

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,502,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48052	90	19.2	21.4	1025971	100.0
All BBC Radio	Q	35227	66	10.2	15.5	546723	53.3
All BBC Radio 15-44	Q	15258	60	6.4	10.7	162833	39.6
All BBC Radio 45+	Q	19970	71	13.7	19.2	383890	62.4
All BBC Network Radio ¹	Q	32255	60	8.7	14.5	467245	45.5
BBC Local Radio	Q	8985	17	1.5	8.8	79478	7.7
All Commercial Radio	Q	34408	64	8.3	12.9	443326	43.2
All Commercial Radio 15-44	Q	18440	72	9.0	12.5	230488	56.1
All Commercial Radio 45+	Q	15968	57	7.6	13.3	212837	34.6
All National Commercial ¹	Q	17106	32	2.5	7.7	132325	12.9
All Local Commercial (National TSA)	Q	27494	51	5.8	11.3	311001	30.3
Other Radio	Q	4289	8	0.7	8.4	35922	3.5

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

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PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,502,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All BBC Network Radio	Q	32255	60	8.7	14.5	467245	45.5
BBC Radio 1	Q	10795	20	1.3	6.4	69481	6.8
BBC Radio 2	Q	15496	29	3.4	11.7	181168	17.7
BBC Radio 3	Q	1884	4	0.2	5.6	10598	1.0
BBC Radio 4	Q	10528	20	2.2	11.3	119223	11.6
BBC Radio 4 (including 4 Extra)	Q	10786	20	2.4	11.9	128047	12.5
BBC Radio 4 Extra	Q	1570	3	0.2	5.6	8824	0.9
BBC Radio 5 live	Q	6276	12	0.8	6.8	42408	4.1
BBC Radio 5 live (inc. sports extra)	Q	6442	12	0.9	7.1	45554	4.4
BBC Radio 5 live sports extra	Q	919	2	0.1	3.4	3145	0.3
BBC 6 Music	Q	1891	4	0.3	8.6	16252	1.6
1Xtra from the BBC	Q	937	2	0.1	5.3	4997	0.5
BBC Asian Network UK	H	552	1	0.1	6.2	3410	0.3
BBC World Service	Q	1372	3	0.1	5.2	7157	0.7
All National Commercial	Q	17106	32	2.5	7.7	132325	12.9
Total Absolute Radio	Q	1801	3	0.2	5.9	10584	1.0
Absolute Radio 60s	H	203	*	*	5.1	1042	0.1
Absolute Radio 70s	H	157	*	*	4.1	649	0.1
Absolute 80s	Q	1245	2	0.1	5.6	6960	0.7
Absolute Radio 90s	H	560	1	*	4.4	2459	0.2
Absolute Radio 00s	H	130	*	*	4.9	639	0.1
Absolute Radio Classic Rock	H	473	1	*	4.7	2237	0.2
Capital Network (UK) & Capital XTRA (UK)	H	7841	15	0.8	5.8	45432	4.4
Capital Network (UK) ²	H	7327	14	0.8	5.7	41435	4.0
Capital XTRA (UK) ²	H	838	2	0.1	4.8	3998	0.4
Classic FM	Q	5439	10	0.7	6.7	36461	3.6
Gold Network (UK) ²	H	857	2	0.1	8.1	6959	0.7
Heart Network (UK) ²	H	9069	17	1.2	7.3	66251	6.4
Heat	Q	892	2	0.1	3.6	3191	0.3
The Hits	Q	774	1	*	2.9	2232	0.2
Jazz FM	Q	549	1	*	4.0	2170	0.2
Kerrang!	H	893	2	0.1	4.2	3739	0.4
Kiss UK ²	H	4633	9	0.5	5.8	26665	2.6
Kiss Fresh (Was Smash Hits)	Q	484	1	*	3.1	1508	0.1
Kisstory	Q	1098	2	0.1	3.9	4256	0.4
LBC Network (UK) ²	H	1275	2	0.2	10.4	13323	1.3
Magic UK ²	Q	3508	7	0.4	5.6	19785	1.9
Planet Rock UK ²	Q	1092	2	0.1	6.5	7100	0.7
Smooth Radio Network (UK) ²	H	4602	9	0.7	8.0	36872	3.6
talkSPORT	Q	3376	6	0.4	6.7	22726	2.2
XFM Network (UK) ²	H	926	2	0.1	5.2	4854	0.5

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	53502	10795	20	1.3	6.4	69481	6.8
BBC Radio 2	Q	53502	15496	29	3.4	11.7	181168	17.7
BBC Radio 3	Q	53502	1884	4	0.2	5.6	10598	1.0
BBC Radio 4	Q	53502	10528	20	2.2	11.3	119223	11.6
BBC Radio 4 (including 4 Extra)	Q	53502	10786	20	2.4	11.9	128047	12.5
BBC Radio 4 Extra	Q	53502	1570	3	0.2	5.6	8824	0.9
BBC Radio 5 live	Q	53502	6276	12	0.8	6.8	42408	4.1
BBC Radio 5 live (inc. sports extra)	Q	53502	6442	12	0.9	7.1	45554	4.4
BBC Radio 5 live sports extra	Q	53502	919	2	0.1	3.4	3145	0.3
BBC 6 Music	Q	53502	1891	4	0.3	8.6	16252	1.6
1Xtra from the BBC	Q	53502	937	2	0.1	5.3	4997	0.5
BBC Asian Network UK	H	53502	552	1	0.1	6.2	3410	0.3
BBC World Service	Q	53502	1372	3	0.1	5.2	7157	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4506	955	21	1.5	7.0	6711	8.5
BBC Radio Ulster ³	H	1485	511	34	3.9	11.2	5727	20.2
Total BBC Radio Wales/Cymru	H	2583	540	21	2.1	10.1	5447	10.1
BBC Radio Wales	H	2583	438	17	1.5	8.9	3902	7.2
BBC Radio Cymru	H	2583	147	6	0.6	10.5	1545	2.9
LOCAL								
BBC Local Radio in England	Q	43253	6823	16	1.4	8.8	59763	7.2
BBC Radio Berkshire	H	821	141	17	1.2	7.3	1025	6.9
BBC Radio Bristol	H	893	127	14	1.1	8.0	1013	5.6
BBC Radio Cambridgeshire	H	743	119	16	1.5	9.1	1086	6.5
BBC Radio Cornwall	H	461	169	37	4.6	12.6	2126	17.7
BBC Coventry and Warwickshire	H	695	85	12	1.0	7.8	669	5.8
BBC Radio Cumbria	H	408	123	30	2.8	9.1	1126	13.9
BBC Radio Derby	H	655	147	22	2.1	9.5	1395	10.7
BBC Radio Devon	H	975	199	20	2.0	9.7	1935	8.8

