.1	42337	4.1
Capital Network (UK) ²	H	54752	7416	14	0.7	4.9	36552	3.6
Capital Birmingham ¹⁰	H	2264	439	19	1.0	5.0	2200	6.0
Capital East Midlands ¹⁰	H	2321	521	22	1.2	5.3	2753	5.9
Capital East Midlands - Derbyshire	H	539	105	19	1.1	5.8	606	5.4
Capital East Midlands - Leicestershire	H	796	175	22	1.2	5.5	958	6.5
Capital East Midlands - Nottinghamshire	H	1036	248	24	1.2	4.9	1221	5.6
Capital Liverpool ¹⁰	H	1077	252	23	1.5	6.3	1584	7.1
Capital London	Q	12260	2063	17	0.6	3.5	7281	3.6
Capital Manchester ¹⁰	H	2980	555	19	1.0	5.5	3044	6.0
Capital North East ¹⁰	H	2250	479	21	1.1	5.4	2567	6.9
Capital North West and Wales ¹⁰	H	1036	130	13	0.7	5.6	726	3.2
Capital Scotland ¹¹	H	2863	495	17	0.9	5.5	2705	5.7
Capital South Coast ¹⁰	H	1197	206	17	1.0	5.7	1172	4.5
Capital South Wales ¹¹	H	1054	178	17	1.3	7.5	1330	6.4
Capital Yorkshire ¹⁰	H	4633	951	21	1.2	5.9	5589	6.5
Capital XTRA (UK) ²	H	54752	1759	3	0.1	3.3	5785	0.6
Capital XTRA (London)	Q	12260	925	8	0.3	3.7	3392	1.7
Classic FM	Q	54752	5153	9	0.6	6.9	35344	3.5
Gold Network (UK) ²	H	54752	1204	2	0.2	7.7	9242	0.9
Gold East Midlands	H	2309	99	4	0.7	15.5	1542	3.3
Gold London	Q	12260	276	2	0.2	7.5	2071	1.0
Gold Manchester	H	2980	89	3	0.2	7.8	695	1.4
Heart Brand (UK) ⁹	H	54752	9760	18	1.2	7.0	68261	6.7
Heart 80s	Q	54752	1171	2	0.1	5.1	6016	0.6
Heart Extra	Q	54752	579	1	*	3.6	2065	0.2
Heart Network (UK) ²	H	54752	8661	16	1.1	7.0	60711	5.9
Heart Cambridgeshire	H	902	218	24	2.2	9.2	2004	10.0
Heart East Anglia	H	1238	264	21	1.9	8.8	2318	8.8
Heart East Anglia - Norfolk	H	673	150	22	1.8	7.8	1179	8.6
Heart East Anglia - Suffolk	H	565	114	20	2.0	10.0	1139	9.1
Heart Essex	H	1399	327	23	1.8	7.9	2567	9.8
Heart Essex - Chelmsford & Southend	H	1100	251	23	1.9	8.3	2086	10.3
Heart Essex - Colchester	Y	193	50	26	2.3	8.8	438	11.0

Source: RAJAR/Ipsos MORI/RSMB

^{2,6,9,10,11} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Essex - Harlow	Y	105	22	21	1.9	8.9	195	9.3
Heart Four Counties	H	2144	446	21	1.6	7.5	3368	8.1
Heart Four Counties - Bedfordshire	Y	333	77	23	1.5	6.6	504	7.8
Heart Four Counties - Beds/Bucks/Herts	H	767	128	17	1.1	6.3	810	5.7
Heart Four Counties - 96.6 FM Hertfordshire	Y	369	34	9	0.7	7.8	263	3.9
Heart Four Counties - Milton Keynes	Y	257	73	28	1.8	6.2	453	8.8
Heart Four Counties - Northamptonshire	H	583	145	25	2.2	9.0	1303	11.1
Heart Kent	H	1286	346	27	2.4	9.0	3099	11.3
Heart London	Q	12260	1404	11	0.6	5.4	7626	3.7
Heart North East	H	2304	346	15	1.1	7.2	2506	6.5
Heart North Lancs & Cumbria (surveyed as The Bay)	Y	282	86	30	2.1	7.0	596	11.9
Heart North Wales ⁴	H	732	155	21	1.8	8.5	1312	8.1
Heart North West	H	5686	611	11	0.8	7.1	4350	4.2
Heart Scotland	H	2863	432	15	1.0	6.5	2813	5.9
Heart Solent	H	1877	288	15	1.0	6.2	1789	4.4
Heart Solent - Dorset	H	632	106	17	0.9	5.3	565	4.2
