

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,466,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	49206	90	19.0	21.0	1033226	100.0
All BBC Radio	Q	34945	64	9.9	15.5	539982	52.3
All BBC Radio 15-44	Q	14249	56	5.7	10.2	144999	38.0
All BBC Radio 45+	Q	20696	71	13.6	19.1	394983	60.6
All BBC Network Radio ¹	Q	32136	59	8.5	14.5	464642	45.0
BBC Local Radio	Q	8632	16	1.4	8.7	75340	7.3
All Commercial Radio	Q	35881	66	8.5	13.0	464812	45.0
All Commercial Radio 15-44	Q	18510	73	8.8	12.0	222329	58.3
All Commercial Radio 45+	Q	17371	60	8.3	14.0	242483	37.2
All National Commercial ¹	Q	19905	37	3.2	8.7	172369	16.7
All Local Commercial (National TSA)	Q	27277	50	5.4	10.7	292443	28.3
Other Radio	Q	3903	7	0.5	7.3	28431	2.8

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
3rd August 2017

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54466	32136	59	8.5	14.5	464642	45.0
BBC Radio 1	Q	54466	9586	18	1.2	6.7	64345	6.2
BBC Radio 2	Q	54466	14884	27	3.2	11.7	173955	16.8
BBC Radio 3	Q	54466	2062	4	0.2	6.1	12600	1.2
BBC Radio 4 (including 4 Extra)	Q	54466	11923	22	2.6	11.7	139091	13.5
BBC Radio 4	Q	54466	11551	21	2.3	11.0	127114	12.3
BBC Radio 4 Extra	Q	54466	2093	4	0.2	5.7	11977	1.2
BBC Radio 5 live (inc. sports extra)	Q	54466	5631	10	0.7	6.8	38325	3.7
BBC Radio 5 live	Q	54466	5317	10	0.6	6.6	35020	3.4
BBC Radio 5 live sports extra	Q	54466	1246	2	0.1	2.7	3305	0.3
BBC 6 Music	Q	54466	2235	4	0.4	8.7	19381	1.9
1Xtra from the BBC	H	54466	1031	2	0.1	4.5	4659	0.5
BBC Asian Network UK	H	54466	646	1	0.1	4.9	3162	0.3
BBC World Service	Q	54466	1593	3	0.2	6.0	9504	0.9

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54466	19905	37	3.2	8.7	172369	16.7
Absolute Radio Network ²	H	54466	4297	8	0.6	7.7	33130	3.2
Absolute Radio	Q	54466	2104	4	0.3	8.1	17094	1.7
Absolute Radio 70s	H	54466	286	1	*	4.0	1137	0.1
Absolute 80s	Q	54466	1512	3	0.1	4.9	7401	0.7
Absolute Radio 90s	H	54466	651	1	0.1	4.6	3017	0.3
Absolute Radio Classic Rock	H	54466	644	1	0.1	5.2	3352	0.3
The Arrow	Q	54466	78	*	*	5.9	457	*
Capital Brand (UK) ⁶	H	54466	8620	16	0.9	5.6	48392	4.7
Capital Network (UK) ²	H	54466	8055	15	0.8	5.5	44196	4.3
Capital XTRA (UK) ²	H	54466	1194	2	0.1	3.5	4196	0.4
Chill	Q	54466	193	*	*	2.6	498	*
Classic FM	Q	54466	5781	11	0.7	7.0	40252	3.9
Gold Network (UK) ²	H	54466	1168	2	0.2	7.9	9214	0.9
Heart Brand (UK) ⁹	Q	54466	9557	18	1.2	6.7	63671	6.2
Heart 80s	Q	54466	852	2	0.1	4.5	3875	0.4
Heart Extra	Q	54466	427	1	*	3.8	1610	0.2
Heart Network (UK) ²	H	54466	8712	16	1.2	7.3	63225	6.1
Heat	H	54466	591	1	*	4.1	2403	0.2
The Hits	H	54466	586	1	*	3.2	1859	0.2
Jazz FM	Q	54466	556	1	*	3.0	1660	0.2
Kerrang!	H	54466	526	1	*	4.0	2118	0.2
Kiss Network ⁵	H	54466	5393	10	0.5	5.1	27654	2.7
Kiss Fresh	H	54466	526	1	*	2.8	1468	0.1
Kisstory	Q	54466	1734	3	0.1	4.3	7489	0.7
LBC Network (UK) ²	H	54466	2038	4	0.4	10.6	21579	2.1
Magic Network ⁸	H	54466	3630	7	0.4	5.5	19890	1.9
Magic Chilled	H	54466	203	*	*	4.7	950	0.1
Magic Soul	H	54466	244	*	*	4.1	996	0.1
Mellow Magic	H	54466	518	1	*	4.6	2399	0.2
Planet Rock	Q	54466	1075	2	0.2	8.6	9198	0.9
Smooth Brand (UK) ⁷	H	54466	5556	10	0.8	7.5	41829	4.1
Smooth Extra	Q	54466	777	1	0.1	6.0	4698	0.5
Smooth Radio Network (UK) ²	H	54466	5091	9	0.7	7.3	37338	3.6
Sunrise Radio National	Q	54466	380	1	*	5.7	2149	0.2
talkRADIO	Q	54466	275	1	*	4.1	1129	0.1
talkSPORT	Q	54466	2622	5	0.3	5.9	15351	1.5
talkSPORT2	Q	54466	336	1	*	3.0	993	0.1
UCB 1	Q	54466	185	*	*	5.1	947	0.1
Union JACK	Q	54466	80	*	*	4.5	357	*
Virgin Radio	Q	54466	364	1	*	3.1	1120	0.1
Radio X Network (UK) ² (was XFM Network (UK))	H	54466	1391	3	0.2	7.2	9967	1.0