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Essex	H	1298	228	18	2.1	11.7	2662	9.1
BBC Radio Gloucestershire	H	501	92	18	1.4	7.7	714	6.3
BBC Hereford & Worcester	H	504	119	24	2.1	8.7	1038	11.0
BBC Radio Humberside	H	767	211	27	2.6	9.4	1982	12.0
BBC Radio Kent	H	1465	245	17	1.5	9.2	2256	6.9
BBC Radio Lancashire	H	1190	197	17	1.3	8.1	1594	7.0
BBC Radio Leeds	H	1647	207	13	0.9	7.0	1441	5.0
BBC Radio Leicester	H	839	202	24	2.7	11.1	2247	13.6
BBC Radio Lincolnshire	H	552	104	19	2.7	14.5	1512	12.4
BBC London 94.9	Q	11789	572	5	0.3	5.5	3135	1.5
BBC Radio Manchester	H	2214	189	9	0.8	8.9	1689	4.0
BBC Radio Merseyside	H	1666	339	20	2.3	11.5	3888	11.4
BBC Radio Newcastle	H	1444	278	19	1.6	8.2	2276	9.1
BBC Radio Norfolk	H	775	204	26	2.5	9.6	1957	11.6
BBC Radio Northampton	H	490	89	18	1.9	10.7	951	10.2
BBC Radio Nottingham	H	804	157	20	1.9	9.9	1555	10.0
BBC Radio Oxford	H	529	89	17	1.5	8.7	776	8.7
BBC Radio Sheffield	H	1297	254	20	1.4	7.3	1856	7.3
BBC Radio Shropshire	H	397	106	27	3.2	12.2	1286	14.7
Total BBC Radio Solent	Y	1778	288	16	1.7	10.4	2981	8.2
BBC Somerset	H	447	61	14	1.1	8.0	489	4.8
BBC Radio Stoke	H	616	127	21	2.0	9.9	1253	9.7
BBC Radio Suffolk	H	542	123	23	2.3	10.3	1267	11.4
BBC Sussex and BBC Surrey	H	2563	236	9	0.9	9.3	2200	4.0
BBC Radio Tees	H	794	138	17	1.3	7.3	1013	7.0
BBC Three Counties Radio	H	1342	151	11	0.7	6.5	976	3.5
BBC WM (Birmingham & Black Country)	H	2367	240	10	0.8	8.2	1972	5.1
BBC Radio Wiltshire/Swindon	H	574	91	16	1.3	8.0	727	5.7
BBC Radio York	H	533	88	17	1.2	7.3	649	6.4
BBC Radio Guernsey	Y	53	21	40	3.9	9.8	206	18.5
BBC Radio Jersey	Y	85	30	35	3.2	9.2	276	17.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
NATIONAL								
Total Absolute Radio Network	Q	53502	3760	7	0.5	6.6	24833	2.4
Total Absolute Radio	Q	53502	1801	3	0.2	5.9	10584	1.0
Absolute Radio National	Q	53502	1323	2	0.2	6.3	8339	0.8
Absolute Radio 60s	H	53502	203	*	*	5.1	1042	0.1
Absolute Radio 70s	H	53502	157	*	*	4.1	649	0.1
Absolute 80s	Q	53502	1245	2	0.1	5.6	6960	0.7
Absolute Radio 90s	H	53502	560	1	*	4.4	2459	0.2
Absolute Radio 00s	H	53502	130	*	*	4.9	639	0.1
Absolute Radio Classic Rock	H	53502	473	1	*	4.7	2237	0.2
Capital Network (UK) & Capital XTRA (UK)	H	53502	7841	15	0.8	5.8	45432	4.4
Capital Network (UK)	H	53502	7327	14	0.8	5.7	41435	4.0
Capital XTRA (UK)	H	53502	838	2	0.1	4.8	3998	0.4
Classic FM	Q	53502	5439	10	0.7	6.7	36461	3.6
Gold Network (UK)	H	53502	857	2	0.1	8.1	6959	0.7
Heart Network (UK)	H	53502	9069	17	1.2	7.3	66251	6.4
Heat	Q	53502	892	2	0.1	3.6	3191	0.3
The Hits	Q	53502	774	1	*	2.9	2232	0.2
Jazz FM	Q	53502	549	1	*	4.0	2170	0.2
Kerrang!	H	53502	893	2	0.1	4.2	3739	0.4
Kiss UK	H	53502	4633	9	0.5	5.8	26665	2.6
Kiss Fresh (Was Smash Hits)	Q	53502	484	1	*	3.1	1508	0.1
Kisstory	Q	53502	1098	2	0.1	3.9	4256	0.4
LBC Network (UK)	H	53502	1275	2	0.2	10.4	13323	1.3
Magic UK	Q	53502	3508	7	0.4	5.6	19785	1.9
Planet Rock UK	Q	53502	1092	2	0.1	6.5	7100	0.7
Smooth Radio Network (UK)	H	53502	4602	9	0.7	8.0	36872	3.6
talkSPORT	Q	53502	3376	6	0.4	6.7	22726	2.2
XFM Network (UK)	H	53502	926	2	0.1	5.2	4854	0.5

Source: RAJAR/Ipsos MORI/RSMB

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PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
LOCAL								
All Local Commercial Radio (ILR)	Q	52973	27458	52	5.9	11.3	310785	30.6
Radio 1035 AM	Q	11789	53	*	*	3.8	204	0.1
Radio 1458 AM	Q	11789	81	1	*	4.6	370	0.2
Anglian Radio Group	Y	1007	227	23	2.0	9.0	2042	9.5
THE BEACH	Y	182	57	32	3.2	10.0	574	15.3
Dream 100	Y	134	37	28	2.8	10.1	377	12.0
North Norfolk Radio	Y	93	21	22	2.1	9.6	197	8.7
Norwich 99.9fm	Y	330	52	16	1.3	8.0	422	6.0
Town 102 FM	Y	289	60	21	1.6	7.9	472	7.9
107.8 Arrow FM for Hastings	Y	119	21	18	1.0	5.8	123	4.6
Bauer Radio - Total (Inc Orion)	H	53502	16801	31	2.7	8.5	141972	13.8
Bauer Place - Total (Inc Orion)	H	53502	9533	18	1.4	7.8	74122	7.2
Bauer Place - FMs (Inc Orion)	H	36131	8124	22	1.7	7.5	60862	9.1
Bauer Place - England (Inc Orion)	H	30940	6599	21	1.6	7.3	48103	8.4
Bauer Place - England FMs (Inc Orion)	H	30446	6069	20	1.4	6.9	41579	7.4
Bauer Radio - Total	H	53502	15915	30	2.5	8.4	133292	12.9
Bauer Passion Portfolio	Q	53502	9907	19	1.3	6.9	68407	6.7
Total Absolute Radio Network	Q	53502	3760	7	0.5	6.6	24833	2.4
Total Absolute Radio	Q	53502	1801	3	0.2	5.9	10584	1.0
Total Absolute Radio Network (London)	Q	11789	1245	11	0.6	5.9	7291	3.4
Total Absolute Radio (London)	Q	11789	830	7	0.4	5.2	4324	2.0
Absolute Radio National	Q	53502	1323	2	0.2	6.3	8339	0.8
Absolute Radio London	Q	11789	598	5	0.2	3.8	2245	1.1
Absolute Radio 60s	H	53502	203	*	*	5.1	1042	0.1
Absolute Radio 70s	H	53502	157	*	*	4.1	649	0.1
Absolute 80s	Q	53502	1245	2	0.1	5.6	6960	0.7
Absolute Radio 90s	H	53502	560	1	*	4.4	2459	0.2
Absolute Radio 00s	H	53502	130	*	*	4.9	639	0.1
Absolute Radio Classic Rock	H	53502	473	1	*	4.7	2237	0.2
Heat	Q	53502	892	2	0.1	3.6	3191	0.3
The Hits	Q	53502	774	1	*	2.9	2232	0.2
Kiss Fresh (Was Smash Hits)	Q	53502	484	1	*	3.1	1508	0.1
Kisstory	Q	53502	1098	2	0.1	3.9	4256	0.4
Planet Rock UK	Q	53502	1092	2	0.1	6.5	7100	0.7
Planet Rock 105.2	H	3691	206	6	0.4	6.9	1420	2.3