Heart Solent - Hampshire	H	1245	182	15	1.0	6.7	1224	4.5
Heart South Wales	H	1917	444	23	2.2	9.7	4304	11.1
Heart South West	H	1468	371	25	1.9	7.4	2763	8.6
Heart South West - Cornwall	Y	440	113	26	1.8	7.0	793	7.9
Heart South West - Exeter	Y	323	79	24	1.8	7.5	591	8.1
Heart South West - North Devon	Y	155	40	26	2.4	9.1	367	10.3
Heart South West - Plymouth	Y	305	84	28	1.9	7.0	592	9.1
Heart South West - South Hams	Y	38	9	22	1.6	7.0	60	6.9
Heart South West - Torbay	Y	208	57	27	1.9	7.0	398	8.3
Heart Sussex	H	1418	350	25	1.4	5.6	1960	6.7
Heart Sussex - North	Y	288	33	12	0.7	6.0	200	3.5
Heart Sussex - South	H	1130	306	27	1.6	5.7	1759	7.7
Heart Thames Valley	H	1495	337	23	1.3	5.7	1934	7.0
Heart Thames Valley - Berks & N.Hants	H	783	170	22	1.4	6.6	1119	8.2
Heart Thames Valley - Oxfordshire	H	712	167	24	1.1	4.9	815	5.8
Heart West Country	H	2300	577	25	2.0	8.0	4608	9.8
Heart West Country - Bristol/Weston & Bath	H	949	222	23	1.9	8.2	1813	9.5

Source: RAJAR/Ipsos MORI/RSMB

⁴ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart West Country - Gloucestershire	Y	438	122	28	2.3	8.1	992	10.1
Heart West Country - Somerset	Y	412	96	23	1.9	8.2	790	8.9
Heart West Country - Wiltshire	Y	503	148	30	2.6	8.9	1316	12.5
Heart West Midlands	H	3813	707	19	1.1	5.8	4104	6.3
Heart Yorkshire ⁴	H	3187	440	14	1.0	7.1	3115	5.4
Juice 107.2	Y	378	33	9	0.5	5.2	173	2.5
LBC Network (UK) ²	H	54752	2100	4	0.4	9.6	20262	2.0
LBC 97.3	Q	12260	1280	10	1.1	10.3	13158	6.4
LBC London News	Q	12260	450	4	0.2	4.2	1889	0.9
Smooth Brand (UK) ⁷	H	54752	5616	10	0.7	7.1	39640	3.9
Smooth Extra	Q	54752	1104	2	0.1	6.0	6597	0.6
Smooth Radio Network (UK) ²	H	54752	4949	9	0.6	6.9	33955	3.3
Smooth Radio Cambridgeshire	H	902	37	4	0.5	11.1	415	2.1
Smooth Radio Devon	H	1051	35	3	0.2	5.3	189	0.8
Smooth Radio East Anglia	H	1238	54	4	0.3	7.8	421	1.6
Smooth Radio East Midlands ⁴	H	2640	391	15	1.1	7.1	2789	5.3
Smooth Radio Essex	H	1399	30	2	0.1	6.3	192	0.7
Smooth Radio Four Counties	H	2144	55	3	0.2	8.2	458	1.1
Smooth Radio Kent	H	1286	45	3	0.2	6.6	295	1.1
Smooth Radio Lake District (surveyed as Lakeland Radio)	Y	51	12	24	1.6	6.8	82	8.3
Smooth Radio London	Q	12260	703	6	0.4	6.5	4573	2.2
Smooth Radio North East ⁴	H	2304	523	23	1.7	7.7	4003	10.4
Smooth Radio North West ⁴	H	5686	1158	20	1.4	6.7	7798	7.5
Smooth Radio North West and Wales	H	1036	59	6	0.4	6.2	370	1.6
Smooth Radio Scotland	H	1846	397	22	1.4	6.3	2508	8.0
Smooth Radio Solent	H	1877	71	4	0.2	6.1	433	1.1
Smooth Radio South Wales	H	1054	49	5	0.3	5.4	265	1.3
Smooth Radio Sussex	H	1455	60	4	0.3	7.8	462	1.6
Smooth Radio Thames Valley	H	1495	18	1	0.1	7.9	139	0.5
Smooth Radio West Country	H	2300	114	5	0.4	7.1	809	1.7
Smooth Radio West Midlands	H	3813	551	14	1.3	8.8	4817	7.3
