

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,029,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48687	90	19.3	21.5	1044635	100.0
All BBC Radio	Q	35066	65	10.1	15.6	545585	52.2
All BBC Radio 15-44	Q	14253	56	5.8	10.3	146829	37.3
All BBC Radio 45+	Q	20813	72	13.9	19.2	398756	61.3
All BBC Network Radio ¹	Q	32347	60	8.7	14.6	472167	45.2
BBC Local Radio	Q	8382	16	1.4	8.8	73418	7.0
All Commercial Radio	Q	35570	66	8.7	13.3	472093	45.2
All Commercial Radio 15-44	Q	18646	74	9.2	12.5	232242	59.0
All Commercial Radio 45+	Q	16924	59	8.3	14.2	239851	36.9
All National Commercial ¹	Q	19388	36	3.1	8.5	165201	15.8
All Local Commercial (National TSA)	Q	27608	51	5.7	11.1	306893	29.4
Other Radio	Q	3742	7	0.5	7.2	26957	2.6

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
4th August 2016

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54029	32347	60	8.7	14.6	472167	45.2
BBC Radio 1	Q	54029	9455	17	1.1	6.2	59066	5.7
BBC Radio 2	Q	54029	15298	28	3.3	11.7	179311	17.2
BBC Radio 3	Q	54029	2201	4	0.2	5.9	12964	1.2
BBC Radio 4 (including 4 Extra)	Q	54029	11887	22	2.5	11.6	137412	13.2
BBC Radio 4	Q	54029	11507	21	2.3	10.8	124359	11.9
BBC Radio 4 Extra	Q	54029	1950	4	0.2	6.7	13052	1.2
BBC Radio 5 live (inc. sports extra)	Q	54029	6181	11	0.8	7.2	44494	4.3
BBC Radio 5 live	Q	54029	5858	11	0.8	7.0	40968	3.9
BBC Radio 5 live sports extra	Q	54029	1310	2	0.1	2.7	3525	0.3
BBC 6 Music	Q	54029	2266	4	0.4	9.7	21916	2.1
1Xtra from the BBC	H	54029	1079	2	0.1	4.5	4868	0.5
BBC Asian Network UK	H	54029	676	1	0.1	5.8	3911	0.4
BBC World Service	Q	54029	1454	3	0.1	5.4	7808	0.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54029	19388	36	3.1	8.5	165201	15.8
Absolute Radio Network ²	H	54029	4287	8	0.6	7.2	30813	3.0
Absolute Radio	Q	54029	2185	4	0.3	6.8	14767	1.4
Absolute Radio 70s	H	54029	263	*	*	4.6	1213	0.1
Absolute 80s	Q	54029	1581	3	0.2	5.2	8196	0.8
Absolute Radio 90s	H	54029	679	1	0.1	4.0	2708	0.3
Absolute Radio Classic Rock	H	54029	563	1	*	4.5	2533	0.2
The Arrow	Q	54029	56	*	*	5.6	317	*
Capital Brand (UK) ⁶	H	54029	8527	16	0.9	5.7	48297	4.7
Capital Network (UK) ²	H	54029	7850	15	0.8	5.4	42472	4.1
Capital XTRA (UK) ²	H	54029	1322	2	0.1	4.4	5825	0.6
Chill	Q	54029	135	*	*	5.6	756	0.1
Classic FM	Q	54029	5511	10	0.7	6.6	36160	3.5
Gold Network (UK) ²	H	54029	1076	2	0.2	8.1	8752	0.8
Heart Network (UK) ²	H	54029	8954	17	1.1	6.9	62067	6.0
Heat	H	54029	872	2	0.1	3.6	3156	0.3
The Hits	H	54029	741	1	*	3.1	2333	0.2
Jazz FM (National)	H	54029	597	1	*	3.6	2163	0.2
Kerrang!	H	54029	734	1	0.1	4.0	2971	0.3
Kiss Network ⁵	H	54029	5525	10	0.5	5.3	29383	2.9
Kiss Fresh	H	54029	593	1	*	2.5	1467	0.1
Kisstory	Q	54029	1540	3	0.1	3.6	5621	0.5
LBC Network (UK) ²	H	54029	1729	3	0.3	10.1	17522	1.7
Magic Network ⁸	Q	54029	3699	7	0.4	5.6	20751	2.0
Magic Chilled	Q	54029	233	*	*	2.6	601	0.1
Mellow Magic	Q	54029	380	1	*	4.1	1572	0.2
Planet Rock	Q	54029	986	2	0.1	8.1	8001	0.8
Smooth Brand (UK) ⁷	H	54029	5592	10	0.8	7.6	42615	4.1
Smooth Extra	Q	54029	987	2	0.1	5.8	5719	0.5
Smooth Radio Network (UK) ²	H	54029	4955	9	0.7	7.6	37614	3.7
Sunrise Radio National	Q	54029	388	1	*	5.1	1992	0.2
talkRADIO	Q	54029	224	*	*	3.7	840	0.1
talkSPORT	Q	54029	3289	6	0.4	6.5	21388	2.0
talkSPORT2	Q	54029	285	1	*	3.2	913	0.1
UCB 1 (was UCB UK)	Q	54029	202	*	*	5.0	999	0.1
Virgin Radio	Q	54029	409	1	*	3.5	1453	0.1
Radio X Network (UK) ² (was XFM Network (UK))	H	54029	1189	2	0.1	6.7	7961	0.8