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Bauer Rock Portfolio	H	53502	1845	3	0.2	5.9	10878	1.1
Bauer Radio - Total ILR	H	38427	10391	27	2.1	7.7	80310	11.2
Bauer Place - Total	H	53502	8409	16	1.2	7.8	65442	6.3
Bauer Place - FMs	H	29705	7045	24	1.8	7.5	53167	9.7
Bauer Place - England	H	24515	5430	22	1.6	7.3	39423	8.6
Bauer Place - England FMs	H	24020	4990	21	1.4	6.8	33885	7.6
Bauer Place - North East	H	2257	720	32	2.6	8.0	5780	14.5
Bauer Middlesbrough	H	822	214	26	1.9	7.3	1572	10.5
Bauer Newcastle	H	1499	508	34	2.8	8.3	4208	16.4
Bauer Place - North West	H	5261	1413	27	2.0	7.3	10382	10.1
Bauer Liverpool (inc. City Talk)	H	1853	521	28	2.3	8.3	4296	11.2
Bauer Liverpool	H	1853	494	27	2.2	8.2	4066	10.6
Bauer Manchester	H	2498	611	24	1.7	6.8	4174	8.9
Bauer Preston	H	1412	319	23	1.5	6.7	2142	7.5
Bauer Place - Yorkshire	H	3144	843	27	2.2	8.3	7016	11.4
Bauer Hull	H	913	274	30	2.4	8.0	2204	11.2
Bauer Leeds	H	994	167	17	1.4	8.2	1367	7.5
Bauer Sheffield	H	1298	416	32	2.7	8.4	3487	13.8
Bauer Radio London	Q	11789	3600	31	1.9	6.3	22551	10.6
Kiss 100 FM	Q	11789	1860	16	0.9	5.5	10158	4.8
Magic 105.4 (London)	Q	11789	1929	16	0.9	5.3	10148	4.8
Bauer Place - North East FMs	H	2257	589	26	1.9	7.2	4227	10.6
Metro Radio	H	1499	436	29	2.2	7.6	3311	12.9
TFM Radio	H	822	154	19	1.1	6.0	916	6.1
C.F.M (Bauer Carlisle)	Y	253	111	44	4.1	9.4	1044	20.4
Bauer FM Liverpool	H	1853	468	25	1.9	7.3	3438	9.0
Total City Talk/Magic 1548	H	1853	138	7	0.6	7.9	1088	2.8
City Talk 105.9	H	1610	68	4	0.1	3.4	230	0.7
Bauer Place - North West FMs	H	5113	1281	25	1.7	6.8	8728	8.7
Radio City 96.7	H	1853	439	24	1.7	7.3	3208	8.4
Key 103 (Manchester)	H	2498	558	22	1.4	6.3	3535	7.5
97.4 Rock FM	H	1264	293	23	1.6	6.8	1985	7.7
Bauer Place - Yorkshire FMs	H	2798	663	24	1.7	7.1	4685	8.5
96.3 Radio Aire	H	647	99	15	0.9	5.7	566	5.0
Hallam FM	H	1298	346	27	1.9	7.3	2528	10.0
96.9 Viking FM	H	913	226	25	1.7	7.0	1592	8.1