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54466	9586	18	1.2	6.7	64345	6.2
BBC Radio 2	Q	54466	14884	27	3.2	11.7	173955	16.8
BBC Radio 3	Q	54466	2062	4	0.2	6.1	12600	1.2
BBC Radio 4 (including 4 Extra)	Q	54466	11923	22	2.6	11.7	139091	13.5
BBC Radio 4	Q	54466	11551	21	2.3	11.0	127114	12.3
BBC Radio 4 Extra	Q	54466	2093	4	0.2	5.7	11977	1.2
BBC Radio 5 live (inc. sports extra)	Q	54466	5631	10	0.7	6.8	38325	3.7
BBC Radio 5 live	Q	54466	5317	10	0.6	6.6	35020	3.4
BBC Radio 5 live sports extra	Q	54466	1246	2	0.1	2.7	3305	0.3
BBC 6 Music	Q	54466	2235	4	0.4	8.7	19381	1.9
1Xtra from the BBC	H	54466	1031	2	0.1	4.5	4659	0.5
BBC Asian Network UK	H	54466	646	1	0.1	4.9	3162	0.3
BBC World Service	Q	54466	1593	3	0.2	6.0	9504	0.9
NATIONAL REGIONAL								
BBC Radio Scotland	H	4541	888	20	1.3	6.8	6082	7.4
BBC Radio Ulster ³	H	1505	544	36	3.7	10.3	5625	20.4
BBC Radio Wales	H	2597	408	16	1.0	6.5	2671	5.2
BBC Radio Cymru	H	2597	128	5	0.5	10.7	1369	2.7
LOCAL								
BBC Local Radio in England	Q	44128	6459	15	1.3	8.9	57399	6.9
BBC Radio Berkshire	H	828	118	14	1.2	8.7	1027	6.6
BBC Radio Bristol	H	919	124	13	0.9	6.8	846	4.5
BBC Radio Cambridgeshire	H	763	98	13	0.9	7.1	702	4.6
BBC Radio Cornwall	H	468	140	30	3.5	11.7	1649	16.0
BBC Coventry and Warwickshire	H	716	65	9	0.7	7.2	468	4.1
BBC Radio Cumbria	H	404	116	29	2.5	8.7	1011	12.2
BBC Radio Derby	H	662	122	18	1.5	8.2	994	6.6
BBC Radio Devon	H	995	204	21	2.1	10.1	2054	9.5
BBC Essex	H	1323	178	13	1.6	11.9	2120	7.4
BBC Radio Gloucestershire	H	514	79	15	1.7	10.9	859	7.6
BBC Hereford & Worcester	H	513	116	23	2.0	8.7	1011	9.1
BBC Radio Humberside	H	765	153	20	2.1	10.4	1590	9.0
BBC Radio Kent	H	1507	198	13	1.1	8.5	1683	5.1
BBC Radio Lancashire	H	1193	186	16	1.2	8.0	1486	6.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1657	211	13	0.9	7.2	1527	5.2
BBC Radio Leicester	H	862	161	19	1.6	8.4	1352	8.1
BBC Radio Lincolnshire	H	561	99	18	2.4	13.8	1373	11.8
BBC Radio London	Q	12182	621	5	0.3	5.4	3339	1.6
BBC Radio Manchester	H	2249	210	9	0.7	7.1	1499	4.1
BBC Radio Merseyside	H	1685	318	19	2.2	11.9	3773	11.2
BBC Radio Newcastle	H	1452	279	19	1.2	6.5	1812	7.3
BBC Radio Norfolk	H	789	186	24	2.2	9.4	1747	9.7
BBC Radio Northampton	H	501	85	17	1.7	10.3	869	8.6
BBC Radio Nottingham	H	817	151	19	1.6	8.4	1272	8.1
BBC Radio Oxford	H	544	78	14	1.3	9.3	720	6.8
BBC Radio Sheffield	H	1314	178	14	1.0	7.1	1262	4.8
BBC Radio Shropshire	H	403	103	26	2.4	9.5	981	11.2
Total BBC Radio Solent	Y	1809	263	15	1.4	9.5	2485	6.6
BBC Somerset	H	457	60	13	0.8	5.7	343	3.6
BBC Radio Stoke	H	618	133	21	1.4	6.5	867	7.2
BBC Radio Suffolk	H	546	97	18	1.9	10.7	1036	8.8
BBC Sussex and BBC Surrey	H	2617	295	11	0.9	8.2	2423	4.4
BBC Radio Tees	H	791	133	17	1.1	6.4	858	6.1
BBC Three Counties Radio	H	1393	149	11	0.7	6.8	1012	3.9
BBC WM 95.6	H	2401	230	10	1.1	11.9	2742	6.6
BBC Radio Wiltshire/Swindon	H	585	103	18	1.4	7.8	801	6.6
BBC Radio York	H	538	82	15	1.2	7.7	630	5.8
BBC Radio Guernsey	Y	53	18	34	3.4	10.2	182	17.8
BBC Radio Jersey	Y	88	29	33	3.4	10.4	301	18.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54466	17249	32	2.7	8.5	146916	14.2
Absolute Radio Network ²	H	54466	4297	8	0.6	7.7	33130	3.2
Absolute Radio	Q	54466	2104	4	0.3	8.1	17094	1.7
Absolute Radio (London)	Q	12182	637	5	0.3	6.1	3882	1.9
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	H	3759	226	6	0.4	7.3	1638	2.5
Absolute Radio 70s	H	54466	286	1	*	4.0	1137	0.1
Absolute 80s	Q	54466	1512	3	0.1	4.9	7401	0.7
Absolute Radio 90s	H	54466	651	1	0.1	4.6	3017	0.3
Absolute Radio Classic Rock	H	54466	644	1	0.1	5.2	3352	0.3
Bauer City Network	H	54466	6696	12	1.0	8.0	53684	5.2
Radio Aire	H	646	77	12	0.8	7.0	537	4.6
Radio Aire 2	H	997	67	7	0.7	10.2	686	3.9
Radio Aire 3	Y	646	2	*	*	4.1	6	0.1
Radio Borders (Bauer Borders)	Y	110	53	49	6.2	12.8	685	32.1
C.F.M (Bauer Carlisle)	Y	252	111	44	3.8	8.5	945	19.1
Radio City	H	1871	379	20	1.3	6.6	2503	6.5
Radio City 2	H	1871	193	10	0.7	7.1	1377	3.6
Radio City 3	Y	1871	10	1	*	1.7	17	*
Radio City Talk	H	1871	41	2	0.1	2.6	104	0.3
Clyde 1	H	1907	571	30	2.4	8.0	4546	12.2
Clyde 2	H	1907	132	7	0.6	8.2	1078	2.9
Clyde 3	Y	1907	20	1	*	3.2	63	0.2
Cool FM	H	1505	474	31	2.3	7.4	3527	12.8
Downtown Network	H	1505	333	22	1.8	8.2	2739	9.9
Downtown Country	H	1505	126	8	0.4	5.3	671	2.4
Downtown Radio (DTR)	H	1478	274	19	1.4	7.5	2068	7.6
Forth 1	H	1147	334	29	2.7	9.2	3067	15.4
Forth 2	H	1147	63	6	0.5	9.2	581	2.9
Forth 3	Y	1147	6	1	*	3.4	21	0.1
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2623	270	10	0.7	7.1	1920	4.2
Free Radio 80s (Birmingham & Black Country)	H	2623	45	2	0.1	5.2	235	0.5
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	709	116	16	1.3	8.1	945	8.3

