

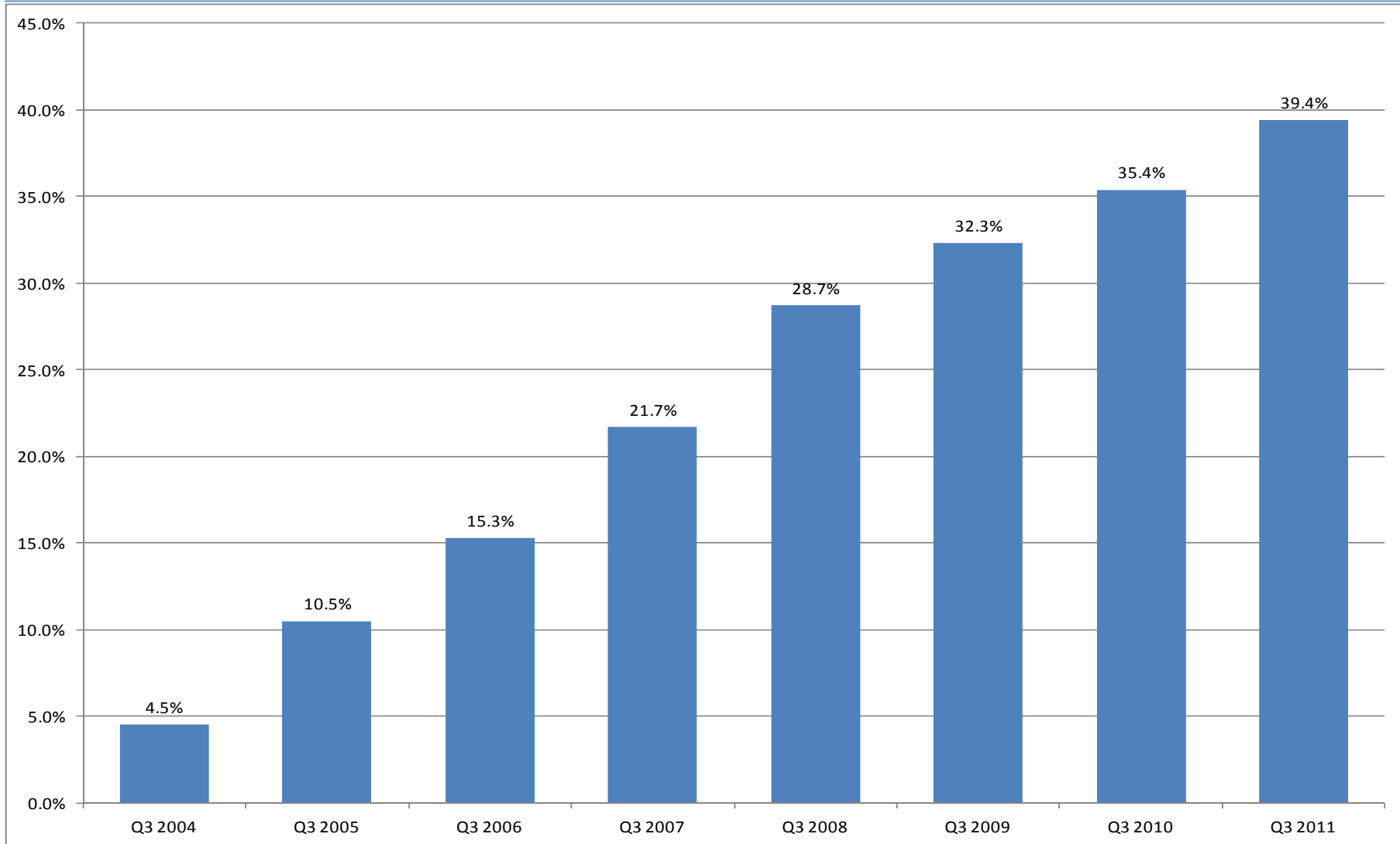
# RAJAR DATA RELEASE

Quarter 3, 2011 - October 27, 2011



RELEASED AT 00.01HRS THURSDAY OCTOBER 27, 2011

## % Adults (15+) who claim to own a DAB set at home



Source RAJAR / Ipsos MORI / RSMB