Radio X Network (UK) ²	H	54752	1679	3	0.2	7.9	13208	1.3
Radio X London	Q	12260	474	4	0.2	5.3	2490	1.2
Radio X Manchester	H	2980	205	7	0.4	6.3	1299	2.6
Sunrise Radio National	H	54752	330	1	*	5.0	1649	0.2
Sunrise Radio London	H	12260	176	1	0.1	5.6	990	0.5
Wireless Group (inc. National Stations)	H	54752	4656	9	0.6	7.2	33624	3.3
Peak 107 FM	Y	422	70	16	1.5	9.1	632	7.7
Pulse 1 (was The Pulse)	H	732	101	14	1.1	7.6	769	6.4

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Pulse 2	H	732	42	6	0.3	4.7	198	1.6
Scottish Sun 80s	H	2863	11	*	*	2.9	31	0.1
Scottish Sun Greatest Hits	H	2863	2	*	*	3.8	7	*
Scottish Sun Hits	H	2863	6	*	*	6.3	40	0.1
Signal 107	H	1040	47	5	0.3	6.3	296	1.5
Signal One	H	806	217	27	2.4	9.1	1969	11.8
Signal Two	H	806	59	7	0.7	9.9	581	3.5
Swansea Sound - 1170 MW	Y	479	41	9	1.0	11.4	467	4.8
talkRADIO	H	54752	294	1	*	4.5	1339	0.1
talkSPORT	Q	54752	2895	5	0.4	7.0	20235	2.0
talkSPORT2	Q	54752	273	*	*	2.5	681	0.1
107.4 Tower FM	Y	442	25	6	0.5	8.2	210	2.7
U105 (Greater Belfast)	H	904	153	17	1.7	10.3	1571	10.2
U105 (Outside Belfast)	H	607	21	3	0.2	5.2	110	0.9
Virgin Radio	H	54752	413	1	*	3.7	1543	0.2
96.4 FM The Wave	Y	479	135	28	1.9	6.7	896	9.1
Radio Wave 96.5 FM	Y	232	52	23	2.0	9.0	474	11.4
107.2 Wire FM	Y	275	27	10	0.7	6.8	182	3.1
102.4 Wish FM	Y	462	56	12	0.4	3.7	205	2.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54348	26568	49	5.2	10.5	280255	27.8
Total Celador Radio	H	6098	778	13	0.8	6.2	4789	3.9
THE BEACH	Y	182	40	22	2.8	12.7	513	12.2
The Breeze (Cheltenham)	Y	171	18	11	0.5	4.3	80	2.2
The Breeze (Solent/ East Hants and West Surrey)	H	1303	79	6	0.5	8.2	644	2.3
The Breeze South Devon	Y	258	39	15	1.3	8.3	323	5.4
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	1071	64	6	0.3	4.9	311	1.4
The Breeze Thames Valley	H	707	56	8	0.5	6.1	342	2.9
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	471	66	14	1.4	9.9	654	6.3
Dream 100	Y	135	35	26	2.9	11.2	389	12.3
Fire Radio	Y	328	53	16	0.6	3.9	203	3.0
North Norfolk Radio	Y	94	17	18	1.5	8.4	140	6.6
Radio Norwich	Y	342	48	14	1.0	7.1	338	4.5
Sam FM Bristol	H	820	91	11	0.5	4.5	404	2.5
Sam FM South Coast	H	2174	153	7	0.3	4.4	676	1.5
Sam FM Swindon	Y	208	14	7	0.4	5.2	76	1.9
Town 102 FM	Y	291	38	13	0.7	5.6	215	3.5
Central FM	Y	217	42	19	1.1	5.5	231	6.2
Coast And County Radio	Y	503	3	1	0.1	11.2	30	0.3
Communicorp UK	H	18182	3440	19	1.3	6.9	23849	7.2
Capital Scotland	H	2863	495	17	0.9	5.5	2705	5.7
Capital South Wales	H	1054	178	17	1.3	7.5	1330	6.4
Heart North Wales	H	732	155	21	1.8	8.5	1312	8.1
Heart Yorkshire	H	3187	440	14	1.0	7.1	3115	5.4
Smooth Radio East Midlands	H	2640	391	15	1.1	7.1	2789	5.3
Smooth Radio North East	H	2304	523	23	1.7	7.7	4003	10.4
Smooth Radio North West	H	5686	1158	20	1.4	6.7	7798	7.5
XS Manchester	H	2980	117	4	0.3	6.8	798	1.6