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio 80s (Coventry & Warwickshire)	H	709	19	3	0.1	3.1	59	0.5
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	481	79	16	1.3	7.6	606	6.0
Free Radio 80s (Herefordshire & Worcestershire)	Y	481	6	1	0.1	4.0	25	0.2
Free Radio FM (Shropshire) (was Beacon)	Y	382	74	19	1.6	8.2	607	7.4
Free Radio 80s (Shropshire)	Y	382	12	3	0.2	7.4	90	1.1
Gem 106 (East Midlands)	H	2448	518	21	1.5	7.0	3630	7.4
Hallam FM	H	1315	339	26	1.9	7.4	2515	9.7
Hallam 2	H	1315	81	6	0.4	5.8	469	1.8
Hallam 3	Y	1314	8	1	*	1.1	9	*
The Hits	H	54466	586	1	*	3.2	1859	0.2
Key 103	H	2536	368	15	0.8	5.2	1903	4.6
Key 2	H	2536	39	2	*	2.5	97	0.2
Key 3	Y	2535	19	1	*	4.0	76	0.2
Metro Radio	H	1507	318	21	1.6	7.4	2342	9.1
Metro 2 Radio	H	1507	80	5	0.2	4.0	318	1.2
Metro 3 Radio	Y	1507	10	1	*	4.4	43	0.2
Moray Firth Radio (Bauer Inverness)	Y	251	127	50	5.4	10.8	1361	28.1
Northsound 1	Y	350	124	35	3.0	8.4	1041	19.0
Northsound 2	Y	350	23	7	0.3	4.6	109	2.0
Rock FM	H	1267	203	16	0.8	5.3	1077	4.2
Rock FM 2	H	1128	43	4	0.1	2.7	116	0.5
Rock FM 3	Y	1267	10	1	*	2.4	23	0.1
Tay FM	Y	394	132	33	2.8	8.5	1120	16.6
Tay 2	Y	394	44	11	1.1	9.5	418	6.2
Tay 3	Y	394	2	*	*	1.9	3	*
TFM Radio	H	819	120	15	0.7	5.0	597	4.1
TFM 2	H	819	36	4	0.3	5.9	213	1.5
TFM 3	Y	819	4	*	*	1.8	7	*
Viking FM	H	911	181	20	1.4	7.0	1258	6.2
Viking 2	H	911	78	9	0.7	8.2	640	3.2
Viking 3	Y	911	9	1	0.1	9.3	88	0.5
Wave 105 FM (Bauer South Coast)	H	1844	364	20	2.2	11.0	4006	10.4
West Sound ³ (Bauer Southwest Scotland)	Y	394	181	46	4.9	10.7	1946	24.3
Heat	H	54466	591	1	*	4.1	2403	0.2

