

RAJAR DATA RELEASE

Quarter 3, 2009 - October 29, 2009



Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Sept '08	June '09	Sept '09		Sept '08	June '09	Sept '09
All BBC Radio	32,981	34,098	33,577	All Commercial Radio	31,180	31,968	31,225
All BBC Network Radio	29,331	30,706	30,264	All National Commercial	13,936	13,868	13,516
All BBC Local / Regional Radio	9,296	9,072	8,532	All Local Commercial	25,125	25,916	25,069

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Sept '08	June '09	Sept '09		Sept '08	June '09	Sept '09
All BBC Radio	54.9	54.6	55.0	All Commercial Radio	43.1	42.7	42.4
All BBC Network Radio	45.5	45.9	46.8	All National Commercial	11.0	10.8	10.9
All BBC Local / Regional Radio	9.3	8.7	8.2	All Local Commercial	32.0	31.9	31.6