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54029	9455	17	1.1	6.2	59066	5.7
BBC Radio 2	Q	54029	15298	28	3.3	11.7	179311	17.2
BBC Radio 3	Q	54029	2201	4	0.2	5.9	12964	1.2
BBC Radio 4 (including 4 Extra)	Q	54029	11887	22	2.5	11.6	137412	13.2
BBC Radio 4	Q	54029	11507	21	2.3	10.8	124359	11.9
BBC Radio 4 Extra	Q	54029	1950	4	0.2	6.7	13052	1.2
BBC Radio 5 live (inc. sports extra)	Q	54029	6181	11	0.8	7.2	44494	4.3
BBC Radio 5 live	Q	54029	5858	11	0.8	7.0	40968	3.9
BBC Radio 5 live sports extra	Q	54029	1310	2	0.1	2.7	3525	0.3
BBC 6 Music	Q	54029	2266	4	0.4	9.7	21916	2.1
1Xtra from the BBC	H	54029	1079	2	0.1	4.5	4868	0.5
BBC Asian Network UK	H	54029	676	1	0.1	5.8	3911	0.4
BBC World Service	Q	54029	1454	3	0.1	5.4	7808	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4528	929	21	1.4	6.6	6171	7.5
BBC Radio Ulster ³	H	1489	520	35	3.9	11.3	5866	21.2
BBC Radio Wales	H	2600	333	13	1.1	8.6	2875	5.4
BBC Radio Cymru	H	2600	103	4	0.4	11.0	1126	2.1
LOCAL								
BBC Local Radio in England	Q	43723	6292	14	1.3	8.9	56068	6.6
BBC Radio Berkshire	H	828	122	15	0.9	6.1	745	4.8
BBC Radio Bristol	H	905	138	15	1.2	8.2	1130	6.2
BBC Radio Cambridgeshire	H	753	128	17	1.4	8.3	1061	6.9
BBC Radio Cornwall	H	466	136	29	3.5	12.0	1627	16.0
BBC Coventry and Warwickshire	H	706	84	12	0.7	5.4	459	4.6
BBC Radio Cumbria	H	406	123	30	2.3	7.6	930	11.2
BBC Radio Derby	H	658	146	22	2.1	9.7	1415	10.5
BBC Radio Devon	H	985	200	20	2.2	10.7	2134	9.9
BBC Essex	H	1314	212	16	2.0	12.7	2682	9.1
BBC Radio Gloucestershire	H	508	94	19	2.0	10.6	996	8.9
BBC Hereford & Worcester	H	509	121	24	2.1	9.0	1088	9.6
BBC Radio Humberside	H	765	169	22	2.1	9.7	1641	10.0
BBC Radio Kent	H	1491	207	14	1.4	9.9	2048	6.2
BBC Radio Lancashire	H	1189	199	17	1.2	7.4	1464	6.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

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Survey Period Ending 26th June 2016