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kerrang!	H	54466	526	1	*	4.0	2118	0.2
Kiss Network ⁵	H	54466	5393	10	0.5	5.1	27654	2.7
Kiss	Q	54466	4609	8	0.4	4.4	20383	2.0
Kiss (East)	H	2156	435	20	1.3	6.3	2737	5.9
Kiss (London)	Q	12182	2048	17	0.7	4.1	8494	4.1
Kiss (West)	H	2471	407	16	0.8	5.0	2021	4.1
Kiss Fresh	H	54466	526	1	*	2.8	1468	0.1
Kisstory	Q	54466	1734	3	0.1	4.3	7489	0.7
Magic Network ⁸	H	54466	3630	7	0.4	5.5	19890	1.9
Magic ²	Q	54466	2947	5	0.3	4.6	13702	1.3
Magic (London)	Q	12182	1547	13	0.5	4.3	6638	3.2
Magic Chilled	H	54466	203	*	*	4.7	950	0.1
Magic Soul	H	54466	244	*	*	4.1	996	0.1
Mellow Magic	H	54466	518	1	*	4.6	2399	0.2
Planet Rock	Q	54466	1075	2	0.2	8.6	9198	0.9
Total Global Radio (UK)	H	54466	23334	43	3.9	9.1	212343	20.6
The Arrow	Q	54466	78	*	*	5.9	457	*
Capital Brand (UK) ⁶	H	54466	8620	16	0.9	5.6	48392	4.7
Capital Network (UK) ²	H	54466	8055	15	0.8	5.5	44196	4.3
Capital Birmingham	H	2254	479	21	1.2	5.8	2789	7.3
Capital East Midlands	H	2308	616	27	1.6	5.9	3666	7.9
Capital East Midlands - Derbyshire	H	536	136	25	1.6	6.1	833	6.7
Capital East Midlands - Leicestershire	H	789	182	23	1.5	6.5	1179	7.7
Capital East Midlands - Nottinghamshire	H	1031	309	30	1.7	5.5	1709	8.6
Capital Liverpool	H	1076	167	15	0.8	5.0	831	4.1
Capital London	Q	12182	2313	19	0.9	4.6	10665	5.1
Capital Manchester	H	2968	586	20	1.1	5.5	3202	6.3
Capital North East	H	2239	514	23	1.3	5.8	2965	7.7
Capital North West and Wales	H	1033	192	19	1.0	5.5	1059	5.0
Capital Scotland ⁴	H	2830	563	20	1.4	6.8	3827	7.3
Capital South Coast	H	1190	252	21	1.3	6.0	1502	6.2
Capital South Wales ⁴	H	1043	222	21	1.2	5.8	1278	6.8
Capital Yorkshire	H	4582	1061	23	1.5	6.7	7064	7.8
Capital XTRA (UK) ²	H	54466	1194	2	0.1	3.5	4196	0.4
Capital XTRA (London)	Q	12182	664	5	0.2	3.6	2361	1.1
Chill	Q	54466	193	*	*	2.6	498	*
Classic FM	Q	54466	5781	11	0.7	7.0	40252	3.9