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Bauer Northern Ireland	H	1460	583	40	3.6	9.1	5291	18.9
97.4 Cool FM	H	1003	361	36	2.8	7.7	2773	15.5
Downtown Radio (DTR)	H	1460	290	20	1.7	8.7	2518	9.0
Bauer Place - Scotland	H	4236	1627	38	3.9	10.1	16436	22.1
Bauer Place - Scotland FMs	Y	4237	1511	36	3.3	9.3	13986	18.8
Bauer Place - Central Scotland	H	2919	957	33	3.0	9.3	8900	17.6
Scotland's Greatest Hits Network	H	3644	319	9	0.7	7.7	2445	3.9
Bauer Glasgow	H	1893	599	32	2.8	8.9	5360	16.3
Clyde 1 FM	H	1893	533	28	2.4	8.5	4526	13.8
Clyde 2	H	1893	135	7	0.4	6.2	834	2.5
Bauer Edinburgh	H	1128	361	32	3.1	9.8	3540	18.1
ForthOne	H	1128	332	29	2.6	8.9	2971	15.2
Forth2	H	1128	68	6	0.5	8.4	569	2.9
Moray Firth Radio (Bauer Inverness)	Y	251	120	48	5.1	10.7	1287	25.3
Bauer Aberdeen	Y	344	156	45	4.1	9.1	1416	23.1
Northsound One	Y	344	139	40	3.6	9.0	1253	20.5
Northsound Two	Y	344	35	10	0.5	4.7	163	2.7
Radio Borders (Bauer Borders)	Y	110	59	54	6.3	11.8	695	35.5
Bauer Dundee	Y	392	213	54	6.0	11.0	2351	31.9
Tay-FM	Y	392	164	42	3.7	8.8	1438	19.5
Tay-AM	Y	392	82	21	2.3	11.2	913	12.4
West Sound ³ (Bauer Southwest Scotland)	Y	398	177	45	4.9	11.0	1953	27.9
Kerrang!	H	53502	893	2	0.1	4.2	3739	0.4
Kiss UK	H	53502	4633	9	0.5	5.8	26665	2.6
Kiss East	H	2115	425	20	1.3	6.3	2662	5.8
Kiss West	H	2420	453	19	1.1	5.7	2582	5.2
Magic UK	Q	53502	3508	7	0.4	5.6	19785	1.9
Magic Network - North	H	10625	622	6	0.5	8.9	5538	2.7
Magic Network - North East	H	2257	193	9	0.7	8.0	1554	3.9
Magic 1152 (Newcastle)	H	1499	102	7	0.6	8.8	898	3.5
Magic 1170 (Teesside)	H	822	92	11	0.8	7.2	656	4.4
Magic Network - North West	H	5224	183	4	0.3	9.0	1654	1.6
Magic 1548 (Liverpool)	H	1853	79	4	0.5	10.9	858	2.2
Magic 1152 (Manchester)	H	2498	73	3	0.3	8.7	639	1.4
Magic 999 (Preston)	H	1125	32	3	0.1	4.9	157	0.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Magic Network - Yorkshire	H	3144	246	8	0.7	9.5	2330	3.8
Magic 828 (Leeds)	H	994	83	8	0.8	9.6	801	4.4
Magic AM (Sheffield)	H	1298	105	8	0.7	9.2	959	3.8
Magic 1161 (Hull)	H	913	66	7	0.7	9.2	612	3.1
Wave 105 FM (Bauer South Coast)	H	1811	376	21	2.4	11.4	4276	12.1
Total Celador Radio	H	3769	620	16	1.2	7.1	4402	5.7
The Breeze (Basingstoke and North Hampshire)	Y	293	56	19	1.4	7.3	408	7.1
The Breeze (Cheltenham)	Y	167	16	9	0.8	8.4	132	3.7
Celador Radio South	H	1855	265	14	1.0	6.8	1795	4.9
The Breeze (Solent/ East Hants and West Surrey)	H	1095	67	6	0.5	7.7	514	2.5
Jack FM South Coast	H	1738	211	12	0.7	6.1	1281	3.8
Celador Radio South West	H	1250	240	19	1.5	7.8	1864	7.0
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	972	93	10	0.7	6.9	641	3.2
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	293	55	19	2.6	13.6	747	10.5
106 JACKfm (Bristol)	H	633	111	17	0.9	5.1	565	4.6
JACK fm (Swindon)	Y	205	36	17	1.4	8.3	293	6.4
Central FM	Y	214	48	23	1.3	5.7	274	7.3
Total Cheshire Radio	Y	377	64	17	1.1	6.5	415	5.8
Cheshire's Silk 106.9	Y	185	26	14	1.1	7.7	196	5.5
Chester's Dee 106.3	Y	193	39	20	1.1	5.7	219	6.2
Total CN Radio	Y	849	263	31	2.3	7.6	1995	12.8
The Bay	Y	283	107	38	3.2	8.4	905	15.5
Citybeat 96.7/102.5FM	H	567	148	26	1.8	7.0	1037	10.9
Lakeland Radio	Y	52	20	38	2.9	7.7	152	12.7
Communicorp UK	H	17814	3252	18	1.4	7.8	25403	7.6
Capital Scotland	H	2798	523	19	1.3	7.1	3691	7.7
Capital South Wales	H	1031	184	18	1.0	5.3	981	4.8
Heart Yorkshire (was Real Radio Yorkshire)	H	3146	370	12	1.1	9.0	3323	5.7
Heart North Wales (was Real Radio Wales (North))	H	726	67	9	0.4	4.2	281	1.8
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2926	148	5	0.2	4.6	676	1.2
Smooth Radio East Midlands	H	2483	387	16	1.4	9.2	3565	7.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio North East	H	2293	443	19	1.5	7.9	3519	8.7
Smooth Radio North West	H	5609	1165	21	1.7	8.0	9366	8.6
Connect DAB	Y	561	8	1	0.1	6.1	47	0.4
Connect FM (was Connect FM and Lite 106.8FM)	Y	441	41	9	0.6	6.4	266	2.8
Radio Essex DAB	Y	1277	52	4	0.2	3.8	200	0.7
Radio Exe 107.3 FM (was Exeter FM)	Y	197	21	11	0.7	6.8	145	3.4
Total Fire Radio	Y	1333	47	4	0.1	4.2	197	0.7
Fire Radio	Y	319	42	13	0.6	4.3	181	2.7
Fire Radio South Coast	Y	1014	5	1	*	3.1	16	0.1
3FM	Y	72	25	35	3.3	9.4	236	16.0
Total Global Radio (UK)	H	53502	21390	40	3.4	8.6	183825	17.8
Classic FM	Q	53502	5439	10	0.7	6.7	36461	3.6
Capital Network (UK) & Capital XTRA (UK)	H	53502	7841	15	0.8	5.8	45432	4.4
Capital Network (UK)	H	53502	7327	14	0.8	5.7	41435	4.0
Capital Birmingham	H	2219	452	20	1.2	5.8	2602	7.2
Capital East Midlands	H	2246	491	22	1.4	6.2	3048	6.9
Capital London	Q	11789	2198	19	0.9	4.7	10243	4.8
Capital Manchester	H	2926	526	18	1.1	6.3	3324	5.9
Capital North East	H	2233	473	21	1.2	5.8	2727	6.9
Capital North West and Wales (was Heart North West and Wales)	H	1028	198	19	1.1	5.8	1155	5.7
Capital Scotland ⁴	H	2798	523	19	1.3	7.1	3691	7.7
Capital South Coast	H	1168	201	17	0.9	5.4	1091	4.9
Capital South Wales ⁴	H	1031	184	18	1.0	5.3	981	4.8
Capital Yorkshire	H	4548	1044	23	1.7	7.4	7747	8.9
Capital XTRA (UK)	H	53502	838	2	0.1	4.8	3998	0.4
Capital XTRA (London)	Q	11789	358	3	0.2	5.1	1813	0.9
Gold Network (UK)	H	53502	857	2	0.1	8.1	6959	0.7
Gold East Midlands	H	2246	85	4	0.4	11.7	991	2.2
Gold London	Q	11789	263	2	0.2	10.4	2721	1.3
Gold Manchester	H	2926	66	2	0.2	8.7	576	1.0
Heart Network (UK)	H	53502	9069	17	1.2	7.3	66251	6.4
Heart Cambridgeshire	H	877	280	32	2.7	8.4	2359	12.1
Heart East Anglia	H	1216	293	24	1.5	6.4	1866	7.3
Heart Essex	H	1360	455	33	2.8	8.5	3854	13.0

Source: RAJAR/Ipsos MORI/RSMB

⁴ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Four Counties ³	H	2057	510	25	1.9	7.6	3856	9.2
Heart Kent	H	1243	401	32	2.8	8.7	3492	12.7
Heart London	Q	11789	1837	16	1.0	6.3	11565	5.5
Heart North East (was Real Radio North East)	H	2293	243	11	0.7	6.3	1534	3.8
Heart North West (was Real Radio North West)	H	5609	531	9	0.7	7.2	3825	3.5
Heart Scotland (was Real Radio Scotland)	H	2798	421	15	1.0	6.8	2870	6.0
Heart Solent	H	1834	312	17	1.1	6.2	1947	5.4
Heart South West	H	1436	421	29	2.2	7.6	3208	9.4
Heart Cornwall	Y	462	102	22	1.6	7.4	756	6.3
Heart Sussex	H	1409	352	25	2.1	8.4	2961	9.7
Heart Thames Valley	H	1454	378	26	1.9	7.4	2807	10.5
Heart North Wales ⁴ (was Real Radio Wales (North))	H	726	67	9	0.4	4.2	281	1.8
Heart South Wales (was Real Radio Wales (South))	H	1885	482	26	2.4	9.4	4525	11.5
Heart West Country	H	2235	675	30	2.6	8.6	5784	12.0
Heart West Midlands	H	3726	730	20	1.1	5.7	4194	6.6
Heart Yorkshire ⁴ (was Real Radio Yorkshire)	H	3146	370	12	1.1	9.0	3323	5.7
LBC Network (UK)	H	53502	1275	2	0.2	10.4	13323	1.3
LBC 97.3	Q	11789	982	8	0.9	10.7	10491	5.0
LBC News 1152	Q	11789	322	3	0.1	4.4	1416	0.7
Smooth Radio Network (UK)	H	53502	4602	9	0.7	8.0	36872	3.6
Smooth Radio Cambridgeshire (was Gold Cambridgeshire)	H	877	56	6	0.6	9.8	544	2.8
Smooth Radio Devon (was Gold Devon)	H	1027	28	3	0.2	8.9	248	1.1
Smooth Radio East Anglia (was Gold East Anglia)	H	1216	63	5	0.4	7.6	476	1.9
Smooth Radio Essex (was Gold Essex)	H	1360	39	3	0.2	8.3	320	1.1
Smooth Radio Four Counties (was Gold Four Counties)	H	2057	69	3	0.3	8.3	573	1.4
Smooth Radio Glasgow	H	1984	284	14	1.0	6.9	1963	5.7
Smooth Radio Kent (was Gold Kent)	H	1243	45	4	0.3	8.5	381	1.4