PART 3 - INDIVIDUAL BBC SERVICES

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1644	206	13	0.8	6.6	1368	4.7
BBC Radio Leicester	H	849	132	16	1.3	8.4	1105	7.2
BBC Radio Lincolnshire	H	557	102	18	2.5	13.7	1398	11.7
BBC Radio London (was BBC London 94.9)	Q	12014	510	4	0.3	7.2	3690	1.7
BBC Radio Manchester	H	2231	220	10	0.8	7.7	1690	4.6
BBC Radio Merseyside	H	1677	273	16	1.9	11.5	3135	9.3
BBC Radio Newcastle	H	1448	300	21	1.3	6.1	1839	7.5
BBC Radio Norfolk	H	784	184	24	2.1	8.9	1636	9.5
BBC Radio Northampton	H	495	78	16	1.7	10.9	849	8.4
BBC Radio Nottingham	H	810	163	20	2.1	10.4	1690	10.2
BBC Radio Oxford	H	537	85	16	1.1	7.1	600	5.7
BBC Radio Sheffield	H	1305	234	18	1.4	7.9	1852	7.8
BBC Radio Shropshire	H	400	96	24	2.1	8.8	839	10.6
Total BBC Radio Solent	Y	1794	283	16	1.7	11.1	3138	8.0
BBC Somerset	H	453	59	13	1.2	9.5	564	5.3
BBC Radio Stoke	H	617	109	18	1.6	8.9	972	7.1
BBC Radio Suffolk	H	543	102	19	1.5	8.0	810	6.8
BBC Sussex and BBC Surrey	H	2594	246	9	0.6	6.1	1511	2.8
BBC Radio Tees	H	793	145	18	1.3	7.1	1026	6.8
BBC Three Counties Radio	H	1372	156	11	0.9	7.9	1225	4.8
BBC WM (Birmingham & Black Country)	H	2384	221	9	0.6	6.6	1468	3.7
BBC Radio Wiltshire/Swindon	H	581	74	13	0.9	7.2	527	4.2
BBC Radio York	H	535	89	17	1.4	8.6	764	7.5
BBC Radio Guernsey	Y	52	21	39	4.1	10.3	213	19.4
BBC Radio Jersey	Y	87	33	37	3.5	9.4	307	18.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54029	17778	33	2.8	8.6	152050	14.8
Absolute Radio Network ²	H	54029	4287	8	0.6	7.2	30813	3.0
Absolute Radio	Q	54029	2185	4	0.3	6.8	14767	1.4
Absolute Radio (London)	Q	12014	765	6	0.4	6.3	4790	2.2
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	H	3728	199	5	0.4	7.8	1562	2.5
Absolute Radio 70s	H	54029	263	*	*	4.6	1213	0.1
Absolute 80s	Q	54029	1581	3	0.2	5.2	8196	0.8
Absolute Radio 90s	H	54029	679	1	0.1	4.0	2708	0.3
Absolute Radio Classic Rock	H	54029	563	1	*	4.5	2533	0.2
Bauer City Network	H	54029	7040	13	1.1	8.3	58583	5.7
Radio Aire	H	639	92	14	0.9	6.6	606	5.1
Radio Aire 2 (was Magic 828 (Leeds))	H	988	75	8	0.9	12.1	905	5.0
Radio Aire 3	Y	640	8	1	*	3.6	28	0.2
Radio Borders (Bauer Borders)	Y	110	55	50	5.9	11.7	646	35.1
C.F.M (Bauer Carlisle)	Y	252	114	45	4.2	9.4	1071	18.8
Radio City	H	1863	388	21	1.3	6.5	2510	6.7
Radio City 2 (was Magic 1548 (Liverpool))	H	1863	151	8	0.5	6.2	933	2.5
Radio City 3	Y	1863	16	1	*	4.5	73	0.2
City Talk 105.9	H	1619	48	3	0.1	3.2	157	0.5
Clyde 1	H	1900	643	34	2.6	7.7	4958	13.9
Clyde 2	H	1900	156	8	0.6	7.1	1102	3.1
Clyde 3	Y	1901	18	1	*	4.4	78	0.2
Cool FM	H	1005	387	39	3.4	8.8	3398	18.5
Downtown Network	H	1489	308	21	1.9	9.1	2813	10.2
Downtown Country	H	1489	100	7	0.6	8.5	846	3.1
Downtown Radio (DTR)	H	1463	248	17	1.3	7.9	1967	7.2
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2606	347	13	1.0	7.2	2486	5.6
Free Radio 80s (Birmingham & Black Country)	H	2606	96	4	0.2	4.3	411	0.9
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	697	106	15	1.2	8.1	859	8.6
Free Radio 80s (Coventry & Warwickshire)	H	697	26	4	0.2	4.1	106	1.1