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,5,6,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Gold Network (UK) ²	H	54466	1168	2	0.2	7.9	9214	0.9
Gold East Midlands	H	2295	100	4	0.4	8.9	890	1.9
Gold London	Q	12182	243	2	0.2	10.2	2475	1.2
Gold Manchester	H	2968	90	3	0.3	9.9	895	1.8
Heart Brand (UK) ⁹	Q	54466	9557	18	1.2	6.7	63671	6.2
Heart 80s	Q	54466	852	2	0.1	4.5	3875	0.4
Heart Extra	Q	54466	427	1	*	3.8	1610	0.2
Heart Network (UK) ²	H	54466	8712	16	1.2	7.3	63225	6.1
Heart Cambridgeshire	H	899	243	27	2.3	8.3	2022	10.8
Heart East Anglia	H	1233	267	22	1.4	6.6	1775	6.5
Heart East Anglia - Norfolk	H	669	142	21	1.3	6.2	886	5.8
Heart East Anglia - Suffolk	H	564	125	22	1.6	7.1	889	7.6
Heart Essex	H	1392	385	28	2.3	8.4	3220	10.9
Heart Essex - Chelmsford & Southend	H	1095	318	29	2.5	8.8	2786	11.7
Heart Essex - Colchester	Y	192	58	30	1.8	6.1	350	9.5
Heart Essex - Harlow	Y	104	23	22	1.8	8.0	185	9.0
Heart Four Counties	H	2128	530	25	1.8	7.1	3740	9.1
Heart Four Counties - Bedfordshire	Y	330	89	27	1.9	7.0	621	9.5
Heart Four Counties - Beds/Bucks/Herts	H	761	181	24	1.6	6.5	1186	8.5
Heart Four Counties - 96.6 FM Hertfordshire	Y	367	39	11	0.5	5.1	195	2.7
Heart Four Counties - Milton Keynes	Y	255	80	31	2.2	6.8	549	10.4
Heart Four Counties - Northamptonshire	H	577	159	28	2.2	7.9	1262	10.7
Heart Kent	H	1277	348	27	2.3	8.5	2956	10.3
Heart London	Q	12182	1700	14	0.7	5.2	8877	4.3
Heart North East	H	2299	329	14	1.0	6.7	2219	5.6
Heart North Wales ⁴	H	727	136	19	1.6	8.5	1158	7.5
Heart North West	H	5668	610	11	0.9	8.1	4926	4.7
Heart Scotland	H	2830	381	13	1.1	8.4	3190	6.1
Heart Solent	H	1866	329	18	1.1	6.4	2117	5.5
Heart South Wales	H	1899	451	24	2.5	10.5	4732	12.9
Heart South West	H	1462	369	25	1.8	7.1	2614	8.2
Heart South West - Cornwall	Y	438	109	25	1.5	6.2	673	6.8
Heart South West - Exeter	Y	320	81	25	2.1	8.2	667	9.9
Heart South West - North Devon	Y	154	44	28	2.4	8.4	368	10.4
Heart South West - Plymouth	Y	306	90	29	2.8	9.6	864	12.4
Heart South West - South Hams	Y	38	10	27	1.6	6.0	62	7.0
Heart South West - Torbay	Y	207	62	30	2.3	7.6	466	10.0

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Sussex	H	1447	346	24	1.8	7.4	2563	8.1
Heart Sussex - South	H	1124	290	26	1.5	5.8	1689	7.0
Heart Thames Valley	H	1487	346	23	1.9	8.3	2885	10.3
Heart Thames Valley - Berks & N.Hants	H	781	213	27	2.6	9.4	2000	14.1
Heart Thames Valley - Oxfordshire	H	706	134	19	1.3	6.6	886	6.4
Heart West Country	H	2290	624	27	1.9	7.1	4442	9.3
Heart West Country - Bristol/Weston & Bath	H	942	205	22	1.4	6.4	1307	6.8
Heart West Country - Gloucestershire	Y	435	142	33	2.6	7.9	1121	11.6
Heart West Country - Somerset	Y	410	111	27	2.0	7.6	839	9.3
Heart West Country - Wiltshire	Y	502	171	34	2.9	8.5	1452	12.9
Heart West Midlands	H	3795	651	17	1.0	5.8	3750	5.7
Heart Yorkshire ⁴	H	3175	461	15	1.2	8.1	3748	6.3
LBC Network (UK) ²	H	54466	2038	4	0.4	10.6	21579	2.1
LBC 97.3	Q	12182	1411	12	1.3	11.1	15676	7.6
LBC London News (was LBC News 1152)	Q	12182	497	4	0.2	5.9	2952	1.4
Smooth Brand (UK) ⁷	H	54466	5556	10	0.8	7.5	41829	4.1
Smooth Extra	Q	54466	777	1	0.1	6.0	4698	0.5
Smooth Radio Network (UK) ²	H	54466	5091	9	0.7	7.3	37338	3.6
Smooth Radio Cambridgeshire	H	899	50	6	0.4	7.2	365	2.0
Smooth Radio Devon	H	1046	28	3	0.1	5.3	149	0.6
Smooth Radio East Anglia	H	1233	50	4	0.4	9.6	476	1.8
Smooth Radio East Midlands ⁴	H	2534	459	18	1.5	8.2	3762	7.4
Smooth Radio Essex	H	1392	47	3	0.3	7.6	361	1.2
Smooth Radio Four Counties	H	2128	64	3	0.2	7.0	453	1.1
Smooth Radio Kent	H	1277	48	4	0.3	7.5	365	1.3
Smooth Radio London	Q	12182	881	7	0.3	4.7	4111	2.0
Smooth Radio North East ⁴	H	2299	532	23	1.6	7.1	3776	9.5
Smooth Radio North West ⁴	H	5668	1179	21	1.4	6.6	7792	7.5
Smooth Radio North West and Wales	H	1033	51	5	0.2	4.7	240	1.1
Smooth Radio Scotland	H	1828	402	22	2.6	11.9	4775	13.3
Smooth Radio Solent	H	1866	68	4	0.3	8.0	541	1.4
Smooth Radio South Wales	H	1043	86	8	0.6	7.2	617	3.3
Smooth Radio Sussex	H	1447	44	3	0.2	5.2	228	0.7
Smooth Radio Thames Valley	H	1487	28	2	0.1	4.9	136	0.5
Smooth Radio West Country	H	2290	107	5	0.4	8.4	898	1.9
Smooth Radio West Midlands	H	3795	535	14	1.3	8.9	4786	7.2