Source: RAJAR/Ipsos MORI/RSMB

^{3,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio London	Q	11789	781	7	0.5	7.0	5429	2.6
Smooth Radio Midlands	H	6169	890	14	1.3	9.2	8184	7.3
Smooth Radio East Midlands ⁴	H	2483	387	16	1.4	9.2	3565	7.3
Smooth Radio West Midlands	H	3726	504	14	1.2	9.2	4635	7.3
Smooth Radio North East ⁴	H	2293	443	19	1.5	7.9	3519	8.7
Smooth Radio North West ⁴	H	5609	1165	21	1.7	8.0	9366	8.6
Smooth Radio North West and Wales (was Gold North West and Wales)	H	1028	31	3	0.2	8.1	249	1.2
Smooth Radio Solent (was Gold Solent)	H	1834	81	4	0.4	8.0	650	1.8
Smooth Radio South Wales (was Gold South Wales)	H	1031	48	5	0.4	9.1	441	2.2
Smooth Radio Sussex (was Gold Sussex)	H	1409	34	2	0.2	9.4	322	1.1
Smooth Radio Thames Valley (was Gold Thames Valley)	H	1454	37	3	0.3	10.0	368	1.4
Smooth Radio West Country (was Gold West Country)	H	2235	110	5	0.5	10.2	1116	2.3
XFM Network (UK)	H	53502	926	2	0.1	5.2	4854	0.5
XFM London	Q	11789	394	3	0.1	4.1	1625	0.8
XFM Manchester	H	2926	231	8	0.5	6.2	1437	2.6
XFM Scotland (was 96.3 Real XS Glasgow)	H	830	51	6	0.3	4.4	226	1.6
IOW Radio	Y	120	42	35	2.3	6.6	275	10.9
JACKfm Oxfordshire	H	514	89	17	0.9	5.0	443	5.2
JACKfm 2 Oxford (was Glide FM 107.9)	H	502	31	6	0.3	5.0	153	1.8
106 JACKfm (Oxford)	H	514	69	13	0.6	4.2	291	3.4
Kingdom FM	Y	289	64	22	1.6	7.4	472	9.0
kmfm Group	H	1235	170	14	0.7	4.9	836	3.1
kmfm East	H	564	90	16	0.9	5.7	511	3.9
kmfm West	H	671	80	12	0.5	4.0	325	2.3
Lincs FM Group	H	2424	610	25	2.3	9.1	5537	10.8
Lincs FM 102.2 ³	H	927	313	34	3.3	9.8	3071	15.5
Lincs FM Group Yorkshire	Y	1512	305	20	1.7	8.4	2574	7.9
Dearne FM	Y	237	50	21	1.6	7.5	379	8.6
KCFM 99.8	Y	444	89	20	1.7	8.7	775	7.5

Source: RAJAR/Ipsos MORI/RSMB

^{3,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Ridings FM	Y	301	43	14	1.2	8.5	366	5.6
Rother FM	Y	209	35	17	1.3	7.7	269	6.1
Trax FM	Y	375	89	24	2.1	8.8	785	9.9
The Local Radio Company Group Total	Y	1990	533	27	2.2	8.1	4306	10.9
2BR	Y	180	58	32	3.0	9.5	545	15.6
Minster FM	Y	308	62	20	1.3	6.4	401	6.9
Mix 96	Y	127	41	32	2.0	6.1	249	9.2
Spire FM	Y	118	40	34	2.5	7.4	300	12.1
Spirit FM	Y	218	57	26	2.6	9.9	566	12.9
Star North East	Y	387	51	13	1.0	7.5	385	5.2
Star NE - North (was Durham FM)	Y	212	17	8	0.6	6.9	119	2.9
Star NE - South (was Alpha 103.2)	Y	175	34	19	1.5	7.9	266	8.1
97.2 Stray FM	Y	143	49	35	2.3	6.5	321	10.2
Sun FM	Y	272	72	26	2.1	7.8	560	11.5
Wessex FM	Y	124	50	40	3.9	9.7	485	16.7
Yorkshire Coast Radio	Y	113	53	46	4.4	9.4	493	19.9
Radio Mansfield 103.2	Y	159	38	24	2.0	8.5	326	9.7
Manx Radio	Y	72	38	53	5.5	10.4	399	27.0
Original 106 (Aberdeen)	Y	344	80	23	1.9	8.1	653	10.7
Total Orion Midlands	H	6426	1169	18	1.4	7.4	8680	7.4
Orion Midlands FM	H	6426	1079	17	1.2	7.1	7694	6.6
Gem 106 (East Midlands)	H	2397	437	18	1.3	7.0	3070	6.5
Free Radio (West Midlands)	H	4122	734	18	1.4	7.6	5611	7.8
Free Radio FM (West Midlands)	H	4122	642	16	1.1	7.2	4625	6.5
Free Radio 80s (West Midlands)	H	3648	138	4	0.3	7.1	986	1.6
Free Radio (Birmingham & Black Country)	H	2586	432	17	1.2	7.2	3120	7.3
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2586	388	15	1.0	6.7	2581	6.0
Free Radio 80s (Birmingham & Black Country)	H	2586	77	3	0.2	7.0	539	1.3
Free Radio (Coventry & Warwickshire)	H	686	122	18	1.5	8.5	1037	9.3
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	686	93	14	1.2	8.5	799	7.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
			'000	%				
Free Radio 80s (Coventry & Warwickshire)	H	686	35	5	0.3	6.8	239	2.1
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	473	91	19	1.7	9.0	817	8.8
Free Radio (Shropshire)	Y	376	96	26	2.1	8.4	804	9.9
Free Radio FM (Shropshire) (was Beacon)	Y	376	80	21	1.8	8.2	664	8.2
Free Radio 80s (Shropshire)	Y	376	22	6	0.4	6.4	140	1.7
Palm FM	Y	223	45	20	1.7	8.4	379	7.4
Radio Plymouth	Y	260	45	17	1.1	6.6	298	5.1
Premier Christian Radio	Q	11789	241	2	0.2	10.1	2435	1.2
Q Radio Network	H	619	97	16	1.3	8.7	835	6.4
Total Quidem	Y	1338	178	13	1.0	7.5	1338	5.3
Oak FM	Y	322	29	9	0.5	5.4	156	2.4
Total Touch Radio Network	Y	1016	149	15	1.2	7.9	1182	6.2
107.6 Banbury Sound	Y	84	18	22	1.8	8.3	153	9.5
Rugby FM	Y	78	20	25	2.0	8.0	158	9.9
Touch FM Staffs	Y	256	33	13	1.0	7.5	252	4.5
96.2 Touch FM - Coventry	Y	301	31	10	0.7	6.5	200	4.3
102 Touch FM - Warks Worcs Cotswolds	Y	296	47	16	1.4	8.9	418	7.4
Reading 107 FM	Y	236	18	8	0.3	4.2	76	1.9
96.2 The Revolution	H	523	25	5	0.4	8.8	222	2.3
Southend & Chelmsford Radio	Y	494	54	11	0.7	6.6	356	3.3
107.5 Sovereign Radio	Y	155	23	15	1.1	7.4	168	5.2
Sunrise Radio	Q	11789	320	3	0.2	7.8	2497	1.2
Time FM 106.6	Y	305	23	7	0.4	5.0	114	2.4
Tindle Radio Group	Y	139	89	65	8.0	12.4	1110	40.9
Channel 103 FM	Y	85	54	63	6.7	10.6	571	35.8
Island FM 104.7	Y	53	36	67	10.1	15.1	539	48.3
Town and Country Broadcasting (South and West Wales)	Y	1728	314	18	1.2	6.6	2086	5.8
106.3 Bridge FM	Y	128	41	32	2.1	6.5	265	10.2
Radio Carmarthenshire and Scarlet FM	Y	131	43	33	2.6	7.9	336	11.2
Radio Ceredigion	Y	80	18	22	1.7	7.7	136	6.9
Nation Hits! (was Nation 80s)	Y	472	35	7	0.4	5.4	187	1.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Nation Radio	H	1508	173	12	0.5	4.0	688	2.3
102.5 Radio Pembrokeshire	Y	101	45	45	4.4	9.9	446	18.6
Total UKRD	H	1634	410	25	2.4	9.7	3985	11.1
The Bee	Y	451	52	11	1.1	9.6	497	6.1
Total Eagle	H	542	141	26	2.2	8.5	1197	10.8
Eagle Extra	H	542	3	1	0.1	11.2	32	0.3
96.4 Eagle Radio	H	542	139	26	2.1	8.4	1165	10.5
KL.FM 96.7	Y	154	48	31	3.9	12.8	607	16.9
Pirate FM	Y	486	178	37	3.4	9.4	1668	13.1
UTV Radio (inc. talkSPORT)	H	53502	4456	8	0.6	7.6	33934	3.3
UTV Radio (excl. talkSPORT)	H	6846	1380	20	1.8	8.9	12275	9.2
107.6 Juice FM	H	1063	228	21	1.8	8.3	1895	8.5
Peak 107 FM	Y	420	106	25	2.3	9.1	973	11.0
The Pulse/Pulse 2	H	882	128	15	0.9	6.3	809	5.5
The Pulse	H	882	113	13	0.7	5.5	625	4.3
Pulse 2	H	882	27	3	0.2	6.7	184	1.3
Signal 107	H	1025	24	2	0.3	10.5	256	1.3
Signal One & Signal Two	H	797	304	38	4.6	12.0	3655	22.2
Signal One	H	797	267	33	3.1	9.3	2492	15.2
Signal Two	H	797	76	10	1.5	15.2	1163	7.1
Total Swansea Sound/ 96.4 FM The Wave	Y	472	172	36	3.5	9.6	1652	16.0
Swansea Sound - 1170 MW	Y	472	61	13	1.1	8.2	505	4.9
96.4 FM The Wave	Y	472	135	29	2.4	8.5	1147	11.1
U105	H	889	179	20	1.7	8.2	1472	9.5
Radio Wave 96.5 FM	Y	234	75	32	2.8	8.7	655	13.8
102.4 Wish/107.2 Wire/ 107.4 Tower FM	Y	1118	159	14	0.8	5.8	926	4.4
107.4 Tower FM	Y	441	45	10	0.7	6.8	307	4.0
107.2 Wire FM	Y	271	51	19	0.9	4.7	237	4.6
102.4 Wish FM	Y	456	63	14	0.8	6.1	383	4.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 4 - UNITED KINGDOM