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	478	95	20	1.8	9.0	856	8.7
Free Radio 80s (Herefordshire & Worcestershire)	Y	478	8	2	0.1	7.3	60	0.6
Free Radio FM (Shropshire) (was Beacon)	Y	379	87	23	2.0	8.7	753	9.5
Free Radio 80s (Shropshire)	Y	379	19	5	0.3	6.3	119	1.5
Forth 1	H	1140	366	32	3.1	9.8	3580	17.5
Forth 2	H	1140	45	4	0.4	9.6	436	2.1
Forth 3	Y	1141	8	1	*	5.8	48	0.2
Gem 106 (East Midlands)	H	2422	503	21	1.5	7.1	3580	7.6
Hallam FM	H	1305	286	22	1.8	8.4	2408	10.3
Hallam 2 (was Magic AM (Sheffield))	H	1305	95	7	0.4	5.7	543	2.3
Hallam 3	Y	1305	9	1	*	2.0	19	0.1
The Hits	H	54029	741	1	*	3.1	2333	0.2
Key 103	H	2515	342	14	0.7	5.2	1778	4.3
Key 2 (was Magic 1152 (Manchester))	H	2515	60	2	0.2	7.8	467	1.1
Key 3	Y	2515	32	1	*	3.2	102	0.2
Metro Radio	H	1502	307	20	1.4	6.9	2121	8.4
Metro 2 Radio (was Magic 1152 (Newcastle))	H	1502	114	8	0.5	6.9	786	3.1
Metro 3 Radio	Y	1502	12	1	*	2.6	32	0.1
Moray Firth Radio (Bauer Inverness)	Y	251	116	46	4.0	8.6	999	21.1
Northsound 1	Y	349	131	38	3.2	8.4	1108	18.4
Northsound 2	Y	349	30	9	0.7	7.8	233	3.9
Rock FM	H	1264	213	17	1.0	6.0	1284	5.5
Rock FM 2 (was Magic 999 (Preston))	H	1124	53	5	0.2	3.7	200	1.0
Rock FM 3	Y	1264	14	1	*	3.8	52	0.2
Tay FM	Y	394	135	34	3.3	9.7	1312	21.3
Tay 2	Y	394	40	10	1.2	12.2	491	8.0
Tay 3	Y	394	2	1	*	0.5	1	*
TFM Radio	H	821	148	18	1.1	6.1	913	5.9
TFM 2 (was Magic 1170 (Teesside))	H	821	66	8	0.5	6.7	441	2.9
TFM 3	Y	820	9	1	*	1.4	13	0.1
Viking FM	H	912	195	21	1.7	8.1	1582	8.4
Viking 2 (was Magic 1161 (Hull))	H	912	63	7	0.7	9.8	617	3.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Viking 3	Y	911	7	1	*	2.6	18	0.1
Wave 105 FM (Bauer South Coast)	H	1827	398	22	2.4	11.1	4418	10.9
West Sound ³ (Bauer Southwest Scotland)	Y	396	180	45	4.2	9.3	1666	21.9
Heat	H	54029	872	2	0.1	3.6	3156	0.3
Kerrang!	H	54029	734	1	0.1	4.0	2971	0.3
Kiss Network ⁵	H	54029	5525	10	0.5	5.3	29383	2.9
Kiss	Q	54029	4804	9	0.4	4.7	22648	2.2
Kiss (East)	H	2137	446	21	1.3	6.4	2866	6.2
Kiss (London)	Q	12014	2127	18	0.9	4.8	10217	4.6
Kiss (West)	H	2450	465	19	1.0	5.3	2443	4.8
Kiss Fresh	H	54029	593	1	*	2.5	1467	0.1
Kisstory	Q	54029	1540	3	0.1	3.6	5621	0.5
Magic Network ⁸	Q	54029	3699	7	0.4	5.6	20751	2.0
Magic ²	Q	54029	3301	6	0.3	5.6	18579	1.8
Magic (London)	Q	12014	1632	14	0.8	5.7	9222	4.2
Magic Chilled	Q	54029	233	*	*	2.6	601	0.1
Mellow Magic	Q	54029	380	1	*	4.1	1572	0.2
Planet Rock	Q	54029	986	2	0.1	8.1	8001	0.8
Total Global Radio (UK)	H	54029	22676	42	3.7	8.8	199271	19.3
The Arrow	Q	54029	56	*	*	5.6	317	*
Capital Brand (UK) ⁶	H	54029	8527	16	0.9	5.7	48297	4.7
Capital Network (UK) ²	H	54029	7850	15	0.8	5.4	42472	4.1
Capital Birmingham	H	2237	459	21	1.1	5.5	2515	6.9
Capital East Midlands	H	2283	528	23	1.7	7.3	3877	8.8
Capital East Midlands - Derbyshire	H	533	104	20	1.1	5.8	602	5.7
Capital East Midlands - Leicestershire	H	778	186	24	2.0	8.2	1521	11.4
Capital East Midlands - Nottinghamshire	H	1022	240	23	1.7	7.4	1768	8.4
Capital Liverpool (was 107.6 Juice FM)	H	1068	234	22	1.3	5.8	1367	6.4
Capital London	Q	12014	2266	19	0.8	4.4	10061	4.6
Capital Manchester	H	2946	473	16	1.0	6.0	2826	5.6
Capital North East	H	2235	494	22	1.6	7.2	3544	9.1
Capital North West and Wales	H	1033	171	17	0.8	4.9	829	4.0
Capital Scotland ⁴	H	2815	580	21	1.2	5.6	3274	6.4
Capital South Coast	H	1178	218	19	1.4	7.3	1598	5.9
Capital South Wales ⁴	H	1039	189	18	0.9	4.8	916	4.5