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio X Network (UK) ² (was XFM Network (UK))	H	54466	1391	3	0.2	7.2	9967	1.0
Radio X London (was XFM London)	Q	12182	476	4	0.2	5.3	2540	1.2
Radio X Manchester (was XFM Manchester)	H	2968	200	7	0.4	5.5	1103	2.2
Sunrise Radio National	Q	54466	380	1	*	5.7	2149	0.2
Sunrise Radio London	H	12182	200	2	0.1	6.2	1231	0.6
Wireless Group (inc. National Stations)	H	54466	4309	8	0.5	6.8	29400	2.8
Peak 107 FM	Y	422	65	15	1.3	8.6	558	6.1
Pulse 1 (was The Pulse)	H	729	114	16	1.0	6.3	710	5.3
Pulse 2	H	729	29	4	0.2	6.0	174	1.3
Signal 107	H	1036	54	5	0.3	4.9	265	1.3
Signal One	H	801	242	30	2.6	8.7	2097	12.8
Signal Two	H	801	55	7	0.7	10.8	593	3.6
Swansea Sound - 1170 MW	Y	475	50	11	0.8	7.4	373	3.4
talkRADIO	Q	54466	275	1	*	4.1	1129	0.1
talkSPORT	Q	54466	2622	5	0.3	5.9	15351	1.5
talkSPORT2	Q	54466	336	1	*	3.0	993	0.1
107.4 Tower FM	Y	441	34	8	0.5	6.0	203	2.8
U105	H	900	187	21	2.1	10.1	1878	11.5
Virgin Radio	Q	54466	364	1	*	3.1	1120	0.1
96.4 FM The Wave	Y	475	130	27	2.2	8.0	1038	9.5
Radio Wave 96.5 FM	Y	232	64	28	1.8	6.5	417	8.6
107.2 Wire FM	Y	274	40	15	1.0	6.6	264	4.6
102.4 Wish FM	Y	461	72	16	0.8	5.0	361	3.9

