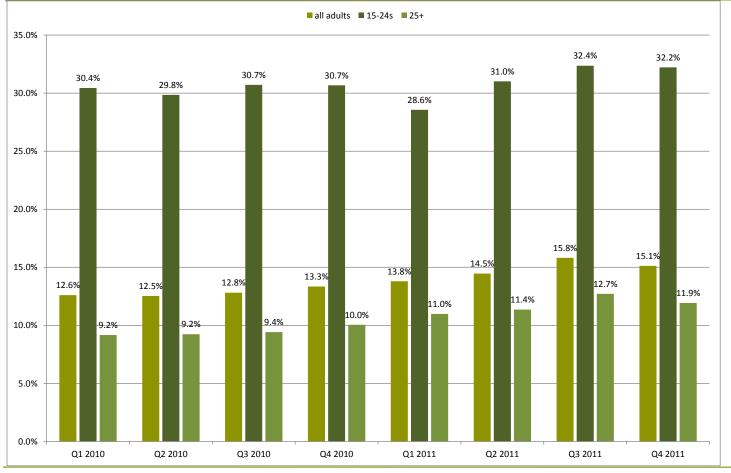
## RAJAR DATA RELEASE Quarter 4, 2011 – February 2, 2012

## % who claim to have ever listened to radio via mobile phone



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Source RAJAR / Ipsos MORI / RSMB