(Key Demographics)

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	53502	34408	64	8.3	12.9	443326	43.2
Children 10-14	Q	3513	2689	77	6.7	8.8	23634	71.5
15-24	Q	8237	5986	73	8.0	10.9	65531	61.3
25-44	Q	17316	12454	72	9.5	13.2	164958	54.2
45-64	Q	16503	10919	66	8.9	13.5	147520	41.1
65+	Q	11446	5050	44	5.7	12.9	65318	25.5
Main Shoppers	Q	44338	28101	63	8.3	13.1	369511	42.1
Main Shoppers with children	Q	13334	9813	74	9.5	12.9	127002	54.7
ABC1	Q	29062	18731	64	7.2	11.1	208323	37.9
C2DE	Q	24440	15677	64	9.6	15.0	235003	49.4
ALL BBC 15+	Q	53502	35227	66	10.2	15.5	546723	53.3
Children 10-14	Q	3513	1824	52	2.5	4.8	8786	26.6
15-24	Q	8237	4642	56	4.5	7.9	36709	34.4
25-44	Q	17316	10616	61	7.3	11.9	126124	41.5
45-64	Q	16503	11569	70	12.2	17.5	202049	56.2
65+	Q	11446	8401	73	15.9	21.6	181841	71.1
Main Shoppers	Q	44338	29385	66	10.8	16.3	477789	54.5
Main Shoppers with children	Q	13334	7894	59	7.2	12.2	96610	41.6
ABC1	Q	29062	21395	74	11.2	15.2	324388	59.0
C2DE	Q	24440	13832	57	9.1	16.1	222335	46.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio 1035 AM	Q	11789	53	*	*	3.8	204	0.1
Radio 1458 AM	Q	11789	81	1	*	4.6	370	0.2
Absolute Radio London	Q	11789	598	5	0.2	3.8	2245	1.1
96.3 Radio Aire	H	647	99	15	0.9	5.7	566	5.0
107.8 Arrow FM for Hastings	Y	119	21	18	1.0	5.8	123	4.6
107.6 Banbury Sound	Y	84	18	22	1.8	8.3	153	9.5
The Bay	Y	283	107	38	3.2	8.4	905	15.5
THE BEACH	Y	182	57	32	3.2	10.0	574	15.3
The Bee	Y	451	52	11	1.1	9.6	497	6.1
Radio Borders (Bauer Borders)	Y	110	59	54	6.3	11.8	695	35.5
2BR	Y	180	58	32	3.0	9.5	545	15.6
The Breeze	Y	293	56	19	1.4	7.3	408	7.1
(Basingstoke and North Hampshire)								
The Breeze (Cheltenham)	Y	167	16	9	0.8	8.4	132	3.7
The Breeze (Solent/ East Hants and West Surrey)	H	1095	67	6	0.5	7.7	514	2.5
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	972	93	10	0.7	6.9	641	3.2
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	293	55	19	2.6	13.6	747	10.5
106.3 Bridge FM	Y	128	41	32	2.1	6.5	265	10.2
Capital Birmingham	H	2219	452	20	1.2	5.8	2602	7.2
Capital East Midlands	H	2246	491	22	1.4	6.2	3048	6.9
Capital London	Q	11789	2198	19	0.9	4.7	10243	4.8
Capital Manchester	H	2926	526	18	1.1	6.3	3324	5.9
Capital North East	H	2233	473	21	1.2	5.8	2727	6.9
Capital North West and Wales (was Heart North West and Wales)	H	1028	198	19	1.1	5.8	1155	5.7
Capital Scotland	H	2798	523	19	1.3	7.1	3691	7.7
Capital South Coast	H	1168	201	17	0.9	5.4	1091	4.9
Capital South Wales	H	1031	184	18	1.0	5.3	981	4.8
Capital XTRA (London)	Q	11789	358	3	0.2	5.1	1813	0.9
Capital Yorkshire	H	4548	1044	23	1.7	7.4	7747	8.9
Radio Carmarthenshire and Scarlet FM	Y	131	43	33	2.6	7.9	336	11.2
Central FM	Y	214	48	23	1.3	5.7	274	7.3
Radio Ceredigion	Y	80	18	22	1.7	7.7	136	6.9
C.F.M (Bauer Carlisle)	Y	253	111	44	4.1	9.4	1044	20.4
Channel 103 FM	Y	85	54	63	6.7	10.6	571	35.8
Cheshire's Silk 106.9	Y	185	26	14	1.1	7.7	196	5.5

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

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Results are shown based on each station's Total Survey Area