Connect FM (was Connect FM and Lite 106.8FM)	Y	458	48	11	0.8	7.7	370	3.9
Total Dee Radio Group	Y	1387	47	3	0.2	6.7	316	1.1
Cheshire's Silk 106.9	Y	186	10	5	0.3	4.9	47	1.5
Chester's Dee 106.3 (Dee on DAB)	Y	196	31	16	1.2	7.9	243	5.1
Love 80s Liverpool	Y	1006	7	1	*	3.8	25	0.1
100% Dragon Hits & Whatever	H	1466	9	1	*	5.7	52	0.2
Encore Radio	H	14001	30	*	*	5.2	159	0.1
Total Radio Essex	Y	1314	53	4	0.3	6.6	352	1.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Essex (was Southend & Chelmsford)	Y	505	28	6	0.4	6.6	184	1.8
Radio Essex DAB	Y	1314	30	2	0.1	5.5	168	0.6
Radio Exe	Y	210	28	13	0.9	6.8	187	4.2
3FM	Y	70	25	36	3.5	9.9	244	16.5
Fun Kids (London)	H	12260	64	1	*	1.6	100	*
IOW Radio	Y	120	36	30	1.7	5.8	207	8.1
JACK/UNION JACK TOTAL (national+local)	H	54752	234	*	*	5.8	1353	0.1
JACK Oxfordshire Local (TOTAL)	H	534	127	24	1.6	6.8	869	8.5
JACK 2 Oxfordshire	H	519	61	12	0.5	4.3	259	2.6
106 JACKfm (Oxford)	H	534	85	16	0.9	5.7	484	4.7
Jack 3	Y	533	4	1	0.1	12.3	53	0.5
Union JACK	Q	54752	116	*	*	4.2	486	*
Jazz FM	Q	54752	672	1	0.1	4.5	3047	0.3
Kingdom FM	Y	293	52	18	1.0	5.7	292	6.0
kmfm Group	H	1280	150	12	0.7	6.3	945	3.4
kmfm East	H	586	71	12	0.7	5.8	407	3.2
kmfm West	H	694	79	11	0.8	6.8	538	3.6
Lincs FM Group	Y	2471	534	22	2.2	10.2	5471	10.6
Dearne FM	Y	243	44	18	1.4	8.0	350	7.1
KCFM	Y	464	70	15	1.2	7.7	541	6.0
Lincs FM 102.2 ³	H	941	285	30	3.1	10.3	2933	15.0
Ridings FM	Y	306	38	12	1.0	8.3	318	4.7
Rother FM	Y	210	26	13	1.2	9.8	258	6.3
Trax FM	Y	377	70	19	2.4	13.0	912	11.8
Total Lyca	H	12260	157	1	0.1	8.2	1298	0.6
Dilse Radio 1035am	H	12260	35	*	*	6.8	238	0.1
Lyca Radio 1458am	H	12260	106	1	*	3.7	391	0.2
Time FM 107.5	Y	471	25	5	0.9	16.9	425	5.2
Radio Mansfield 103.2	Y	162	30	18	1.8	10.0	298	8.2
Manx Radio	Y	70	32	46	4.4	9.5	307	20.8
Mi-Soul	H	12260	72	1	0.1	11.7	847	0.4
More Radio	H	516	49	9	0.5	4.9	236	2.1
Nation Broadcasting Group	H	15148	409	3	0.2	6.1	2500	0.9
106.3 Bridge FM	Y	131	36	28	2.0	7.2	258	9.2
Radio Carmarthenshire	Y	132	32	24	1.6	6.6	210	7.8
Radio Ceredigion	Y	80	15	18	1.0	5.4	78	5.0
Chris Country Radio	H	12260	30	*	*	9.5	287	0.1
Dragon Radio Wales	Y	2618	31	1	0.1	4.9	152	0.3

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Nation Radio London (surveyed as Thames Radio)	H	12260	15	*	*	5.8	88	*
Nation Radio North Wales	Y	534	0.2	*	*	9.0	2	*
Nation Radio South Wales	Y	1535	116	8	0.4	4.7	548	1.9
102.5 Radio Pembrokeshire	Y	102	41	40	2.6	6.4	263	11.0
Sun FM Radio	Y	271	59	22	1.6	7.2	424	10.1
Swansea Bay Radio	Y	479	43	9	0.4	3.9	170	1.7
Original 106 (Aberdeen)	Y	350	81	23	1.5	6.6	539	8.2
Panda Radio (surveyed as Spectrum Sino)	H	12260	14	*	*	2.5	35	*
Panjab Radio	Q	54752	213	*	*	4.4	929	0.1
Radio Plymouth	Y	263	30	12	0.9	7.7	233	4.1
Premier Christian Radio	Q	12260	109	1	0.1	7.6	823	0.4
