

# RAJAR DATA RELEASE

Quarter 3, 2010 - October 28, 2010



RELEASED AT 00.01HRS THURSDAY OCTOBER 28, 2010

## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Sept '09	June '10	Sept '10		Sept '09	June '10	Sept '10
All BBC Radio	33,577	34,585	34,243	All Commercial Radio	31,225	32,873	33,373
All BBC Network Radio	30,264	31,263	31,018	All National Commercial	13,516	14,608	15,101
All BBC Local / Regional Radio	8,532	9,135	9,144	All Local Commercial	25,069	26,700	26,999

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Sept '09	June '10	Sept '10		Sept '09	June '10	Sept '10
All BBC Radio	55.0	54.6	54.3	All Commercial Radio	42.4	43.2	43.4
All BBC Network Radio	46.8	46.2	45.4	All National Commercial	10.9	11.0	11.2
All BBC Local / Regional Radio	8.2	8.3	9.0	All Local Commercial	31.6	32.2	32.2