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54021	27211	50	5.4	10.7	291578	28.4
Total Celador Radio	H	5129	766	15	1.1	7.1	5426	5.0
THE BEACH	Y	182	52	29	2.5	8.9	461	11.8
The Breeze (Basingstoke / Newbury and Andover)	Y	297	49	17	1.0	5.9	290	4.9
The Breeze (Cheltenham)	Y	170	11	6	0.5	7.3	80	2.2
The Breeze (Solent/ East Hants and West Surrey)	H	1118	77	7	0.4	6.5	501	2.2
The Breeze South Devon	Y	226	31	14	1.1	8.1	248	4.9
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	1001	75	7	0.4	5.5	410	2.0
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	337	62	18	1.9	10.2	630	8.1
Dream 100	Y	134	33	25	3.2	12.9	430	15.1
Fire Radio	Y	327	43	13	0.6	4.6	199	3.0
North Norfolk Radio	Y	93	15	16	1.3	7.9	120	5.7
Norwich 99.9fm	Y	339	48	14	1.3	9.0	431	6.0
Sam FM Bristol	H	652	84	13	0.6	4.4	368	2.8
Sam FM South Coast	H	1772	153	9	0.5	5.9	912	2.5
Sam FM Swindon	Y	208	19	9	0.8	8.6	166	3.8
Town 102 FM	Y	290	41	14	1.5	10.8	443	6.7
Central FM	Y	216	47	22	1.5	6.7	317	8.2
Chris Country	H	12182	33	*	*	5.8	193	0.1
Total CN Radio	Y	281	101	36	2.6	7.2	730	14.0
The Bay	Y	281	90	32	2.1	6.5	590	11.3
Lakeland Radio	Y	51	17	33	2.8	8.4	140	13.8
Communicorp UK	H	17998	3633	20	1.5	7.2	26167	7.8
Capital Scotland	H	2830	563	20	1.4	6.8	3827	7.3
Capital South Wales	H	1043	222	21	1.2	5.8	1278	6.8
Heart North Wales	H	727	136	19	1.6	8.5	1158	7.5
Heart Yorkshire	H	3175	461	15	1.2	8.1	3748	6.3
Smooth Radio East Midlands	H	2534	459	18	1.5	8.2	3762	7.4
Smooth Radio North East	H	2299	532	23	1.6	7.1	3776	9.5
Smooth Radio North West	H	5668	1179	21	1.4	6.6	7792	7.5
XS Manchester	H	2968	110	4	0.3	7.5	826	1.6
Total Connect	Y	789	52	7	0.5	7.7	404	2.6
Connect DAB	Y	576	6	1	*	2.5	16	0.1
Connect FM (was Connect FM and Lite 106.8FM)	Y	453	46	10	0.9	8.4	388	4.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Total Dee Radio Group	Y	381	46	12	0.8	6.8	316	4.2
Cheshire's Silk 106.9	Y	186	17	9	0.5	5.8	98	3.0
Chester's Dee 106.3 (Dee on DAB)	Y	195	30	15	1.1	7.4	218	5.0
Dilse Radio 1035am	H	12182	55	*	0.1	14.1	775	0.4
Radio Essex (was Southend & Chelmsford)	Y	503	26	5	0.3	5.6	143	1.4
Radio Essex DAB	Y	1306	41	3	0.2	5.4	221	0.8
Radio Exe	Y	207	24	11	1.0	8.9	212	4.6
3FM	Y	69	25	36	2.8	7.8	194	14.4
Fun Kids (London)	H	12182	48	*	*	3.6	174	0.1
GO Radio	Y	839	1	*	*	6.6	5	*
IOW Radio	Y	119	42	36	2.4	6.8	289	12.2
107 JACK fm Berkshire	Y	237	24	10	0.9	8.5	207	4.9
JACK Oxfordshire Local (TOTAL)	H	531	89	17	0.9	5.2	460	4.5
JACK 2 Oxfordshire	H	516	37	7	0.4	5.3	198	2.0
106 JACKfm (Oxford)	H	531	71	13	0.5	3.7	262	2.6
JACK Surrey	H	9321	36	*	*	5.0	179	0.1
Jazz FM	Q	54466	556	1	*	3.0	1660	0.2
Kingdom FM	Y	290	61	21	1.9	9.1	552	10.2
kmfm Group	H	1269	160	13	0.9	6.8	1091	3.8
kmfm East	H	580	76	13	1.0	7.6	578	4.3
kmfm West	H	689	84	12	0.7	6.1	513	3.5
Lincs FM Group	Y	2440	578	24	2.2	9.1	5266	10.4
Dearne FM	Y	241	45	19	1.5	7.9	351	7.1
KCFM	Y	439	75	17	1.4	8.4	630	6.4
Lincs FM 102.2 ³	H	937	284	30	2.9	9.7	2754	13.7
Ridings FM	Y	304	38	12	0.7	5.3	201	3.5
Rother FM	Y	209	34	16	1.1	7.0	237	6.0
Trax FM	Y	376	83	22	1.8	8.3	690	9.4
Lyca Radio 1458am	H	12182	93	1	0.1	6.5	609	0.3
Radio Mansfield 103.2	Y	161	29	18	1.3	7.3	211	6.0
Manx Radio	Y	69	34	49	5.6	11.5	388	28.7
Mi-Soul	H	12182	47	*	*	5.7	268	0.1
More Radio (was Arrow FM)	Y	121	8	6	0.3	5.4	42	1.4
More Radio (was Sovereign FM)	Y	161	17	11	1.1	10.1	171	4.2
Nation Broadcasting (Wales)	H	2597	269	10	0.6	5.9	1597	3.1
106.3 Bridge FM	Y	129	34	26	2.7	10.3	349	11.5
Radio Carmarthenshire	Y	131	27	20	1.8	8.6	230	8.6
Radio Ceredigion	Y	79	16	21	1.2	5.8	95	5.8

