

# RAJAR DATA RELEASE



Quarter 2, 2012 – August 2, 2012

## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Jun-11	Mar-12	Jun-12		Jun-11	Mar-12	Jun-12
All BBC Radio	35,530	34,954	34,444	All Commercial Radio	34,021	33,201	33,182
All BBC Network Radio	32,108	31,196	31,454	All National Commercial	16,166	15,896	16,101
All BBC Local / Regional Radio	9,645	9,895	8,962	All Local Commercial	27,289	26,533	26,364

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Jun-11	Mar-12	Jun-12		Jun-11	Mar-12	Jun-12
All BBC Radio	54.0	55.4	54.3	All Commercial Radio	43.7	42.3	43.3
All BBC Network Radio	45.4	45.9	46.2	All National Commercial	12.2	12.0	12.7
All BBC Local / Regional Radio	8.6	9.4	8.1	All Local Commercial	31.5	30.3	30.5