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			'000	%	per head	per listener		
Chester's Dee 106.3	Y	193	39	20	1.1	5.7	219	6.2
Radio City 96.7	H	1853	439	24	1.7	7.3	3208	8.4
City Talk 105.9	H	1610	68	4	0.1	3.4	230	0.7
Citybeat 96.7/102.5FM	H	567	148	26	1.8	7.0	1037	10.9
Clyde 1 FM	H	1893	533	28	2.4	8.5	4526	13.8
Clyde 2	H	1893	135	7	0.4	6.2	834	2.5
Connect DAB	Y	561	8	1	0.1	6.1	47	0.4
Connect FM	Y	441	41	9	0.6	6.4	266	2.8
(was Connect FM and Lite 106.8FM)								
97.4 Cool FM	H	1003	361	36	2.8	7.7	2773	15.5
Dearne FM	Y	237	50	21	1.6	7.5	379	8.6
Downtown Radio (DTR)	H	1460	290	20	1.7	8.7	2518	9.0
Dream 100	Y	134	37	28	2.8	10.1	377	12.0
96.4 Eagle Radio	H	542	139	26	2.1	8.4	1165	10.5
Eagle Extra	H	542	3	1	0.1	11.2	32	0.3
Radio Essex DAB	Y	1277	52	4	0.2	3.8	200	0.7
Radio Exe 107.3 FM (was Exeter FM)	Y	197	21	11	0.7	6.8	145	3.4
Fire Radio	Y	319	42	13	0.6	4.3	181	2.7
Fire Radio South Coast	Y	1014	5	1	*	3.1	16	0.1
3FM	Y	72	25	35	3.3	9.4	236	16.0
Forth2	H	1128	68	6	0.5	8.4	569	2.9
ForthOne	H	1128	332	29	2.6	8.9	2971	15.2
Free Radio 80s	H	2586	77	3	0.2	7.0	539	1.3
(Birmingham & Black Country)								
Free Radio 80s	H	686	35	5	0.3	6.8	239	2.1
(Coventry & Warwickshire)								
Free Radio 80s (Shropshire)	Y	376	22	6	0.4	6.4	140	1.7
Free Radio FM	H	2586	388	15	1.0	6.7	2581	6.0
(Birmingham & Black Country)								
(was BRMB and Beacon)								
Free Radio FM	H	686	93	14	1.2	8.5	799	7.1
(Coventry & Warwickshire)								
(was Mercia)								
Free Radio FM	Y	473	91	19	1.7	9.0	817	8.8
(Herefordshire & Worcestershire)								
(was Wyvern)								
Free Radio FM (Shropshire)	Y	376	80	21	1.8	8.2	664	8.2
(was Beacon)								
Gem 106 (East Midlands)	H	2397	437	18	1.3	7.0	3070	6.5
Gold East Midlands	H	2246	85	4	0.4	11.7	991	2.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

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			'000	%	per head	per listener		
Gold London	Q	11789	263	2	0.2	10.4	2721	1.3
Gold Manchester	H	2926	66	2	0.2	8.7	576	1.0
Hallam FM	H	1298	346	27	1.9	7.3	2528	10.0
Heart Cambridgeshire	H	877	280	32	2.7	8.4	2359	12.1
Heart Cornwall	Y	462	102	22	1.6	7.4	756	6.3
Heart East Anglia	H	1216	293	24	1.5	6.4	1866	7.3
Heart Essex	H	1360	455	33	2.8	8.5	3854	13.0
Heart Four Counties ³	H	2057	510	25	1.9	7.6	3856	9.2
Heart Kent	H	1243	401	32	2.8	8.7	3492	12.7
Heart London	Q	11789	1837	16	1.0	6.3	11565	5.5
Heart North East (was Real Radio North East)	H	2293	243	11	0.7	6.3	1534	3.8
Heart North Wales (was Real Radio Wales (North))	H	726	67	9	0.4	4.2	281	1.8
Heart North West (was Real Radio North West)	H	5609	531	9	0.7	7.2	3825	3.5
Heart Scotland (was Real Radio Scotland)	H	2798	421	15	1.0	6.8	2870	6.0
Heart Solent	H	1834	312	17	1.1	6.2	1947	5.4
Heart South Wales (was Real Radio Wales (South))	H	1885	482	26	2.4	9.4	4525	11.5
Heart South West	H	1436	421	29	2.2	7.6	3208	9.4
Heart Sussex	H	1409	352	25	2.1	8.4	2961	9.7
Heart Thames Valley	H	1454	378	26	1.9	7.4	2807	10.5
Heart West Country	H	2235	675	30	2.6	8.6	5784	12.0
Heart West Midlands	H	3726	730	20	1.1	5.7	4194	6.6
Heart Yorkshire (was Real Radio Yorkshire)	H	3146	370	12	1.1	9.0	3323	5.7
IOW Radio	Y	120	42	35	2.3	6.6	275	10.9
Island FM 104.7	Y	53	36	67	10.1	15.1	539	48.3
Jack FM South Coast	H	1738	211	12	0.7	6.1	1281	3.8
JACK fm (Swindon)	Y	205	36	17	1.4	8.3	293	6.4
106 JACKfm (Bristol)	H	633	111	17	0.9	5.1	565	4.6
106 JACKfm (Oxford)	H	514	69	13	0.6	4.2	291	3.4
JACKfm 2 Oxford (was Glide FM 107.9)	H	502	31	6	0.3	5.0	153	1.8
107.6 Juice FM	H	1063	228	21	1.8	8.3	1895	8.5
KCFM 99.8	Y	444	89	20	1.7	8.7	775	7.5
Key 103 (Manchester)	H	2498	558	22	1.4	6.3	3535	7.5
Kingdom FM	Y	289	64	22	1.6	7.4	472	9.0

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

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			'000	%	per head	per listener		
Kiss 100 FM	Q	11789	1860	16	0.9	5.5	10158	4.8
Kiss East	H	2115	425	20	1.3	6.3	2662	5.8
Kiss West	H	2420	453	19	1.1	5.7	2582	5.2
KL.FM 96.7	Y	154	48	31	3.9	12.8	607	16.9
kmfm East	H	564	90	16	0.9	5.7	511	3.9
kmfm West	H	671	80	12	0.5	4.0	325	2.3
Lakeland Radio	Y	52	20	38	2.9	7.7	152	12.7
LBC 97.3	Q	11789	982	8	0.9	10.7	10491	5.0
LBC News 1152	Q	11789	322	3	0.1	4.4	1416	0.7
Lincs FM 102.2 ³	H	927	313	34	3.3	9.8	3071	15.5
Magic 105.4 (London)	Q	11789	1929	16	0.9	5.3	10148	4.8
Magic 1152 (Manchester)	H	2498	73	3	0.3	8.7	639	1.4
Magic 1152 (Newcastle)	H	1499	102	7	0.6	8.8	898	3.5
Magic 1161 (Hull)	H	913	66	7	0.7	9.2	612	3.1
Magic 1170 (Teesside)	H	822	92	11	0.8	7.2	656	4.4
Magic 1548 (Liverpool)	H	1853	79	4	0.5	10.9	858	2.2
Magic 828 (Leeds)	H	994	83	8	0.8	9.6	801	4.4
Magic 999 (Preston)	H	1125	32	3	0.1	4.9	157	0.7
Magic AM (Sheffield)	H	1298	105	8	0.7	9.2	959	3.8
Radio Mansfield 103.2	Y	159	38	24	2.0	8.5	326	9.7
Manx Radio	Y	72	38	53	5.5	10.4	399	27.0
Metro Radio	H	1499	436	29	2.2	7.6	3311	12.9
Minster FM	Y	308	62	20	1.3	6.4	401	6.9
Mix 96	Y	127	41	32	2.0	6.1	249	9.2
Moray Firth Radio (Bauer Inverness)	Y	251	120	48	5.1	10.7	1287	25.3
Nation Hits! (was Nation 80s)	Y	472	35	7	0.4	5.4	187	1.8
Nation Radio	H	1508	173	12	0.5	4.0	688	2.3
North Norfolk Radio	Y	93	21	22	2.1	9.6	197	8.7
Northsound One	Y	344	139	40	3.6	9.0	1253	20.5
Northsound Two	Y	344	35	10	0.5	4.7	163	2.7
Norwich 99.9fm	Y	330	52	16	1.3	8.0	422	6.0
Oak FM	Y	322	29	9	0.5	5.4	156	2.4
Original 106 (Aberdeen)	Y	344	80	23	1.9	8.1	653	10.7
Palm FM	Y	223	45	20	1.7	8.4	379	7.4
Peak 107 FM	Y	420	106	25	2.3	9.1	973	11.0
102.5 Radio Pembrokeshire	Y	101	45	45	4.4	9.9	446	18.6
Pirate FM	Y	486	178	37	3.4	9.4	1668	13.1
Planet Rock 105.2	H	3691	206	6	0.4	6.9	1420	2.3
Radio Plymouth	Y	260	45	17	1.1	6.6	298	5.1
Premier Christian Radio	Q	11789	241	2	0.2	10.1	2435	1.2

