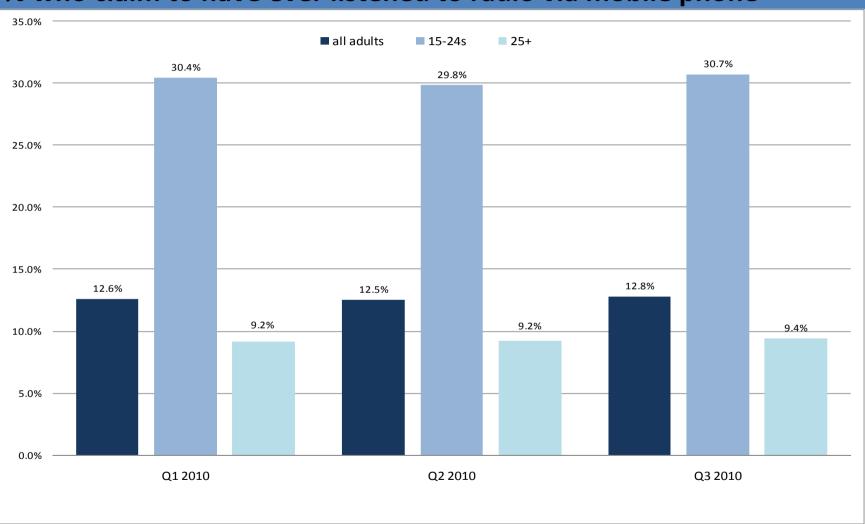
## RAJAR DATA RELEASE



Quarter 3, 2010 - October 28, 2010

RELEASED AT 00.01HRS THURSDAY OCTOBER 28, 2010

## % who claim to have ever listened to radio via mobile phone



Source RAJAR / Ipsos MORI / RSMB