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,4,5,6,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Capital Yorkshire	H	4557	1048	23	1.5	6.5	6790	7.9
Capital XTRA (UK) ²	H	54029	1322	2	0.1	4.4	5825	0.6
Capital XTRA (London)	Q	12014	639	5	0.2	4.2	2655	1.2
Chill	Q	54029	135	*	*	5.6	756	0.1
Classic FM	Q	54029	5511	10	0.7	6.6	36160	3.5
Gold Network (UK) ²	H	54029	1076	2	0.2	8.1	8752	0.8
Gold East Midlands	H	2270	68	3	0.3	11.4	781	1.8
Gold London	Q	12014	333	3	0.3	12.0	4007	1.8
Gold Manchester	H	2946	70	2	0.2	7.0	489	1.0
Heart Network (UK) ²	H	54029	8954	17	1.1	6.9	62067	6.0
Heart Cambridgeshire	H	889	253	28	2.3	8.0	2026	11.1
Heart East Anglia	H	1226	292	24	1.7	7.2	2091	7.8
Heart East Anglia - Norfolk	H	664	148	22	1.6	7.4	1094	7.3
Heart East Anglia - Suffolk	H	561	143	25	1.8	6.9	993	8.4
Heart Essex	H	1381	416	30	2.7	8.9	3719	12.4
Heart Essex - Chelmsford & Southend	H	1089	358	33	3.1	9.3	3344	14.0
Heart Essex - Colchester	Y	188	51	27	1.6	5.9	298	7.2
Heart Essex - Harlow	Y	144	19	13	1.4	11.0	205	7.3
Heart Four Counties ³	H	2099	572	27	1.9	7.0	4005	9.8
Heart Four Counties - Bedfordshire	Y	416	105	25	1.6	6.3	664	8.4
Heart Four Counties - Beds/Bucks/Herts	H	750	150	20	1.5	7.4	1106	8.4
Heart Four Counties - 96.6 FM Hertfordshire	Y	365	31	8	0.4	5.2	161	2.2
Heart Four Counties - Milton Keynes	Y	252	76	30	2.2	7.2	546	10.7
Heart Four Counties - Northamptonshire	H	569	183	32	2.6	8.0	1465	12.1
Heart Kent	H	1264	352	28	2.0	7.3	2557	9.2
Heart London	Q	12014	1724	14	0.7	5.0	8630	3.9
Heart North East	H	2294	318	14	0.9	6.7	2148	5.3
Heart North Wales ⁴	H	729	124	17	1.6	9.6	1186	7.7
Heart North West	H	5636	630	11	0.9	7.7	4877	4.7
Heart Scotland	H	2815	416	15	1.1	7.7	3212	6.2
Heart Solent	H	1849	281	15	0.9	5.6	1588	3.8
Heart South Wales	H	1899	460	24	2.0	8.3	3844	10.0
Heart South West	H	1451	401	28	2.0	7.1	2850	9.0
Heart South West - Cornwall	Y	465	102	22	1.7	7.7	780	7.2
Heart South West - Exeter & Torbay (Exeter)	Y	314	99	32	2.3	7.2	714	11.5
Heart South West - Exeter & Torbay (Torbay)	Y	226	66	29	2.1	7.0	464	9.4

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart South West - North Devon	Y	154	46	30	2.0	6.8	313	8.2
Heart South West - Plymouth	Y	346	82	24	2.1	8.8	718	8.3
Heart South West - South Hams	Y	66	11	16	1.3	8.3	88	6.1
Heart Sussex	H	1431	330	23	1.7	7.6	2490	8.2
Heart Thames Valley	H	1474	383	26	1.8	6.8	2598	9.1
Heart Thames Valley - Berks & N.Hants	H	778	230	30	2.0	6.9	1588	11.0
Heart Thames Valley - Oxfordshire	H	696	153	22	1.5	6.6	1011	7.2
Heart West Country	H	2266	699	31	2.3	7.4	5196	10.7
Heart West Country - Bristol/Weston & Bath	H	929	252	27	1.7	6.4	1604	8.4
Heart West Country - Gloucestershire	Y	432	130	30	3.1	10.1	1322	14.2
Heart West Country - Somerset	Y	407	131	32	2.5	7.9	1030	11.1
Heart West Country - Wiltshire	Y	499	131	26	2.0	7.6	999	9.3
Heart West Midlands	H	3763	682	18	1.1	5.9	3994	6.3
Heart Yorkshire ⁴	H	3153	397	13	1.0	7.6	3013	5.3
LBC Network (UK) ²	H	54029	1729	3	0.3	10.1	17522	1.7
LBC 97.3	Q	12014	1292	11	1.2	11.2	14526	6.6
LBC London News (was LBC News 1152)	Q	12014	560	5	0.2	4.4	2463	1.1
Smooth Brand (UK) ⁷	H	54029	5592	10	0.8	7.6	42615	4.1
Smooth Extra	Q	54029	987	2	0.1	5.8	5719	0.5
Smooth Radio Network (UK) ²	H	54029	4955	9	0.7	7.6	37614	3.7
Smooth Radio Cambridgeshire	H	889	59	7	0.7	10.7	635	3.5
Smooth Radio Devon	H	1039	45	4	0.4	8.6	384	1.7
Smooth Radio East Anglia	H	1226	59	5	0.4	8.3	489	1.8
Smooth Radio East Midlands ⁴	H	2506	422	17	1.5	9.0	3801	7.7
Smooth Radio Essex	H	1381	85	6	0.4	7.0	597	2.0
Smooth Radio Four Counties	H	2099	64	3	0.2	7.1	451	1.1
Smooth Radio Kent	H	1264	82	6	0.8	11.7	958	3.4
Smooth Radio London	Q	12014	782	7	0.4	6.4	4966	2.3
Smooth Radio North East ⁴	H	2294	474	21	1.7	8.4	3975	9.8
Smooth Radio North West ⁴	H	5636	1087	19	1.3	6.9	7449	7.2
Smooth Radio North West and Wales	H	1033	107	10	0.8	7.9	843	4.0
Smooth Radio Scotland	H	1992	400	20	1.5	7.5	2988	8.0
Smooth Radio Solent	H	1849	105	6	0.4	7.3	763	1.8
Smooth Radio South Wales	H	1039	72	7	0.9	12.4	890	4.3
Smooth Radio Sussex	H	1431	68	5	0.2	4.3	292	1.0
Smooth Radio Thames Valley	H	1474	38	3	0.2	6.2	236	0.8
Smooth Radio West Country	H	2266	87	4	0.3	8.1	711	1.5
Smooth Radio West Midlands	H	3763	480	13	1.1	8.6	4127	6.5