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 22nd June 2014

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

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The Pulse	H	882	113	13	0.7	5.5	625	4.3
Pulse 2	H	882	27	3	0.2	6.7	184	1.3
Q Radio Network	H	619	97	16	1.3	8.7	835	6.4
Reading 107 FM	Y	236	18	8	0.3	4.2	76	1.9
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2926	148	5	0.2	4.6	676	1.2
96.2 The Revolution	H	523	25	5	0.4	8.8	222	2.3
Ridings FM	Y	301	43	14	1.2	8.5	366	5.6
97.4 Rock FM	H	1264	293	23	1.6	6.8	1985	7.7
Rother FM	Y	209	35	17	1.3	7.7	269	6.1
Rugby FM	Y	78	20	25	2.0	8.0	158	9.9
Signal 107	H	1025	24	2	0.3	10.5	256	1.3
Signal One	H	797	267	33	3.1	9.3	2492	15.2
Signal Two	H	797	76	10	1.5	15.2	1163	7.1
Smooth Radio Cambridgeshire (was Gold Cambridgeshire)	H	877	56	6	0.6	9.8	544	2.8
Smooth Radio Devon (was Gold Devon)	H	1027	28	3	0.2	8.9	248	1.1
Smooth Radio East Anglia (was Gold East Anglia)	H	1216	63	5	0.4	7.6	476	1.9
Smooth Radio East Midlands	H	2483	387	16	1.4	9.2	3565	7.3
Smooth Radio Essex (was Gold Essex)	H	1360	39	3	0.2	8.3	320	1.1
Smooth Radio Four Counties (was Gold Four Counties)	H	2057	69	3	0.3	8.3	573	1.4
Smooth Radio Glasgow	H	1984	284	14	1.0	6.9	1963	5.7
Smooth Radio Kent (was Gold Kent)	H	1243	45	4	0.3	8.5	381	1.4
Smooth Radio London	Q	11789	781	7	0.5	7.0	5429	2.6
Smooth Radio North East	H	2293	443	19	1.5	7.9	3519	8.7
Smooth Radio North West	H	5609	1165	21	1.7	8.0	9366	8.6
Smooth Radio North West and Wales (was Gold North West and Wales)	H	1028	31	3	0.2	8.1	249	1.2
Smooth Radio Solent (was Gold Solent)	H	1834	81	4	0.4	8.0	650	1.8
Smooth Radio South Wales (was Gold South Wales)	H	1031	48	5	0.4	9.1	441	2.2
Smooth Radio Sussex (was Gold Sussex)	H	1409	34	2	0.2	9.4	322	1.1
Smooth Radio Thames Valley (was Gold Thames Valley)	H	1454	37	3	0.3	10.0	368	1.4
Smooth Radio West Country (was Gold West Country)	H	2235	110	5	0.5	10.2	1116	2.3

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Smooth Radio West Midlands	H	3726	504	14	1.2	9.2	4635	7.3
Southend & Chelmsford Radio	Y	494	54	11	0.7	6.6	356	3.3
107.5 Sovereign Radio	Y	155	23	15	1.1	7.4	168	5.2
Spire FM	Y	118	40	34	2.5	7.4	300	12.1
Spirit FM	Y	218	57	26	2.6	9.9	566	12.9
Star NE - North (was Durham FM)	Y	212	17	8	0.6	6.9	119	2.9
Star NE - South (was Alpha 103.2)	Y	175	34	19	1.5	7.9	266	8.1
97.2 Stray FM	Y	143	49	35	2.3	6.5	321	10.2
Sun FM	Y	272	72	26	2.1	7.8	560	11.5
Sunrise Radio	Q	11789	320	3	0.2	7.8	2497	1.2
Swansea Sound - 1170 MW	Y	472	61	13	1.1	8.2	505	4.9
Tay-AM	Y	392	82	21	2.3	11.2	913	12.4
Tay-FM	Y	392	164	42	3.7	8.8	1438	19.5
TFM Radio	H	822	154	19	1.1	6.0	916	6.1
Time FM 106.6	Y	305	23	7	0.4	5.0	114	2.4
96.2 Touch FM - Coventry	Y	301	31	10	0.7	6.5	200	4.3
102 Touch FM - Warks Worcs Cotswolds	Y	296	47	16	1.4	8.9	418	7.4
Touch FM Staffs	Y	256	33	13	1.0	7.5	252	4.5
107.4 Tower FM	Y	441	45	10	0.7	6.8	307	4.0
Town 102 FM	Y	289	60	21	1.6	7.9	472	7.9
Trax FM	Y	375	89	24	2.1	8.8	785	9.9
U105	H	889	179	20	1.7	8.2	1472	9.5
96.9 Viking FM	H	913	226	25	1.7	7.0	1592	8.1
96.4 FM The Wave	Y	472	135	29	2.4	8.5	1147	11.1
Wave 105 FM (Bauer South Coast)	H	1811	376	21	2.4	11.4	4276	12.1
Radio Wave 96.5 FM	Y	234	75	32	2.8	8.7	655	13.8
Wessex FM	Y	124	50	40	3.9	9.7	485	16.7
West Sound ³ (Bauer Southwest Scotland)	Y	398	177	45	4.9	11.0	1953	27.9
107.2 Wire FM	Y	271	51	19	0.9	4.7	237	4.6
102.4 Wish FM	Y	456	63	14	0.8	6.1	383	4.3
XFM London	Q	11789	394	3	0.1	4.1	1625	0.8
XFM Manchester	H	2926	231	8	0.5	6.2	1437	2.6
XFM Scotland (was 96.3 Real XS Glasgow)	H	830	51	6	0.3	4.4	226	1.6
Yorkshire Coast Radio	Y	113	53	46	4.4	9.4	493	19.9

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

DEFINITIONS

(1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.

(2) National groups that are a combination of analogue and digital broadcast.

(3) Audience to 'Opt-out' services included.

(4) Station owned by Communicorp Group Limited.

AREAS

UNITED KINGDOM (Parts 1 and 4)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 2)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 3 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 2 and 3 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	31st March 2014 - 22nd June 2014	26,023
H	30th December 2013 - 22nd June 2014	51,672
Y	24th June 2013 - 22nd June 2014	104,358