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Dragon Radio Wales	H	2597	19	1	*	2.8	55	0.1
Nation Radio Wales	H	1520	130	9	0.4	4.4	571	1.9
102.5 Radio Pembrokeshire	Y	101	35	35	2.7	7.8	276	12.4
Swansea Bay Radio	Y	475	44	9	0.5	5.8	252	2.3
Original 106 (Aberdeen)	Y	350	65	19	1.5	8.3	541	9.9
Panjab Radio	H	12182	70	1	0.1	10.3	726	0.3
Radio Plymouth	Y	261	31	12	0.9	7.4	233	3.9
Premier Christian Radio	Q	12182	75	1	*	4.4	325	0.2
Total Q Radio	H	1203	284	24	1.8	7.6	2147	9.8
Q Radio	H	627	159	25	1.9	7.5	1185	9.9
Q Radio (was Citybeat)	H	575	125	22	1.7	7.7	962	9.6
Total Quidem	Y	1043	99	9	0.6	6.0	591	3.2
107.6 Banbury Sound	Y	85	12	14	0.9	6.5	77	4.3
Rugby FM	Y	80	18	23	1.6	6.9	124	8.2
96.2 Touch FM - Coventry	Y	323	12	4	0.1	2.6	32	0.7
Touch FM Staffs	Y	259	16	6	0.4	5.8	96	2.1
102 Touch FM	Y	296	40	13	0.9	6.6	262	4.4
- Warks Worcs Cotswolds								
Revolution 96.2	Y	484	18	4	0.5	13.1	240	3.4
Star	Y	362	35	10	0.9	8.8	312	4.6
Thames Radio (London)	Q	12182	16	*	*	6.0	95	*
Time FM 107.5	Y	466	32	7	0.4	5.8	187	2.2
Tindle Radio Group	Y	141	80	57	6.6	11.6	925	34.7
Channel 103 FM	Y	88	51	58	6.1	10.5	535	32.4
Island FM 104.7	Y	53	29	54	7.4	13.6	390	38.3
UCB 1	Q	54466	185	*	*	5.1	947	0.1
Total UKRD	Y	3462	847	24	2.1	8.5	7177	10.3
2BR	H	584	65	11	1.2	11.0	712	6.8
Eagle Radio	H	507	136	27	1.7	6.3	860	9.1
KL.FM 96.7	Y	187	70	38	4.1	10.9	769	17.3
Minster FM	Y	317	69	22	2.0	9.3	643	10.1
Mix 96	Y	133	38	28	2.0	7.2	272	10.1
My Music Radio (was Pirate Oldies)	Y	717	10	1	0.1	9.4	99	0.6
Pirate FM	Y	493	163	33	2.6	8.0	1302	11.5
Spire FM	Y	122	47	38	2.9	7.5	351	13.7
Spirit FM	Y	193	47	24	2.5	10.4	485	11.5
97.2 Stray FM	Y	140	44	31	2.0	6.5	286	9.7
Sun FM	Y	271	64	24	1.8	7.7	495	9.7
Wessex FM	Y	124	49	40	3.4	8.4	417	14.7
Yorkshire Coast Radio	Y	112	47	42	3.8	9.0	427	17.6

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Union JACK	Q	54466	80	*	*	4.5	357	*
Wave 102	Y	144	25	17	1.2	7.2	179	7.3
Radio Yorkshire	Y	2621	33	1	*	3.0	100	0.2
YOUR Radio	Y	209	21	10	0.7	7.2	150	3.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 25th June 2017

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54466	35881	66	8.5	13.0	464812	45.0
Children 10-14	Q	3733	2843	76	5.7	7.5	21243	66.2
15-24	Q	7941	5783	73	7.3	10.0	58017	63.0
25-44	Q	17394	12727	73	9.4	12.9	164312	56.8
45-64	Q	17065	11566	68	9.8	14.4	167038	44.5
65+	Q	12066	5804	48	6.3	13.0	75445	27.3
Main Shoppers	Q	46009	29849	65	8.7	13.4	399018	43.9
Main Shoppers with children	Q	13509	10275	76	10.1	13.3	136322	57.4
ABC1	Q	29405	19285	66	7.2	10.9	211087	39.0
C2DE	Q	25062	16596	66	10.1	15.3	253725	51.5
ALL BBC 15+	Q	54466	34945	64	9.9	15.5	539982	52.3
Children 10-14	Q	3733	1844	49	2.5	5.1	9430	29.4
15-24	Q	7941	4242	53	3.9	7.3	31004	33.7
25-44	Q	17394	10007	58	6.6	11.4	113995	39.4
45-64	Q	17065	11694	69	11.6	17.0	198420	52.9
65+	Q	12066	9002	75	16.3	21.8	196563	71.1
Main Shoppers	Q	46009	29835	65	10.6	16.3	485974	53.5
Main Shoppers with children	Q	13509	7707	57	6.9	12.2	93737	39.5
ABC1	Q	29405	21055	72	10.8	15.0	316528	58.5
C2DE	Q	25062	13890	55	8.9	16.1	223453	45.4

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.
In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	3rd April 2017 - 25th June 2017	24,709
H	2nd January 2017 - 25th June 2017	49,193
Y	27th June 2016 - 25th June 2017	100,245