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio X Network (UK) ² (was XFM Network (UK))	H	54029	1189	2	0.1	6.7	7961	0.8
Radio X London (was XFM London)	Q	12014	442	4	0.2	5.8	2543	1.2
Radio X Manchester (was XFM Manchester)	H	2946	157	5	0.3	5.3	829	1.6
Sunrise Radio National	Q	54029	388	1	*	5.1	1992	0.2
Sunrise Radio London	H	12015	257	2	0.1	3.6	917	0.4
Wireless Group (inc. National Stations)	Q	54029	4819	9	0.6	7.1	34402	3.3
Peak 107 FM	Y	421	77	18	1.5	8.2	630	7.2
Pulse 1 (was The Pulse)	H	725	118	16	1.2	7.6	889	7.2
Pulse 2	H	725	30	4	0.3	7.0	211	1.7
Signal 107	H	1033	52	5	0.2	4.3	223	1.2
Signal One	H	800	258	32	3.0	9.2	2370	13.5
Signal Two	H	800	72	9	1.2	13.1	945	5.4
Swansea Sound - 1170 MW	Y	474	37	8	0.8	10.3	378	3.7
talkRADIO	Q	54029	224	*	*	3.7	840	0.1
talkSPORT	Q	54029	3289	6	0.4	6.5	21388	2.0
talkSPORT2	Q	54029	285	1	*	3.2	913	0.1
107.4 Tower FM	Y	441	44	10	0.3	3.0	129	1.7
U105	H	891	195	22	2.1	9.6	1883	11.8
Virgin Radio	Q	54029	409	1	*	3.5	1453	0.1
96.4 FM The Wave	Y	474	149	31	2.4	7.6	1133	11.2
Radio Wave 96.5 FM	Y	234	68	29	2.5	8.7	595	13.8
107.2 Wire FM	Y	273	29	11	1.2	11.0	318	6.7
102.4 Wish FM	Y	460	74	16	1.0	5.9	439	4.9