Total Q Radio	H	1206	260	22	1.8	8.3	2153	10.1
Q Radio	H	630	130	21	1.7	8.4	1088	9.0
Q Radio Belfast	H	575	130	23	1.9	8.2	1065	11.7
Total Quidem	Y	1050	126	12	0.7	5.9	747	3.9
107.6 Banbury Sound	Y	85	16	18	1.0	5.5	85	5.0
Rugby FM	Y	80	21	26	1.9	7.3	150	9.0
96.2 Touch FM - Coventry	Y	327	25	8	0.2	2.8	70	1.4
Touch FM Staffs	Y	259	25	10	0.5	5.4	133	2.4
102 Touch FM - Warks Worcs Cotswolds	Y	298	40	13	1.0	7.7	308	5.5
Rathergood Radio	Y	363	19	5	0.3	5.7	112	1.7
Rathergood Radio DAB	H	539	0.4	*	*	0.5	0.2	*
Revolution 96.2	Y	487	17	4	0.2	4.4	75	0.9
Star Radio (Cambridge and Ely)	Y	287	17	6	0.3	5.2	88	1.7
Tindle Radio Group	Y	142	85	60	7.1	11.8	1002	36.1
Channel 103 FM	Y	89	54	61	7.0	11.4	620	35.2
Island FM 104.7	Y	52	31	59	7.3	12.3	382	37.6
Total UKRD	Y	2708	790	29	2.3	7.7	6095	10.9
2BR	Y	305	72	24	2.3	9.6	692	13.0
Eagle Radio	H	508	112	22	1.5	6.8	767	8.6
KL.FM 96.7	Y	188	61	32	3.7	11.5	696	14.6
Minster FM	Y	318	74	23	1.6	7.0	524	8.9
Mix 96	Y	136	42	31	2.2	7.2	305	11.5
Pirate FM	Y	497	165	33	2.5	7.4	1221	10.7
Spire FM	Y	120	42	35	2.0	5.7	240	8.8
Spirit FM	Y	194	52	27	1.6	6.1	318	7.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
97.2 Stray FM	Y	206	55	27	1.8	6.8	375	8.7
Wessex FM	Y	125	50	40	3.5	8.8	440	14.8
Yorkshire Coast Radio	Y	112	59	53	4.5	8.4	499	19.2
Wave FM	Y	234	27	11	0.8	6.9	185	3.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 24th June 2018

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54752	35507	65	8.5	13.1	464279	45.7
Children 10-14	Q	3870	2844	74	5.5	7.5	21273	62.4
15-24	Q	7865	5420	69	7.3	10.7	57759	64.5
25-44	Q	17445	12520	72	8.9	12.5	156127	57.3
45-64	Q	17215	11607	67	10.1	14.9	173519	44.9
65+	Q	12228	5959	49	6.3	12.9	76874	28.8
Main Shoppers	Q	46130	29605	64	8.4	13.2	389675	44.1
Main Shoppers with children	Q	13683	10197	75	9.8	13.2	134295	56.8
ABC1	Q	29824	18835	63	7.0	11.1	209385	39.3
C2DE	Q	24928	16672	67	10.2	15.3	254894	52.7
ALL BBC 15+	Q	54752	34468	63	9.6	15.2	525464	51.7
Children 10-14	Q	3870	2154	56	3.1	5.5	11882	34.8
15-24	Q	7865	4118	52	3.7	7.0	28965	32.4
25-44	Q	17445	9682	56	6.2	11.2	107996	39.6
45-64	Q	17215	11718	68	11.8	17.4	203868	52.8
65+	Q	12228	8950	73	15.1	20.6	184635	69.1
Main Shoppers	Q	46130	29416	64	10.2	16.0	472092	53.4
Main Shoppers with children	Q	13683	7798	57	7.0	12.3	95622	40.5
ABC1	Q	29824	20664	69	10.3	14.9	308524	58.0
C2DE	Q	24928	13804	55	8.7	15.7	216940	44.9

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.
- (10) This includes listening to Capital UK.
- (11) Station owned by Communicorp Group Limited and includes listening to Capital UK.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	2nd April 2018 - 24th June 2018	24,315
H	1st January 2018 - 24th June 2018	46,534
Y	26th June 2017 - 24th June 2018	96,899