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	53564	27580	51	5.7	11.1	306825	29.6
Anglian Radio Group	Y	1011	220	22	1.9	8.8	1948	8.8
THE BEACH	Y	181	61	34	3.0	8.9	544	13.5
Dream 100	Y	134	43	32	3.0	9.5	405	13.4
North Norfolk Radio	Y	92	18	19	1.6	8.3	149	7.3
Norwich 99.9fm	Y	334	44	13	1.1	8.6	375	5.2
Town 102 FM	Y	290	56	19	1.6	8.5	475	7.6
107.8 Arrow FM for Hastings	Y	121	15	13	0.7	5.9	90	3.2
Total Celador Radio	H	4036	600	15	0.9	6.1	3679	4.2
The Breeze (Basingstoke / Newbury and Andover)	Y	296	54	18	1.2	6.5	350	6.0
The Breeze (Cheltenham)	Y	170	18	11	0.8	7.9	143	4.0
The Breeze (Solent/ East Hants and West Surrey)	H	1110	79	7	0.3	4.7	370	1.4
The Breeze South Devon (surveyed as The Breeze (was Palm FM))	Y	226	39	17	1.3	7.8	304	6.2
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	987	88	9	0.5	6.1	538	2.6
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	297	53	18	1.8	10.1	537	8.1
Fire Radio	Y	322	55	17	0.8	4.7	260	3.8
Sam FM Bristol (was JACK fm (Bristol))	H	642	72	11	0.4	3.6	259	2.1
Sam FM South Coast (was JACK fm (South Coast))	H	1754	172	10	0.5	5.3	906	2.3
Sam FM Swindon (surveyed as JACK fm (Swindon))	Y	207	24	12	0.6	5.3	128	3.0
Central FM	Y	214	51	24	1.6	6.5	335	8.3
Total Cheshire Radio	Y	380	60	16	1.1	7.2	434	5.9
Cheshire's Silk 106.9	Y	186	23	12	0.4	3.2	74	2.4
Chester's Dee 106.3	Y	193	37	19	1.9	9.7	360	8.5
Total CN Radio	Y	280	111	40	3.6	9.1	1012	18.9
The Bay	Y	280	101	36	3.1	8.6	861	16.1
Lakeland Radio	Y	51	19	36	2.9	8.1	152	15.0
Communicorp UK	H	17901	3323	19	1.3	7.2	23950	7.2
Capital Scotland	H	2815	580	21	1.2	5.6	3274	6.4
Capital South Wales	H	1039	189	18	0.9	4.8	916	4.5
Heart North Wales	H	729	124	17	1.6	9.6	1186	7.7
Heart Yorkshire	H	3153	397	13	1.0	7.6	3013	5.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio East Midlands	H	2506	422	17	1.5	9.0	3801	7.7
Smooth Radio North East	H	2294	474	21	1.7	8.4	3975	9.8
Smooth Radio North West	H	5636	1087	19	1.3	6.9	7449	7.2
XS Manchester (was 106.1 Real XS)	H	2946	72	2	0.1	4.6	336	0.7
Total Connect	Y	778	47	6	0.3	5.8	270	1.7
Connect DAB	Y	569	2	*	*	7.3	17	0.1
Connect FM (was Connect FM and Lite 106.8FM)	Y	448	44	10	0.6	5.7	253	2.8
Dilse 1035am	Q	12014	103	1	0.1	7.1	734	0.3
Radio Essex (was Southend & Chelmsford)	Y	502	33	7	0.6	9.7	317	2.8
Radio Essex DAB	Y	1296	42	3	0.2	5.0	211	0.8
Radio Exe	Y	201	29	14	1.1	7.4	216	5.8
3FM	Y	73	32	43	4.2	9.7	308	21.1
IOW Radio	Y	118	39	33	2.7	8.1	320	12.6
JACK	H	9199	55	1	*	5.4	298	0.2
107 JACK fm Berkshire	Y	238	23	10	0.3	3.3	74	1.8
JACKfm Oxfordshire	H	523	107	20	1.4	6.8	723	7.0
JACKfm 2 Oxford	H	511	61	12	0.6	4.8	290	2.9
106 JACKfm (Oxford)	H	523	71	14	0.8	6.1	433	4.2
Jazz FM (National)	H	54029	597	1	*	3.6	2163	0.2
Kingdom FM	Y	290	54	19	1.6	8.4	453	10.1
kmfm Group	H	1257	181	14	0.9	6.2	1125	4.0
kmfm East	H	574	94	16	1.2	7.4	699	5.3
kmfm West	H	683	87	13	0.6	4.9	426	2.9
Lincs FM Group	Y	2434	569	23	2.4	10.1	5740	11.4
Dearne FM	Y	239	51	21	1.7	8.0	410	8.8
KCFM	Y	440	84	19	1.5	8.1	677	7.3
Lincs FM 102.2 ³	H	934	314	34	3.9	11.7	3663	18.1
Ridings FM	Y	302	33	11	1.0	9.3	303	5.7
Rother FM	Y	210	26	12	0.7	5.8	149	3.5
Trax FM	Y	376	68	18	1.2	6.6	450	6.0
Lyca Radio 1458am	Q	12014	173	1	0.1	5.5	960	0.4
Radio Mansfield 103.2	Y	160	28	17	1.4	8.2	227	6.2
Manx Radio	Y	73	36	48	4.8	9.8	349	23.9
Mi-Soul	H	12015	29	*	*	13.9	409	0.2
Nation Broadcasting (South and West Wales)	H	1739	238	14	0.9	6.3	1491	4.3
106.3 Bridge FM	Y	129	36	28	2.1	7.6	273	10.4

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Carmarthenshire and Scarlet FM	Y	131	32	24	2.1	8.6	270	10.0
Radio Ceredigion	Y	80	16	20	0.9	4.2	69	3.9
Nation Gold	H	1519	4	*	*	1.9	8	*
Nation Radio	H	1519	113	7	0.3	4.5	515	1.7
102.5 Radio Pembrokeshire	Y	101	37	36	3.0	8.3	302	12.6
Swansea Bay Radio (surveyed as Nation Hits!)	Y	474	27	6	0.3	5.5	149	1.5
Oak FM	Y	326	26	8	0.5	6.6	168	3.0
Original 106 (Aberdeen)	Y	349	79	23	2.1	9.5	748	12.4
Panjab Radio	H	12015	77	1	*	5.0	383	0.2
Radio Plymouth	Y	261	36	14	1.0	7.6	268	4.3
Premier Christian Radio	Q	12014	131	1	0.1	10.2	1335	0.6
Total Q Radio	H	1186	243	20	1.8	8.8	2139	9.3
Q Radio	H	618	122	20	1.7	8.5	1039	8.6
Q Radio (Belfast) (was Citybeat)	H	569	121	21	1.9	9.1	1101	10.1
Total Quidem	Y	1030	131	13	0.9	7.0	923	5.3
107.6 Banbury Sound	Y	84	14	16	1.2	7.4	102	6.3
Rugby FM	Y	80	21	26	1.6	6.2	128	8.5
96.2 Touch FM - Coventry	Y	314	20	6	0.2	3.7	74	1.9
Touch FM Staffs	Y	258	28	11	1.0	9.2	258	5.0
102 Touch FM - Warks Worcs Cotswolds	Y	295	49	17	1.2	7.4	361	6.8
96.2 The Revolution	Y	482	19	4	0.3	6.4	125	1.6
107.5 Sovereign Radio	Y	158	21	14	0.8	6.2	134	3.4
Time FM 107.5	Y	459	23	5	0.6	11.4	261	4.6
Tindle Radio Group	Y	140	90	65	8.4	13.0	1171	41.8
Channel 103 FM	Y	87	54	62	7.0	11.2	609	35.8
Island FM 104.7	Y	52	36	69	10.8	15.6	562	51.1
UCB 1 (was UCB UK)	Q	54029	202	*	*	5.0	999	0.1
Total UKRD	Y	3623	923	25	1.9	7.4	6837	9.3
The Bee	Y	451	36	8	0.6	7.2	260	3.3
2BR	Y	179	54	30	1.8	6.1	327	11.1
Eagle Radio	H	547	141	26	1.9	7.5	1060	9.8
KL.FM 96.7	Y	185	60	32	3.5	10.7	640	14.6
Minster FM	Y	312	76	24	1.2	4.8	359	6.2
Mix 96	Y	130	41	32	2.3	7.2	296	11.5
Pirate FM	Y	490	161	33	2.6	7.9	1271	11.1
Spire FM	Y	120	42	35	3.0	8.8	366	15.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Spirit FM	Y	220	53	24	1.6	6.7	357	7.9
Star North East	Y	387	40	10	0.7	7.0	284	3.9
97.2 Stray FM	Y	141	46	33	1.8	5.6	260	8.8
Sun FM	Y	270	71	26	1.7	6.6	464	8.9
Wessex FM	Y	124	53	43	4.0	9.3	491	15.7
Yorkshire Coast Radio	Y	113	50	44	4.5	10.2	507	20.6
Wave 102	Y	145	20	14	0.8	6.0	122	5.9
The Wireless from Age UK	H	12015	23	*	*	7.7	173	0.1
Radio Yorkshire	H	2606	39	1	0.1	4.2	161	0.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 26th June 2016

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54029	35570	66	8.7	13.3	472093	45.2
Children 10-14	Q	3612	2898	80	6.6	8.3	23994	71.5
15-24	Q	7999	5925	74	7.7	10.4	61763	63.5
25-44	Q	17267	12721	74	9.9	13.4	170480	57.5
45-64	Q	16856	11435	68	9.8	14.5	165282	42.8
65+	Q	11908	5489	46	6.3	13.6	74569	28.1
Main Shoppers	Q	45729	29587	65	8.8	13.6	402495	44.2
Main Shoppers with children	Q	13788	10253	74	10.1	13.6	139627	57.5
ABC1	Q	29118	19349	66	7.4	11.2	215785	38.8
C2DE	Q	24911	16221	65	10.3	15.8	256309	52.4
ALL BBC 15+	Q	54029	35066	65	10.1	15.6	545585	52.2
Children 10-14	Q	3612	1771	49	2.4	4.8	8501	25.3
15-24	Q	7999	4257	53	3.8	7.2	30737	31.6
25-44	Q	17267	9996	58	6.7	11.6	116093	39.1
45-64	Q	16856	11983	71	12.6	17.7	212277	55.0
65+	Q	11908	8830	74	15.7	21.1	186479	70.4
Main Shoppers	Q	45729	29898	65	10.6	16.2	485355	53.3
Main Shoppers with children	Q	13788	7824	57	6.9	12.1	94702	39.0
ABC1	Q	29118	21336	73	11.3	15.4	328188	59.1
C2DE	Q	24911	13730	55	8.7	15.8	217397	44.5

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled and Mellow Magic.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	4th April 2016 - 26th June 2016	25,635
H	28th December 2015 - 26th June 2016	51,747
Y	29th June 2015 - 26th June 2016	100,744